

San Joaquin Valley Blueprint Roadmap
Mintier Harnish

Contract Amendment # 2:

Additional Scope of Services

Task 1: Prepare Final Roadmap Documents. The Consultants will prepare final Project documents based on the direction of the Regional Policy Council. The Consultants will provide 25 bound hard copies and digital files of each report.

Task 2: Refine Planners Toolkit. The Consultants will make refinements to the Planners Toolkit website in response to comments received from reviewers. The Consultants will review comments with Client and the Planners Toolkit subcommittee of the Valley Planners Blueprint Working Group to determine appropriate responses. The Consultants will suggest other refinements as appropriate.

Task 3: Assist Valley Planners Blueprint Working Group Toolkit Subcommittee. The Consultants will assist the Toolkit Subcommittee with identifying future actions necessary to administer, expand, and fund the Toolkit. The Consultants will refine the initial analysis conducted by the Consultants, meet with the Subcommittee, and assist as appropriate with the Subcommittee efforts. The Consultants will work with the Client to establish administration and management protocols, as well as the “url” for the website.

Task 4: Planners Toolkit Rollout. The Consultants will work with Client to develop and implement a campaign for the public rollout and announcement of the toolkit. The Consultants will work with Client to assemble a broad based email contact data base for the purpose of sending e-blasts announcing the availability of the Planners Toolkit to California planners. The Consultants will also develop a press release for distribution to newspapers and professional journals. The Consultants will contact city, county, and regional planners, Valley Blueprint Partners, and other State and Federal agency staff. Professional organizations, such as APA, AIA, and ULI will also be contacted. The Consultants will present the Toolkit and conduct website “tours” to familiarize planners and other interested agency staff with the toolkit.

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