

A Presentation

GOLDEN STATE BOULEVARD Infrastructure Improvements and Design Guidelines Manual

Presented to

Fresno COG TTC/PAC

October 8, 2010



Presented by:

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Quad Knopf

Team Members

- Project Manager- Mike Knopf
- Asst. Project Mgr.- Steve Brandt
- Traffic Engineering - VRPA Technologies
- Project Engineering - Quad Knopf
- Design Guidelines - Quad Knopf, Project Design Consultants, Chabin Concepts
- Funding Strategies – Chabin Concepts
- Third-Party Technical Peer Review - TRC



Project History

Chabin Concepts
Visioning Study
Completed April 2003

Contract signed with
Quad Knopf March 1,
2010



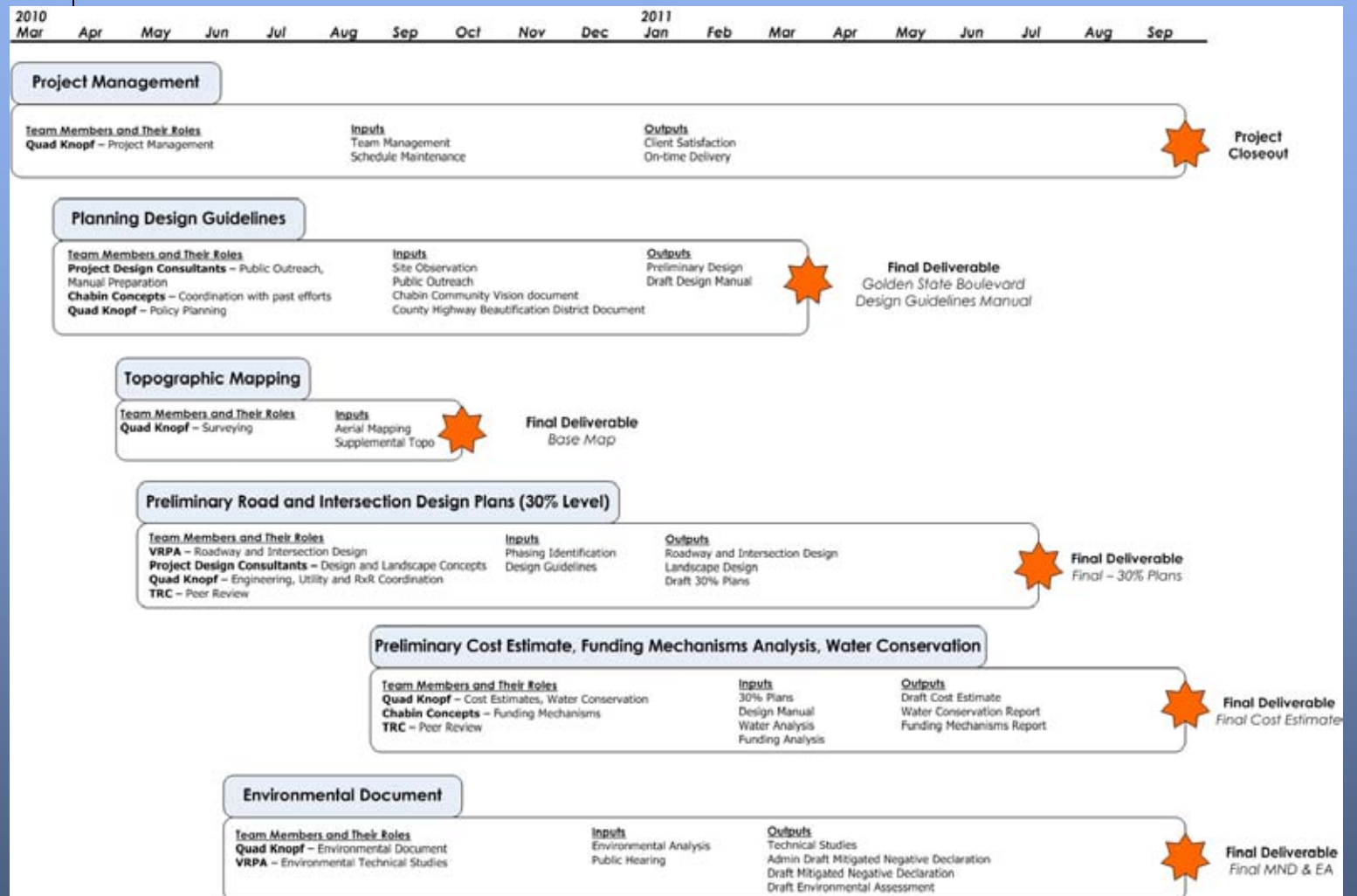
Community Vision
for the
Golden State
Corridor



Prepared by
Chabin Concepts, Inc.
Destination
Development, Inc.
April 2003



Project Scope and Timeline





Aerial Photography



Topographic Survey

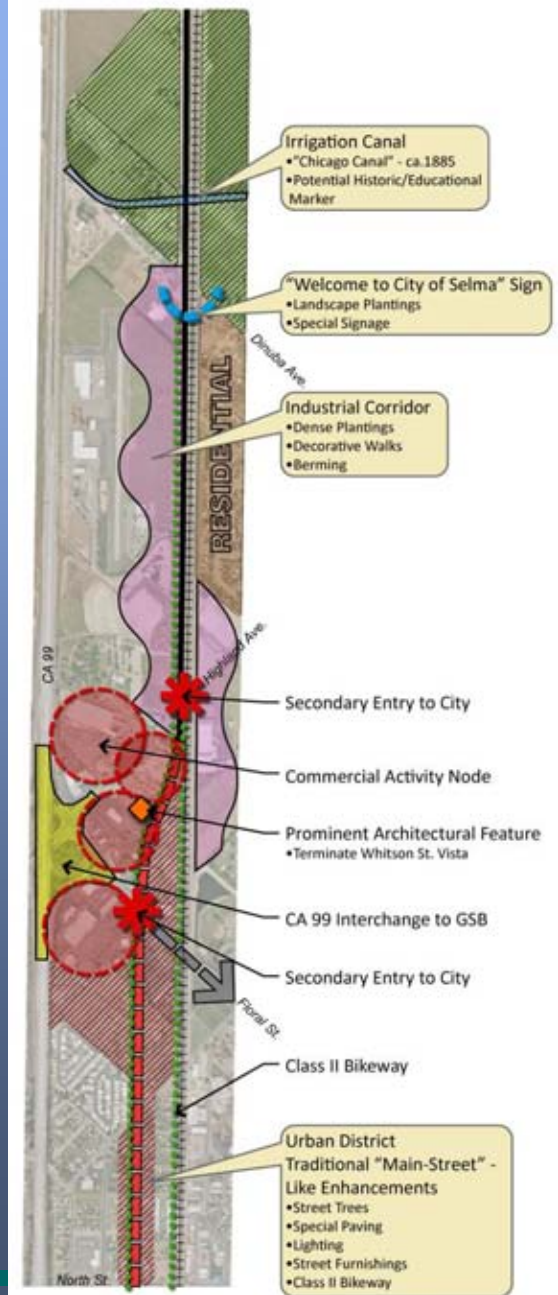


Design Guidelines Manual

Enhancement Plan:
Divided into logical sectors
Example: Urban Core
 Industrial
 Agriculture



Nostalgic signs



Design Guidelines Manual

Enhancement Plan: Selma South Sector North Street to Mountain View St.

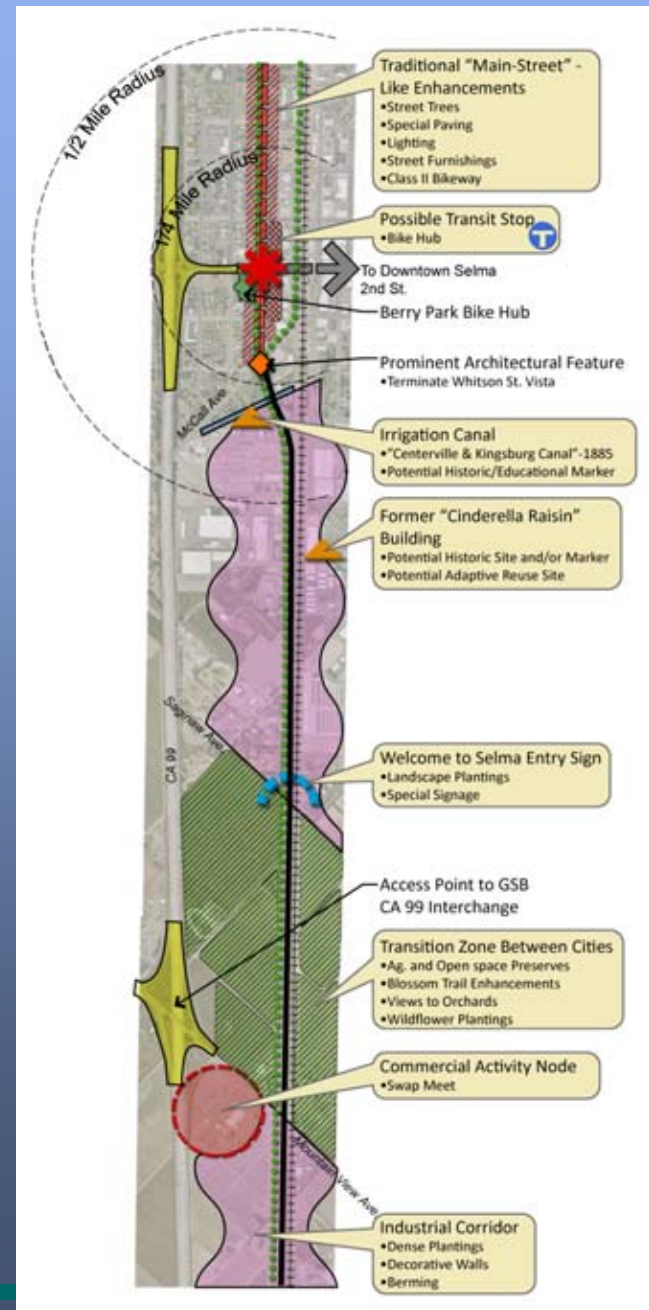


Cinderella Raisin building

Raisin vineyard



Quad Knopf



Design Guidelines Manual

Urban District: Traditional Main Street-Like Enhancements



Design Guidelines Manual

Urban District: Traditional Main Street-Like Enhancements



Promote sign restoration

*Examples of
restored
storefront
signs*



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Design Guidelines Manual



Opportunity Sites: Old filling stations, motor courts, diners, and Craftsman residences

Urban District: Restoration and Reuse



Examples of Craftsman residences converted to retail shops



Examples of old filling station restoration to retail shops and restaurants

Design Guidelines Manual



Signage:
Boulevard Entry
Gateways



Design Guidelines Manual

Signage:
Commercial
Activity Hubs



Wall mounted wall signs



Promote sign restoration



Design Guidelines Manual

Signage: Industrial Corridors



Monument signs

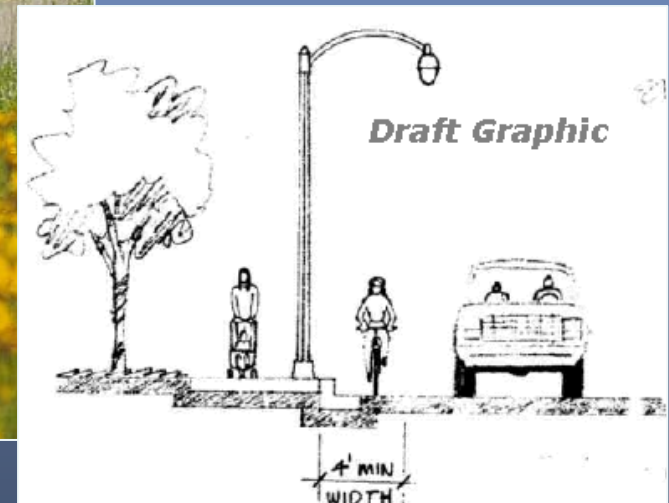


Design Guidelines Manual

Trails Class I and Class II Bikeways



*Industrial Corridors
and Ag and Open
Space Preserves*



Urban Districts





Recycled Water

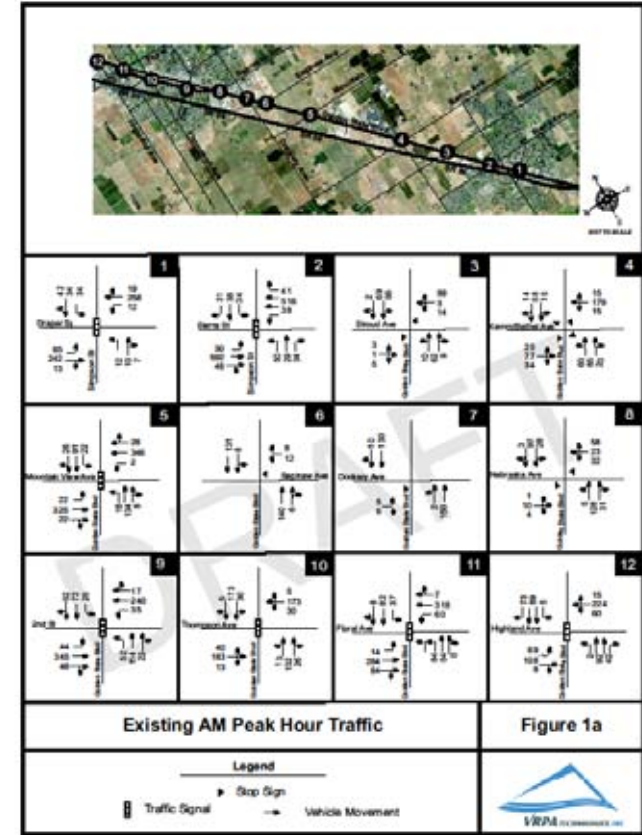
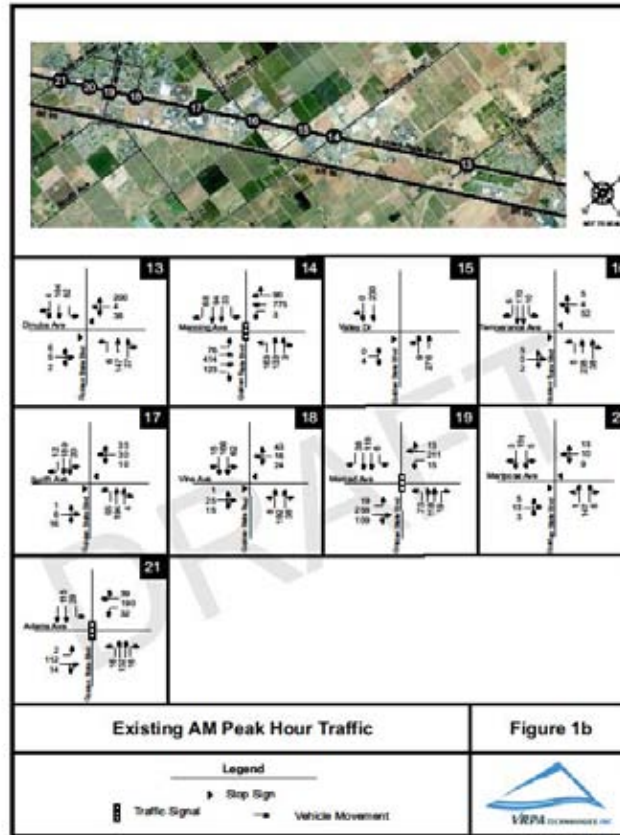


SKF Facility

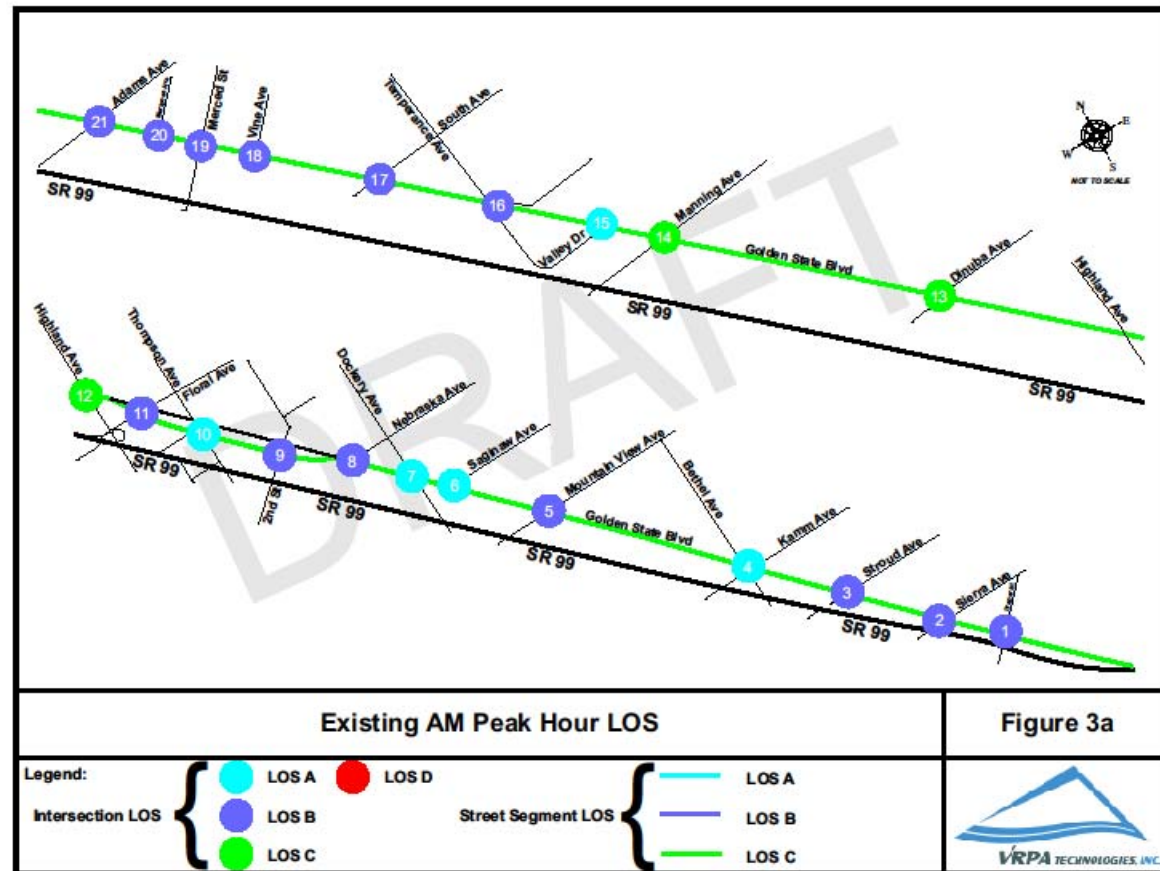




Traffic Design



Traffic



Expected Deliverables

- Topographic Survey (delivered 10/04/10)
- Design Guidelines Document
- 30% Design Plans
- Cost Estimates
- Recycled Water Study
- Completed CEQA/NEPA Documents
- List of Potential Funding Sources

