



## San Joaquin Valley Regional Planning Agencies' Fall Policy Conference October 6-7, 2010

Doubletree Hotel, 9th and K Streets, Modesto, CA

Hosted by Stanislaus Council of Governments (StanCOG)

*The Annual Fall Policy Conference is a gathering of transportation leaders from the eight San Joaquin Valley Regional Planning Agencies to discuss issues that affect the Region. While the focus is on transportation planning, it is recognized that other regional issues must be considered in planning efforts to lead to an improved quality of life for all who live in the Valley. This Conference is for all, from the public or private sector, interested in the transportation planning process. Please join us!*

### Moving Forward Planning Together

#### Wednesday, October 6, 2010

|                      |                                                                                                                                                                                                                                                                                                                              |
|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00 am to 10:00 am  | Registration                                                                                                                                                                                                                                                                                                                 |
| 8:00 am to 5:00 pm   | Exhibits Open                                                                                                                                                                                                                                                                                                                |
| 8:30 am to 9:30 am   | Continental Breakfast and Welcome/Introductory Remarks                                                                                                                                                                                                                                                                       |
| 10:00 am to 11:30 am | <u>Session I: The View from Washington, DC</u><br><i>A vibrant discussion about the latest issues facing the Valley by leaders from our nation's capital.</i>                                                                                                                                                                |
| 11:30 am to 12:00 pm | Break/Visit Exhibits                                                                                                                                                                                                                                                                                                         |
| 12:00 pm to 1:00 pm  | Lunch with Keynote Speaker                                                                                                                                                                                                                                                                                                   |
| 1:15 pm to 2:45 pm   | <u>Session II: How Do We Improve Transportation Funding for the San Joaquin Valley?</u><br><i>Representatives from the federal, state and local level will discuss the challenges that the Valley faces regarding transportation funding, and provide insight into improving it.</i>                                         |
| 2:45 pm to 3:00 pm   | Break                                                                                                                                                                                                                                                                                                                        |
| 3:00 pm to 4:30 pm   | <u>Session III: How Do We Create a Sustainable Future for the San Joaquin Valley?</u><br><i>This session will include a dynamic dialogue that incorporates major issues such as jobs/housing, transit-oriented development, transportation, infrastructure, economic vitality, land use and the implementation of SB375.</i> |
| 4:30 pm to 5:30 pm   | Break                                                                                                                                                                                                                                                                                                                        |
| 5:30 pm              | Gallo Center for the Arts Reception                                                                                                                                                                                                                                                                                          |
| 6:30 pm              | Gallo Center for the Arts Dinner/Program                                                                                                                                                                                                                                                                                     |

#### Thursday, October 7, 2010

|                        |                                                                                                                                                                                                                            |
|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00 am to 9:00 am     | Full Breakfast with Speaker                                                                                                                                                                                                |
| 9:00 am to 10:15 am    | <u>Session IV: How Does the San Joaquin Valley Obtain Stronger Advocacy?</u><br><i>An intriguing conversation regarding the future impact of the Valley and how it can become a stronger political and economic force.</i> |
| 10:15 am to 10:30 am   | Break                                                                                                                                                                                                                      |
| 10:30 am to 11:45 pm   | <u>Session #V: Lessons in Success</u><br><i>Guest speakers will provide insightful information about successful projects and programs that have been developed across the country.</i>                                     |
| 11:45 pm to 12:15 noon | Break/Visit Exhibits                                                                                                                                                                                                       |
| 12:15 noon to 1:30 pm  | Blueprint Awards and Luncheon                                                                                                                                                                                              |
| 1:30 pm                | Adjourn                                                                                                                                                                                                                    |
| 1:30 pm to 3:30 pm     | Policy Council Meeting                                                                                                                                                                                                     |





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**Registration Form**

Name #1: \_\_\_\_\_ Title: \_\_\_\_\_  
Name #2: \_\_\_\_\_ Title: \_\_\_\_\_  
Name #3: \_\_\_\_\_ Title: \_\_\_\_\_  
Name #4: \_\_\_\_\_ Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email #1: \_\_\_\_\_ Email #3: \_\_\_\_\_  
Email #2: \_\_\_\_\_ Email #4: \_\_\_\_\_  
Contact: \_\_\_\_\_ Contact Email: \_\_\_\_\_

**Full Conference Registration** (Includes all sessions and meals Wednesday and Thursday)

Early Registration \_\_\_\_\_ Qty \_\_\_\_\_ x \$ 150 = \_\_\_\_\_  
(form and payment postmarked by **August 30, 2010**)

Final Registration \_\_\_\_\_ Qty \_\_\_\_\_ x \$ 165 = \_\_\_\_\_  
(form and payment postmarked by **September 30, 2010**)

**For Additional Guests**

Wednesday Evening Reception at Gallo Center for Arts \_\_\_\_\_ Qty \_\_\_\_\_ x \$ 50 = \_\_\_\_\_

Thursday Blueprint Awards Luncheon \_\_\_\_\_ Qty \_\_\_\_\_ x \$ 30 = \_\_\_\_\_

☐ Please provide a vegetarian option for all of my meals.

Please find enclosed, my check/money order in the amount of \$ \_\_\_\_\_

To pay by credit card online, please visit our website at [www.stancog.org](http://www.stancog.org).

Registration forms and **full payment must be received by above dates**, at which time conference fees are non-refundable. Please complete registration form, attach payment and mail to:

Stanislaus Council of Governments  
Attn: Fall Policy Conference  
1111 I Street, Suite 308  
Modesto, CA 95354  
(209) 525-4600

**Hotel Room Reservations for Overnight Guests**

For overnight room reservations contact the Doubletree Hotel at (209) 526-6000 by September 20, 2010 and mention code SJF. A special room rate of \$84 per night is available (limited number of rooms). To reserve your room online, please visit <http://modesto.doubletree.com> and enter code SJF to receive the \$84 rate.