



San Joaquin Valley Regional Planning Agencies' Directors' Committee

c/o Fresno Council of Governments – 2035 Tulare St. Suite 201 Fresno, Ca 93721
Phone: 559-233-4148 – FAX 559-233-9645

Meeting Agenda Thursday, May 5, 2011 Time: 10:00 a.m.

Fresno Council of Governments (Ash Room)
2035 Tulare Street, Suite 201
Fresno, CA

Toll Free Number: 877-455-8688

Participant Code: 278933

Video Conferencing also available

Please contact Marla Day at Fresno COG 559-233-4148 Ext. 212

APPROVAL OF MINUTES

1. April 7, 2011 Director's Meeting (*enclosure*)

INFORMATIONAL ITEMS

- | | |
|--|----------------|
| 2. High Speed Rail | J. Abercrombie |
| 3. FTIP/AQ – Status | T. Taylor |
| 4. Valley Legislative Affairs Committee (VLAC) | D. Barth |
| 5. California Partnership | M. Dozier |
| 6. Valley Modeling Improvements | M. Bitner |
| 7. Regional Energy Planning | M. Sigala |
| 8. SJV Interregional Goods Movement | M. Sigala |
| 9. Fall Policy Conference | P. Taylor |

DISCUSSION/ACTION ITEMS

- | | |
|---|----------|
| 10. Mini Workshop - SJV Regional Transportation Project Maps & Materials for Upcoming CTC Workshop and Federal Reauthorization Bill | T. Boren |
| 11. Blueprint Toolkit (<i>enclosure</i>)
3rd Year Budget Balance | B. Steck |
| 12. SR 99 Bond Savings
Next Steps | T. Boren |

Fresno
Council of
Governments
Tony Boren
Chair

Stanislaus
Council of
Governments
Vince Harris
Vice Chair

Kern
Council of
Governments
Ronald Brummett

Kings County
Association of
Governments
Terri King

Madera County
Transportation
Commission
Patricia Taylor

Merced County
Association of
Governments
Jesse Brown

San Joaquin
Council of
Governments
Andrew Chesley

Tulare County
Association of
Governments
Ted Smalley

- | | |
|--|------------|
| 13. Director's Retreat
<i>Agenda Items, Facilitators, Logistics</i> | A. Chesley |
| 14. Approve FY 2011/2012 RTPA (8 county) Work Program
<i>Including Valleywide Coordinator (Sigala Inc) Contract</i> | T. Boren |
| 15. Smart Valley Places (<i>enclosure</i>)
<i>Approve Consortium Agreement</i> | B. Steck |

OTHER ITEMS

16. Director Items
17. Public Presentations for Items Not on Agenda. This portion of the meeting is reserved for persons wishing to address the Committee on items within its jurisdiction but NOT on this agenda. Unscheduled comments may be limited to 3 minutes. Note: The general public may comment on listed agenda items as they are considered.

Next Directors Meeting: Thursday, June 2, 2011.

Americans with Disabilities Act (ADA) Accommodations

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San Joaquin Valley Regional Planning Agencies
Fresno Council of Governments (Ash Room)
2035 Tulare Street, Suite 201
Fresno, CA

Item 1

Directors Meeting
Thursday, April 7, 2011
11:00 a.m.

Executive Minutes

Members Attending:

Tony Boren, Fresno COG, Chair
Vince Harris, StanCOG, Vice-Chair
Ron Brummett, Kern COG
Patricia Taylor, MCTC

Terri King, KCAG
Ted Smalley, TCAG
Jesse Brown, MCAG
Andrew Chesley, SJCOG

Others:

Bob Rucker, Congressman Denham
Elizabeth Wright, TCAG
Mike Bitner, Fresno COG
Barbara Steck, Fresno COG
Carlos Yamzon, StanCOG
Derek Winning, MCTC
Michael Sigala, Sigala Inc
Nathan Wahl, Sigala Inc
Tom Jordan, Air District
Derek Winning, MCTC
John Wright, SJV Blueprint
Sharri Bender-Ehlert, Caltrans

Christine Cox-Kovacevich, Caltrans
Stacie Dabbs, CA Partnership
Tanisha Taylor, SJCOG
Carrie Bowen, Caltrans (VTC)
Ken Baxter, Caltrans (VTC)
Darius Assemi, CTC Commissioner (phone)
Robert Phipps, KernCOG (phone)
Scott Carson, FHA (phone)
Kim Anderson, SJCOG (phone)
Dana Cowell, SJCOG (phone)
Jeff Abercrombie, CA HSR (phone)

The meeting was called to order by Mr. Tony Boren, Chair. Everyone introduced themselves.

2. *Meeting with CTC Commissioner Darius Assemi*

T. Boren

At this time Mr. Darius Assemi was not available by phone but joined halfway through the item. Mr. Bob Rucker, district director for Congressman Denham, was in the room and proceeded to have a discussion with the directors. Specifically, he wanted to get ideas for the reauthorization bill that would be going to congress. In order to facilitate the discussion with Congressman Denham in May, they directed staff consultant Michael Sigala to put together a one page summary of the group's needs for programmed money that the reauthorization bill could speak to. The summary will go to the congressman for feedback before their meeting.

3. High Speed Rail

J. Abercrombie

Mr. Jeff Abercrombie was not able to attend the meeting and Ms. Bryn Forhan gave the update on his behalf. She noted that the authority board had met to approve their application for \$1.44b in federal funds with a 20% match from the state. They expect to hear back at the end of April. Station area planning grant monies went out the week before this director's meeting. Progress continues to be made on the draft EIR documents with a June/July release date. Mr. Tony Boren asked about the agricultural component and Ms. Forhan responded that there is an agricultural technical working group working on this specifically that includes specialists in pollination, irrigation, etc. Ms. Terri King informed everyone that the County of Kings and Hanford are still opposed. Hanford had drafted a resolution and the Board of Supervisors will be having an item on their agenda April 19th to have better coordination on addressed issues.

ITEM 1 WAS NOT IMMEDIATELY ADDRESSED AT THE BEGINNING OF THE MEETING

1. Approval of February 1, 2010 Minutes

T. Boren

A motion was made by Mr. Ron Brummett and seconded by Mr. Vince Harris. A vote was called and carried by consensus.

4. FTIP/AQ – Status

T. Taylor

Ms. Carrie Anderson shared part of this item with Ms. Tanisha Taylor. She noted that the EPA is preparing a progress report instead of a mid-course review for the district which will go to the board as an informational item on April 21st. The draft was available in late March and they made some informal comments on it. She did not believe that they needed a formal comment letter. On March 29th, the ARB released a proposed STIP revision for PM 2.5. The STIP revision includes a few new things regarding a conformity budgets and a trading mechanism similar to PM 10. The general idea is that the ARB adopted the truck rule at the end of the year and they quantified the impact of the recession and it is being rolled into the STIP revision. They have some comments and are currently testing the ability for everyone to demonstrate conformity. Still actively working to make sure that once or if EPA takes action there should be little or no impact. Requested all RTPAs to amend RTPs and identify their type 4 or 5 amendment schedules. Two amendments already done with three more in the pipeline to ensure risks are minimized.

5. Valley Legislative Affairs Committee (VLAC)

D. Barth

Mr. Robert Phipps updated the group on behalf of Ms. Dianne Barth as she was unavailable for the call. He pointed out a number of bills that are being heard at the state level (AB 1308, 892, 31, 145, 292, 41 and SB 325) and quickly summarized what they were intending to accomplish. Stanislaus, San Joaquin, and Madera have an option to join the Central California Railroad Authority if the bill passes. Merced was formally added as a participating county. There is a senate hearing on Tuesday the 12th that has 9 witnesses signed up. The bill was tagged fiscally will be going to at least one fiscal committee. KernCOG has developed a very rudimentary funding description to help with this. There do not appear to be any major issues as a lot of effort has been put forth to ensure the state that there won't be state money pursued for the rail authority.

6. California Partnership

M. Dozier

Ms. Stacie Dabbs gave an update to the group on Mr. Mike Dozier's behalf. They will not be able to attend the hearing for SB 325 next week but will be sending a support letter. A program HUD is launching next week for the preferred sustainable status option expanded to other department. Under these programs that will be identified in next week, if a project is deemed to be consistent with Smart Valley Places they will get an additional 2 bonus points in their application. The partnership's Sustainable Communities Planning Workgroup met yesterday and set their schedule for 2011. They will have three meetings over this period of time; meetings will be held in Kern County, Stanislaus County, and Fresno County.

ITEM 8 WAS MOVED UP ON THE AGENDA

8. Valley Modeling Improvements

M. Bitner

Mr. Mike Bitner informed everyone on the progress of the valley modeling improvements. They are currently wrapping up any changes to analysis zones or land use changes. The consultants are working on modeling standards for the entire valley. There will be some O & D surveys that will be conducted in the North Valley and the next modeling improvement meeting will be on Thursday at 1:30. The \$46,625 that the new valleywide corporate licensing would cost will be picked up by the air district. They are also going to pick up the first year of annual maintenance. They are working to get the contract to their board this month and hope to have it finalized shortly.

9. Blueprint Toolkit – Award Nominations

B. Steck

Ms. Barbara Steck noted that the day before she had submitted the blueprint toolkit to the APA for recognition. It has been submitted to NARC, CALCOG, and a few other groups for recognition as well. Mr. Andrew Chesley proposed that they submit the 8 MPO efforts and the RPCs efforts for recognition.

10. Partnership for Sustainable Communities

S. Dabbs

Ms. Dabbs informed everyone that projects not obligated under the Partnership for Sustainable Communities program are at risk in the next year. She asked the directors for a letter of support and presented a template letter. A short discussion commenced and the directors agreed that they could sign a letter from the directors' committee.

11. Blueprint Toolkit

B. Steck

Ms. Steck pointed out in her memo that it will likely cost somewhere between \$25-50,000 to maintain the blueprint toolkit as it will take much more than simple changes. It will require the party or parties involved to have planning experience. Some discussion about the different parties that could be involved in this continued; students, RTPAs, state agencies, etc. If it is a joint venture for the COGs this would put them at an approximate ¼ for an individual that would need to commit for 4 years. Ms. King noted that it would make sense to use the Transportation Planners Workgroup to ensure quality oversight in this. Mr. Brummett brought up adding it to the staff consultant's contract for an additional \$25,000. Mr. Chesley noted that the group needs to have a better process in how it handles these types of requests coming up in meetings in the future as it is pooled money and can complicate things.

Mr. Brummett made the motion to investigate hiring or adding this work to Sigala Inc's contract with the valley planners' workgroup provide the oversight. Mr. Smalley seconded the motion and it passed by consensus.

12. Blueprint – 3rd Year Grant Balances

B. Steck

Ms. Steck noted that there will be approximately \$20,714 that's available until June 30th. Ms. Steck suggested using this towards the toolkit administration for the first year. Ms. Patricia Taylor made the motion based on last invoices that were sent out. Mr. Jesse Brown seconded the motion and it passed unanimously.

RETURNED TO ITEM 7 ON THE AGENDA

7. Regional Energy Planning

M. Sigala

Mr. Michael Sigala summarized the latest efforts on Regional Energy Planning for the directors. There was a conference call about three weeks earlier that had pretty extensive participation and out of the discussion Mr. Fred Abousleman informed everyone he would like to come to the valley as a follow up and flesh out the proposal he had sent beforehand. Mr. Boren noted that this is an important step to ensure not to duplicate efforts across the valley.

13. SJV Interregional Goods Movement

M. Sigala

Mr. Sigala informed everyone about the results of the interviews for the contract and asked that they move forward in contracting with Cambridge Systematics for the SJV Interregional Goods Movement study. Mr. Chesley made the motion and Mr. Brown seconded it. It passed unanimously.

14. SR 99 Bond Savings

T. Boren

Mr. Boren noted that they had a meeting earlier before the directors met to discuss this item in more detail and did not revisit it at the time.

15. FY 2011/2012 RTPA (8 county) Work Program

M. Sigala

Mr. Sigala noted that he duplicated the previous work program and incorporated the requested additions and the associated budgets. A brief discussion started about his contract and he informed the directors that he is currently at \$60,000 and is requesting an additional \$40,000. With another \$25,000 from the administration of the blueprint toolkit it would increase the total contract to \$125,000. The directors asked for a proposal before their conference call next week.

16. Tribal EJ Grant Report

R. Ball

Mr. Brummett filled in on this item. He noted that the final report was attached in the agenda packet and that today they need to receive and file it. Would need to adjust RTPs and incorporate in the valleywide chapter. Mr. Smalley moved to receive and file it, Ms. Taylor seconded and it passed unanimously. Kings, Stanislaus, and Madera need to provide their in-kind match documentation to close out the grant.

17. Director's Retreat

A. CHesley

Mr. Chesley apologized but did not have an update for this item. He will work to have an update ready at the next meeting.

18. Sustainable Communities (Prop 84), Focus Area 2

B. Steck

Ms. Steck informed everyone that they need to provide a revised scope by the end of the week on Friday but will likely get a short extension. A lot of first year effort will be spent with UC Davis to help pull natural resources and habitat portions together and compile it. Hearing feedback from agencies, it would potentially be beneficial to hire a circuit planner to help out the agencies and find out what help they need to accomplish the goal. The prop 84 funding would also develop an outreach strategy that would be compliant with SB375 and any residual money would be used for outreach. Ms. Terri King noted that she would have liked to see more in SCS outreach.

Mr. Brown moved to accept the scope revision and Mr. Chesley seconded. It passed by consensus.

19. Friends of the San Joaquin Valley

T. Boren

Mr. Boren informed everyone that this group is interested in trying to push the legislators in the valley to create a caucus. They would like to have the COGs put forth one or two legislative transportation issues that the caucus could work on. Bringing additional resources to address goods movement was the consensus.

20. Other

Ms. King informed the group that they will be assisting Madera with the Fall Policy Conference.

Mr. Smalley passed out a concept paper in where to go beyond Prop 1B funding to help projects on 99. Based on his calculations it might potentially allow the group to put their STIP money towards \$30m projects instead of \$16m. He asked if the group would be interested in this and if they were then the numbers could be refined. He asked everyone to review their potential 99 projects, their schedule of projects, and if they do not have a PSOR they may be looking at 2014.

21. No public comment

Item # 10

May 5, 2011

TO: San Joaquin Valley Regional Planning Agency Directors

FROM: Barbara Steck, AICP, Deputy Director
SJV Blueprint Program Manager

RE: Blueprint – 3rd Year Grant Balances

Actions: (1) Approve proposed strategy for using balance of 3rd Year Blueprint grant funds by June 30, 2011; (2) Include Toolkit administration task in Cycle 2 Prop 84 funding proposal.

I have been in touch with MCTC to confirm their anticipated 3rd year grant residual of \$18,000. As a result, I am recommending that we extend Mintier Harnish's contract by \$20,714 (which would include the \$2,714 match paid by Fresno COG) in order for them to continue work on the web based planners' toolkit through June 30, 2011. In essence, this consultant has completed all deliverables in the original scope of work, except for the final edited version of the "Guidance Framework". The project was delayed for 3 months at the behest of the local agency planners participating in the Valley Blueprint Planners Work Group. These delays have cost Mintier Harnish in both scheduling timelines and unanticipated rewrites. They have never complained nor asked for additional remuneration. I believe that it would be equitable to extend the Mintier Harnish contract in order to reimburse them for the additional work associated with the project delays (including the web based toolkit) through June 30, 2011. This would ensure a smooth transition of the website to MCAG (who will be hosting it) and to whomever we determine should administer the toolkit site in the upcoming year.

On a related matter: Last month, the COG Directors reluctantly agreed to share the \$25,000 annual cost to administer the Blueprint web based planners' toolkit until an alternative could be found. Because the toolkit will be a resource for integrating the Blueprint principles into local general planning processes, I believe that we should seek funding to administer the site in the second round of Prop 84 funding (that should be announced this fall) and will include it in the cycle 2 scope of work if the directors are in agreement.

City of Clovis
City of Coalinga
City of Firebaugh
City of Fowler
City of Fresno
City of Huron
City of Kerman
City of Kingsburg
City of Mendota
City of Orange Cove
City of Parlier
City of Reedley
City of San Joaquin
City of Sanger
City of Selma
County of Fresno



Consortium Agreement

Introduction

Smart Valley Places is the San Joaquin Valley's roadmap to transforming itself from one of the most challenged and underserved areas of the country through collaboration on regional planning issues while addressing the unique needs of our individual cities. Comprised of the eight counties of Kern, Tulare, Kings, Fresno, Madera, Merced, Stanislaus and San Joaquin, with 62 cities and nearly 4 million residents, the San Joaquin Valley is recognized worldwide as an agriculture powerhouse and is one of the fastest growing regions in the nation. It has long suffered as an area of significant concentrated poverty, high unemployment, poor air quality and a sprawling growth pattern of low-density, auto-dependent suburban development that continues to consume valuable agricultural land. Smart Valley Places represents the commitment and capital required to reverse the harsh interdependent realities that have plagued the Valley, and to create an attractive place to live, work and do business.

Smart Valley Places is an unprecedented consortium of 14 urban cities from throughout the eight counties of the San Joaquin Valley, in partnership with four regional nonprofit organizations, California State University, Fresno (Fresno State), the California Central Valley Economic Development Corporation (CCVEDC), and the San Joaquin Valley Regional Policy Council (RPC) which represents all eight Metropolitan Planning Organizations in the Valley. It is coordinated by the California Partnership for the San Joaquin Valley (Partnership), and driven by the Compact Executive Committee (CEC), a consortium comprised of the City Managers from each of the 14 participating cities, and representatives from Fresno State, CCVEDC, RPC, the Community and Regional Planning Center, and the Smart Valley Places Community Leadership Group.

Through coordination and collaboration, this consortium will ultimately create a single integrated plan for regional growth that will guide the cities in the Valley for the next 20 plus years. Through a number of innovative components there will be realistic, sustainable urbanization plans that bridge jurisdictions by focusing on growth in urban areas to preserve agriculture and minimize suburbanization, plus address local and regional mass transit, energy and housing issues. Additionally, through the work of the partnering non-profit organizations, the region will benefit from the implementation of a regional plan for civic engagement to build technical understanding of smart growth and implementation capacity among local leaders, government staff and stakeholders, particularly low-income and minority communities.

Smart Valley Places truly is the region's opportunity to transform itself and demonstrate that the San Joaquin Valley is the key to California's healthy, prosperous and sustainable future.

Goals and Objectives of the Consortium

Building on the Partnership's Strategic Action Proposal and the San Joaquin Valley Regional Blueprint's smart growth principles, Smart Valley Places is the region's roadmap to the Valley's transformation through the creation of more transportation choices, equitable-affordable housing, economic competitiveness, and healthier, safe and walkable neighborhoods, ultimately shaping future growth trends that will impact not only the health and prosperity of the region, but the entire state of California. The consortium is the product of our Valley jurisdictions and partners coming together in a new and unprecedented regional partnership to build upon substantive regional efforts to develop a shared vision and regional planning principles; to capitalize on prospective 21st century California High Speed Rail

stations on the main line connecting Los Angeles to San Francisco; to mutually develop, adopt and share state-of-the-art land use, transportation, resource efficiency and community leadership planning tools and best practices; and to better interconnect our region in order to meaningfully and measurably overcome our deleterious array of local and regional challenges. The Smart Valley Places consortium will ultimately create a single integrated plan for regional growth that will guide the cities in the Valley for the next 20 plus years. Through a number of innovative components there will be realistic, sustainable urbanization plans that bridge jurisdictions by focusing growth in urban areas to preserve agriculture and minimize suburbanization, plus address local and regional mass transit, energy and housing issues. Additionally, through the work of the partnering nonprofit organizations, the region will benefit from the implementation of a regional plan for civic engagement to build technical understanding of smart growth and implementation capacity among local leaders, government staff and stakeholders, particularly in low-income and minority communities.

This effort involves a broad coalition of partners committed to the following core objectives:

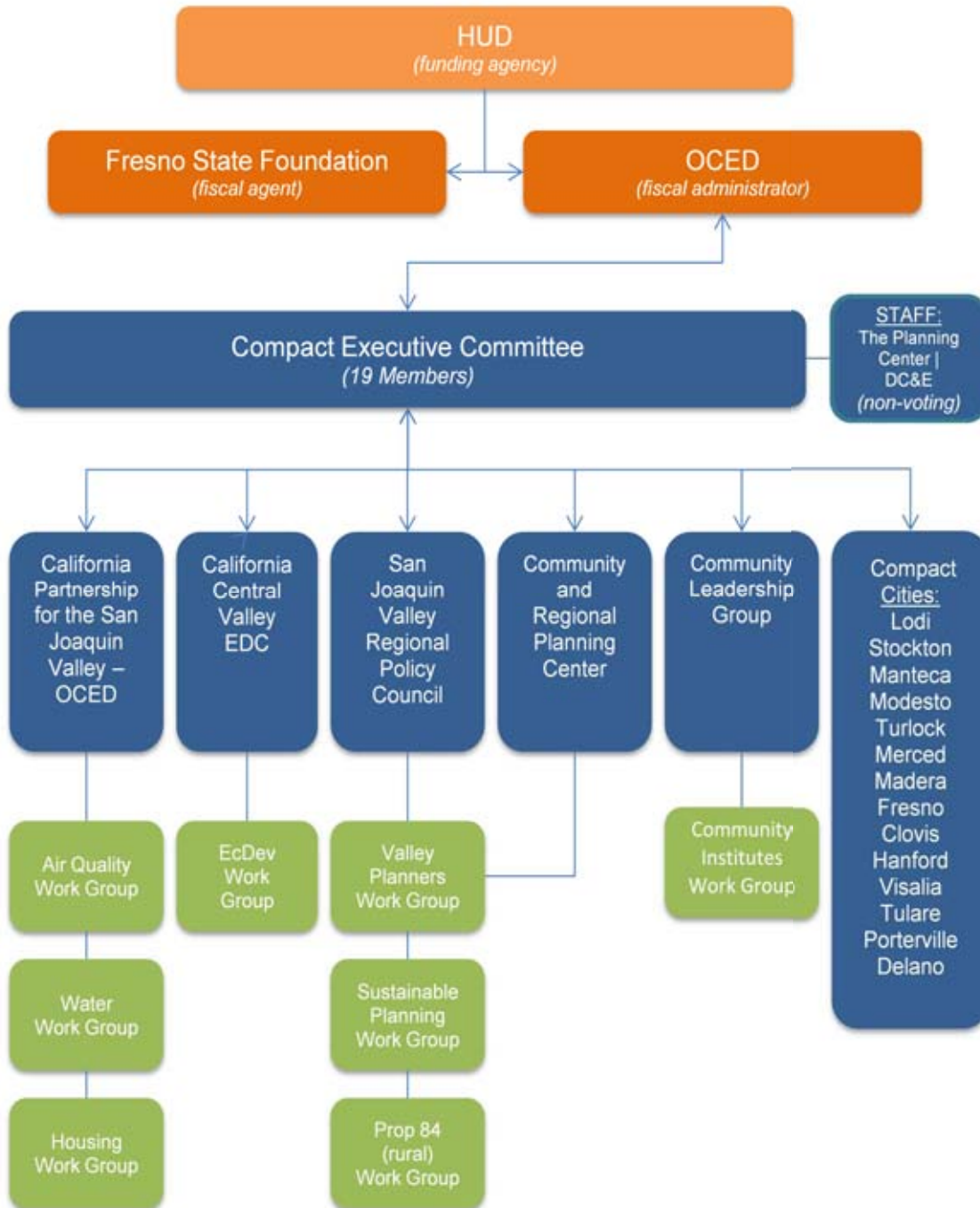
- Drive the goals and objectives of the California Partnership for the San Joaquin Valley's Strategic Action Proposal
- Implement the Smart Growth principles established in the Valley Blueprint
- Create smart growth tools and principles in the 14 urban cities of SJV
- Interconnect smart growth principles in the 14 cities on a regional basis
- Provide tools and experiences for the 46 rural and 225 unincorporated communities of the Valley
- Maximize current and future federal and state investments in the San Joaquin Valley
- Foster civic engagement and open the planning process to all elements of the community, through the region

Governance Structure

The core activities of Smart Valley Places are organized under three major components: the Compact Cities projects, the Community Leadership Program, and regional stakeholder coordination. To assist with moving each of these components along in a coordinated and integrated manner and to manage the refinement and production of a regional plan for sustainable development, the Smart Valley Places consortium has enlisted the services of The Planning Center | DC&E to staff the Compact Executive Committee (CEC). The CEC is the governing body of Smart Valley Places that meets quarterly and is comprised of the City Managers from the 14 Compact Cities, and representatives from each consortium member: OCED/California Partnership, the Community Leadership program, the San Joaquin Valley Regional Policy Council, the Community and Regional Planning Center at Fresno State, and the California Central Valley Economic Development Corporation. This 19 member body holds full oversight authority for program and project implementation, reporting and non-compliance protocol.

The Smart Valley Places Leadership Team is a working group comprised of representatives from each consortium member (Compact Cities, California Partnership for the San Joaquin Valley, the Regional Policy Council, Community Leadership Group, California Central Valley Economic Development Corporation, Community and Regional Planning Center, and the CEC Coordinator), as well as, fiscal representatives from the Fresno State Foundation (fiscal agent) and the Office of Community and Economic Development at Fresno State (fiscal administrator). This group meets twice a month to discuss overall programmatic and fiscal issues, and to ensure alignment of all components of Smart Valley Places. As noted in the following section, "Decision-making Protocols," this body is provided the authority to make day-to-day operational decisions and will be responsible for reporting those decisions to the CEC. More details are provided in the aforementioned section of this document.

Smart Valley Places Consortium



Consortium Members and Roles

Compact Cities

Each of the 14 Compact Cities have populations of 50,000 or greater and represent the major urban areas of the San Joaquin Valley. This network of cities, formed by compact, is an essential component to implementing smart growth policies at the neighborhood level. Each Compact City is committed to a project or series of projects outlined in their specific workplans that embrace the aforementioned guiding principles and contribute to our collective regional effort to demonstrate smart growth in the San Joaquin Valley. Each City is represented on the CEC with one voting member to be filled by the City Manager or his/her delegate.

Community Leadership Program

The role of the Community Leadership program for Smart Valley Places is to create a framework for sustained civic engagement, to build technical understanding of Smart Valley Places shared planning principles, and increase the implementation capacity among local leaders, local government staff, area professionals, stakeholder organizations and members of community groups particularly low-income and minority communities. Additional community involvement in decision making, especially by residents who currently do not have the capacity to participate or have been traditionally marginalized, will result in the adoption of more livable and equitable local policies. There are several funded partners under the Community Leadership program as identified in the Smart Valley Places workplan. These partners are responsible to the Community Leadership Program Coordinator (California Coalition for Rural Housing), and are represented on the CEC by one voting member as assigned by the Program Coordinator.

California Partnership for the San Joaquin Valley

Administered through the Office of Community and Economic Development at Fresno State (OCED), the California Partnership is a public-private initiative created by Governor Schwarzenegger in 2005 to focus on improving the San Joaquin Valley region's economic vitality and quality of life through the coordinated efforts of ten work groups, bringing together state and local leaders and regional experts from the eight county region. The California Partnership is a unique regional body that serves as a useful tool to break down silos of effort and integrate the region under one umbrella for maximum impact. As a regional partner in the Smart Valley Places consortium, the California Partnership serves as the project coordinator and is represented on the CEC by one voting member to be filled by the Director of OCED or his/her delegate.

Community and Regional Planning Center

The Community and Regional Planning Center (CRPC) is a project of California State University, Fresno designed to serve as a planning-related knowledge clearinghouse for the San Joaquin Valley region. As part of Smart Valley Places, the CRPC will develop and deliver technical assistance to cities and communities, addressing issues such as affordable housing, land use planning, zoning, job creating economic development, environmental assessment, and energy conservation; and support planning-related knowledge sharing and innovation through disseminating and testing new ideas for sustainable development and resource conservation in the Valley. The CRPC is represented on the CEC by one voting member, to be filled by the Director or his/her delegate.

San Joaquin Valley Regional Policy Council

The Regional Policy Council (RPC) is an interregional policy body with representation from each of the Valley's eight counties, specifically consisting of two elected officials and one alternate appointed from each of the eight regional planning agency policy boards (Councils of Government) in the San Joaquin Valley. The RPC is a regional partner for the regional coordination component of Smart Valley Places to help facilitate the implementation of the Valley Blueprint and other regional planning projects, as well as, help align the activities of the rural cities under their complementary Proposition 84 funded project in the San Joaquin Valley. The RPC is represented on the CEC by one voting member, to be filled by an individual chosen by the RPC board or his/her delegate.

California Central Valley Economic Development Corporation

The California Central Valley Economic Development Corporation (CCVEDC) is a regional marketing group whose mission is to promote job creation in the eight counties of the San Joaquin Valley. The CCVEDC provides businesses with the resources necessary when evaluating, planning and implementing a site location/expansion in the region. The Board of Directors is comprised of representatives from each of the eight Economic Development Corporations in the Valley, along with a representative from Pacific Gas & Electric Co. The CCVEDC is a regional partner in Smart Valley Places, representing the region's economic development efforts and opportunities. The CCVEDC is represented on the CEC by one voting member, to be filled by the chairman of the CCVEDC or his/her delegate.

DC&E | The Planning Center

Based on a scope of work provided in response to a Request for Proposals/Qualifications, DC&E (which was acquired by The Planning Center in February 2011), was selected by the CEC to provide the CEC Coordinator services described in the Smart Valley Places workplan. Mr. Bill Fulton and Mr. Ben Noble are the primary individuals who will carry out the scope of work. The CEC Coordinator is not a voting member of the CEC.

- Bill Fulton, AICP, serves as Principal-in-Charge of the CEC Coordinator project. Mr. Fulton will over work on all tasks, attend all CEC meetings, facilitate SVP Conventions, and lead efforts to promote coordination and relationship-building in the Valley.
- Ben Noble, Senior Associate, serves as Project Manager for the CEC Coordinator project. Mr. Noble will be responsible for the day-to-day management of the project, as well as, for maintaining regular contact with the Smart Valley Places Leadership team, and attending all project meetings.

Consortium Member Responsibilities

Advancement of Smart Valley Places in the San Joaquin Valley

Throughout the duration of this project, members of the CEC commit to make good faith efforts to advance, through policies, programs and investments, the principles and goals of Smart Valley Places as outlined in the Smart Valley Places workplan. Examples of good faith efforts may include considering regional impact of local planning proposals; prioritizing investments to underserved communities; establishing mechanisms to engage more diverse participants in public policy discussions; and expand regional participation with new partners and projects.

Encouragement of Public Participation Across the San Joaquin Valley

All consortium members will directly involve and engage a diversity of community members in each participating jurisdiction in the sustainability of their cities and the San Joaquin Valley through support and partnership with the Smart Valley Places community based leadership program to educate and involve residents in the issues of local government, urban and regional planning, environmental justice and smart growth.

Contribute to the Refinement of a Regional Plan for Sustainable Development for the San Joaquin Valley

The Smart Valley Places consortium has been established as a direct partnership among cities and other local and regional partners with the purpose to locally define and implement a regional plan for sustainable development for the San Joaquin Valley. Member cities are committed not only to implementing local plans with clear metrics for sustainability, but to working closely with our respective Councils of Governments and Counties on regional growth and land use issues, transportation corridor plans, high speed rail, sustainable water and energy resources and efficiency, and other critical regional matters. Consortium members will also reduce and bridge any existing or potential jurisdictional gaps between Compact Cities and counties, so that counties can endorse and support the work associated with Smart Valley Places to ensure that there is a comprehensive and coordinated approach to land use planning and resource protection.

Information Sharing

Members of the consortium are committed to jointly developing, locally applying, mutually evaluating, broadly sharing, and individually mentoring other Valley cities and rural community partners in the implementation of an array of proven and best practice smart land use planning tools, model plans and development codes, climate action strategies, sustainability policies and programs, and related public education, engagement, and leadership development initiatives that connect and combine Smart Growth principles adopted and established as the benchmark for achieving a San Joaquin Valley Blueprint, the initiatives of the California Partnership and the Livability Principles (as identified in the workplan).

Participation in the CEC

All consortium members are represented on the CEC as outlined above, noting the exception of the CEC Coordinator. Members of the CEC will actively and regularly participate in quarterly CEC meetings and the three conventions as described in the workplan. In addition, CEC members will participate or delegate staff to work with the CEC Coordinator on various project-level meetings as outlined in the workplan.

Delegate Decision-Making

Consortium members agree to delegate responsibility for day-to-day decision making to the Leadership Team. Also, in the event a member cannot attend a CEC meeting, the member will send a delegate to participate on his/her behalf with the authority to vote.

Appoint a primary point of contact

Each CEC Member will serve as the primary contact for consortium communications, or appoint a delegate. This primary contact will be responsible for responding and participating in regular discussions as needed with the Leadership Team, the fiscal staff and the CEC Coordinator.

Expand the SVP Network

Consortium members will work with our Councils of Governments and counties in identifying other cities, small towns, and unincorporated communities that are willing and ready to work in developing their plans within the context of Smart Valley Places so that eventually all cities and communities of the Valley are members, participants, and beneficiaries of the compact.

Decision-making Protocols

Major programmatic and fiscal issues that will result in direct impacts to consortium members will be taken to the CEC for review and action. In the event the issues are time sensitive and require attention in the time between quarterly CEC meetings, the matter will be addressed by the CEC through email or conference call during which a vote will be taken. Consensus will be the goal of decision making but if a decision cannot be reached, a majority of those present and voting can decide on final action. For matters regarding day-to-day decision making, the consortium delegates this authority to the Leadership Team comprised representatives from all funded and unfunded partners identified in the Smart Valley Places work plan as well as, Fresno State Foundation staff, and others as needed.

Joinability

As part of the regional coordination element of Smart Valley Places, new consortium partners will likely be identified through the course of this grant. In the event an interested party is identified, the suggestion to add this partner to the Smart Valley Places consortium will be taken to the Leadership Team for consideration and vote. A majority vote of the Leadership Team is required for inclusion.

Benefits to Consortium Members

Strong Regional Cooperation

The Smart Valley Places consortium is comprised of a broad spectrum of partners from each of the eight counties in the San Joaquin Valley, including 14 cities, several regional non-profit organizations,

California State University, Fresno, the Valley's eight Councils of Governments and Economic Development Corporations, and the California Partnership for the San Joaquin Valley. This unprecedented consortium is committed to demonstrating strong regional cooperation to address the Valley's most challenging issues that impact the region's economy and quality of life to create a healthier more sustainable San Joaquin Valley.

HUD Preferred Sustainability Status

As a result of Smart Valley Places, the San Joaquin Valley has been designated with HUD's Preferred Sustainability Status thereby making projects potentially eligible for up to two bonus points for specified grant programs during FY 2011. Applicants from the San Joaquin Valley applying for grants from a program that is offering the PSS bonus points may contact the Smart Valley Places consortium to seek certification that their project meets the following criteria:

- 1) The applicant is engaged in activities, that in consultation with Smart Valley Places consortium, further the purposes of the regional planning grant program
- 2) The applicant's proposed activities either directly reflect the Livability Principles cited and contained in HUD's General Section to the FY2011 NOFAs or will result in the delivery of services that are consistent with the goals of the Livability Principles
- 3) The applicant has committed to maintain an on-going relationship with the Smart Valley Places consortium for the purposes of being part of the planning and implementation processes in the San Joaquin Valley.

Additional Funding Opportunities

Smart Valley Places has already demonstrated its ability to attract and maximize investments to the region. The consortium will continue to identify and apply for new funding opportunities for regional sustainability programs and projects from both public and private sources.

Access to tools, models and best practices

A direct partnership among valley cities and regional partners is the best and most effective way to create and coordinate a pool of resources, templates and best practices, and use the local land use and zoning authority required that will lead to the practical and measurable implementation of shared planning principles for long-term San Joaquin Valley viability.

Access to learning and networking opportunities

As part of the Smart Valley Places workplan, Compact Cities will meet regularly and participate in conference calls to discuss individual projects and provide the opportunity for Compact Cities to learn about other City projects, share tools and techniques, coordinate and integrate efforts, realize efficiencies, and develop new ideas and approaches. Also, throughout the course of this grant three Smart Valley Places conventions will be held to allow for all Smart Valley Places partners and other interested organizations to exchange information, build relationships, generate enthusiasm, and work together to implement the Regional Plan for Sustainable Development.