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EXECUTIVE MINUTES

TRANSPORTATION TECHNICAL COMMITTEE

Date: Friday, July 9, 2010
Time: 8:30 a.m.

POLICY ADVISORY COMMITTEE

Date: Friday, July 9, 2010
Time: 10:00 a.m.

Place:

COG Sequoia Conference Room
2035 Tulare St., Suite 201, Fresno, CA

Transportation Technical Committee Members Attending:

Nicholas Don Paladino, Fresno Cycling Club, Vice Chair
Mohammad Khorsand, Fresno County
Debbie Hunsaker, Chamber of Commerce/Alert-o-lite
Dwight Kroll, City of Clovis

Dennis Manning, FARRC
Noe Martinez, City of Reedley
Ron Peterson, Fresno County Transportation Authority

Others Attending:

Paul Marquez, Caltrans
Lydia Zabrycki, Quad Knopf
Walt Plachta, BSK
Georgiena Vivian, VRPA Technologies
Jill Gormley, TPG Consulting
Tony Boren, Fresno COG
Barbara Steck, Fresno COG
Clark Thompson, Fresno COG
Brenda Veenendaal, Fresno COG

Les Beshears, Fresno COG
Mike Bitner, Fresno COG
Lauren Dawson, Fresno COG
John Downs, Fresno COG/FAX
Jeff Long, Fresno COG/FAX
Tom Webster, Fresno COG
Melissa Garza, Fresno COG
Lindsey Monge, Fresno COG
Marla Day, Fresno COG

Transportation Technical Committee

The Transportation Technical Committee (TTC) will consider Items I – V prior to the Policy Advisory Committee (PAC) Meeting. This portion of the meeting is scheduled to begin at 8:30 a.m.

Nicholas Paladino (Fresno Cycling), Vice Chair called the meeting to order at 8:35 am.

I. PUBLIC PRESENTATIONS

This portion of the meeting is reserved for persons wishing to address the TTC on items within its jurisdiction but not on this agenda. **Note: Prior to action by the TTC on any item on this agenda, the public may comment on that item. Unscheduled comments may be limited to 3 minutes.**

There were no public presentations.

II. TRANSPORTATION CONSENT ITEMS

All items on the consent agenda are considered to be routine and non-controversial by COG staff and will be approved by one motion if no member of the Committee or public wishes to comment or ask questions. If comment or discussion is desired by anyone, the item will be removed from the consent agenda and will be considered in the listed sequence with an opportunity for any member of the public to address the Committee concerning the item before action is taken.

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| A. TTC/PAC Executive Minutes of June 11, 2010 | Approve |
| B. FY 2010-11 Transportation Funding Claims – [FAWCETT]
City of San Joaquin Resolution 2010-23
City of Reedley Resolution 2010-24
City of Fowler Resolution 2010-25 | Approve |
| C. State Controller's Office Release: State Transportation
Administration Funding Increase by \$261,128 [FAWCETT] | Information |
| D. 511 Memorandum of Understanding [SOBRADO] | Information |
| E. Caltrans Report [CALTRANS] | Information |

Member Agencies: The cities of Clovis, Coalinga, Firebaugh, Fowler, Fresno, Huron, Kerman, Kingsburg, Mendota, Orange Cove, Parlier, Reedley, San Joaquin, Sanger, Selma & Fresno County

For a complete summary of these items, please see the July 9, 2010 Annotated Agenda.

A motion was made by Dennis Manning (FARRC) and seconded by Debbie Hunsaker (Chamber) to approve the Consent Items as submitted. A vote was called for and the motion carried.

III. TRANSPORTATION ACTION / DISCUSSION ITEMS

A. Subsequent Environmental Impact Report (SEIR), 2011 Regional Transportation Plan (RTP) - Resolution 2010-09 [THOMPSON]

Clark Thompson (Fresno COG) reported on this item. The Regional Transportation Plan (RTP) consists of policy, action, climate change, financial, public participation, and environmental elements. The Subsequent Environmental Impact Report (SEIR) serves as the RTP's environmental element. Since certification of the previous RTP EIR in May 2007, new projects have been included in the 2011 RTP, the timing of those projects has changed, and other changes have occurred. As a result of these changes, rather than prepare a complete new EIR, Fresno COG was able to use the previous EIR and update/change sections to address RTP project changes, as well as greenhouse gas/global warming (Climate Change) and other changes. Consequently, consistent with California Environmental Quality Act (CEQA) regulations, a new programmatic Subsequent EIR for the RTP was developed. The SEIR evaluates and identifies strategies to avoid or mitigate potentially significant environmental effects of the Plan.

Mr. Thompson went on to report that the Draft SEIR was made available for a 45-day review and public comment period beginning on April 30, 2010. The Draft SEIR was mailed to interested stakeholders, the State Clearinghouse, and made available on the Fresno COG website. A public hearing was held on May 27, 2010. Comments were received from the U.S. Army Corps of Engineers, the California Energy Commission, the Tehipite Chapter of the Sierra Club, Tom Krazan, Central Transit and Development Corp., U.S. Environmental Protection Agency Region IX, Caltrans, FHWA, and Fresno County Department of Public Health. Included in your packet, is a compilation of the SEIR comments received and the responses to those comments. Once finalized in mid-July, the Subsequent EIR, 2011 RTP, 2011 FTIP, and Conformity Analysis will be posted to the COG website and provided on disc to committee members.

A motion was made by Dwight Kroll (Clovis) and seconded by Debbie Hunsaker (Chamber) to recommend certification of the final Subsequent Environmental Impact Report by approval of Resolution 2010-09. A vote was called for and the motion carried.

B. 2011 Regional Transportation Plan (RTP), 2011 Federal Transportation Improvement Program (FTIP), and Conformity Analysis – Resolution 2010-10 [THOMPSON, GARZA, DAWSON]

Mr. Thompson also updated the Committee on this item. Mr. Thompson reported that on April 30, 2010, Fresno COG released the draft Regional Transportation Plan (RTP), Federal Transportation Improvement Program (FTIP), and Conformity Analysis for a 45-day review and public comment period. Comments were received up to and including the June 14, 2010 end of the review and comment period and a public hearing was held on May 27, 2010. The Policy Board is scheduled to adopt the RTP and related documents on July 29, 2010.

Draft Regional Transportation Plan (RTP): The 2011 RTP represents the long range planning vision for Fresno County's regional transportation system through the year 2035. A new addition to the RTP is the inclusion of a Climate Change Element. This Element affirms Fresno COG's support of efforts to address greenhouse gas emissions and identifies strategies, many of which are already in process, to reduce emissions. The RTP will not, however, address requirements of SB 375, specifically the inclusion of a Sustainable Community Strategy. An SCS cannot be developed until the greenhouse gas emissions targets have first been established and that will not occur until September 30, 2010, after the date by which the RTP must be adopted. Fresno COG will fully comply with SB 375 in the 2014 RTP, the first RTP to follow establishment of the final regional targets. The RTP addresses requirements of the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU).

Federal Transportation Improvement Program (FTIP): The 2011 FTIP is the incremental implementation of the long-range Regional Transportation Plan, providing for a four-year programming of projects. It includes new projects and updates to other projects.

Conformity Analysis: An air quality conformity analysis is required in nonattainment areas to ensure that transportation plans, programs and projects do not conflict with the State Implementation Plan's (SIPs) process to attain the National Ambient Air Quality Standards. The Conformity Analysis for the 2011 RTP and 2011 FTIP demonstrates that all of our adopted transportation plans and programs are in conformance with the rules for the applicable air quality standards.

Comments were received from the U.S. Army Corps of Engineers, the California Energy Commission, the Tehipite Chapter of the Sierra Club, Tom Krazan, Central Transit and Development Corp., U.S. Environmental Protection Agency Region IX, Caltrans, FHWA, and Fresno County Department of Public Health. Included in your packet, is a compilation of the RTP comments received and the responses to those comments. Comments and responses related to the 2011 FTIP were handed out at the meeting. Once finalized in mid-July, the Subsequent EIR, 2011 RTP, 2011 FTIP, and Conformity Analysis will be posted to the COG website and provided on disc to committee members.

A motion was made by Dennis Manning (FARRC) and seconded by Dwight Kroll (Clovis) to recommend adoption of the 2011 Regional Transportation Plan, the 2011 Federal Transportation Improvement Program, and the Conformity Analysis by approval of Resolution 2010-10. A vote was called for and the motion carried.

C. Measure C Amendment #1 [VEENENDAAL]

Brenda Veenendaal (Fresno COG) reported that the Fresno Works Expression of Interest for the California High-Speed Rail Heavy Maintenance Facility committed \$25 million in Measure C Funding to be used by the High-Speed Rail Authority for site acquisition, infrastructure, utilities and/or construction of a Fresno County facility. To accomplish redirection of funds from established Measure C subprograms, an amendment to the Measure C Expenditure Plan is required. The amendment process is a two step process that requires public noticing and formal public hearings on the Plan Amendment by both the Fresno COG and the Fresno County Transportation Authority.

In November 2009 the Fresno COG Policy Board unanimously voted to approve initiation of the amendment process. Amendment #1 to the Measure C Extension Expenditure Plan was included in the packet for review, as well as a timeline for the amendment process. Amendment #1 to the Fresno County Measure "C" Expenditure Plan transfers \$25 million from the 2006 Measure "C" Expenditure Plan's Alternative Transportation Program to a newly created Measure "C" High-Speed Rail Facilities Program. These funds would be used to provide capital for a variety of uses associated with development of the High-Speed Rail Maintenance Facility.

Initiation of the 45-day public review and comment period commenced on July 9, 2010, and will conclude on August 22, 2010.

There were questions regarding time limits on the funds and bonding issues. Ron Peterson (FCTA) explained that a specific agreement will be made after the Amendment is approved.

Following the discussion, a motion was made by Debbie Hunsaker (Chamber) and seconded by Dennis Manning (FARRC) to recommend initiation of 45-day public review and comment period to conclude on August 22, 2010. Public Hearing for approval of Measure C Amendment #1 by the Fresno COG Policy Board will take place in September. A vote was called for and the motion carried.

D. Blueprint Update

1. Blueprint Executive Forum on June 25th

Barbara Steck (Fresno COG) gave an update on the recent Blueprint Executive Forum. The Great Valley Center assisted the Valley RTPAs to convene a second Blueprint Executive Forum on June 25th in Fresno. David Hosley, President of the Great Valley Center, provided a report on the event. Eighty local

elected officials and managers of transportation planning organizations in the San Joaquin Valley gathered in Fresno on June 25th to be briefed on the implementation of the San Joaquin Valley Blueprint adopted in 2009 as a framework for growth in the Valley as its population doubles over the next 40 years.

The growth principles and housing density and transportation mix goals adopted in the blueprint are now guiding cities and counties in the Valley as general plans are updated. Attendees from Kern County to San Joaquin County heard details about a "toolkit" being developed to help local planners access more than two dozen resources, including model ordinances and other examples of ways in which communities can grow while improving quality of life for residents. Plans are also being made to raise the profile of the San Joaquin Valley Blueprint to those whose work will be impacted by implementation, including developers and agribusiness.

The new chair of the San Joaquin Valley Regional Policy Council, Mayor Bill Spriggs of Merced, was introduced along with the new chair of the San Joaquin Valley COG Directors, Tony Boren, Executive Director of the Council of Fresno County Governments.

Martin Tuttle, Deputy Director of Planning and Modal Programs for the California Department of Transportation, reported that 17 of the 18 regional transportation planning organizations in the state have completed blueprint planning projects, and suggested that a new era is being entered that will integrate the regional plans into a blueprint for all of California. Tuttle expects the California Interregional Blueprint to be in draft form by September.

Robert Grow, chair of Envision Utah, drew comparisons between the San Joaquin Valley transportation and land use planning and other regional planning efforts across the country, including the one he led more than a decade ago in Utah. He pointed out that the San Joaquin Valley will continue to grow rapidly because it is a good place to live, and sits between the "NorCal" region and the "SoCal" region in discussions about the United States becoming a collection of "mega regions." One trend he presented is the observation that transportation, land use, energy and water planning are now inseparable in America, and further integration of planning will challenge regions and organizations that have focused narrowly to this point.

Forum participants formed round table discussion groups based on city size, and identified challenges to implementation of the blueprint along with resources needed to realize the benefits of a regional approach to growth. Feedback from the groups will be incorporated over the next few months in the implementation strategy that is being coordinated by the Mintier Harnish Consulting firm under the direction of the San Joaquin Valley Regional Transportation Planning Agencies.

Ms. Steck also gave a brief update on other Blueprint items.

1. Blueprint Roadmap – in process
 - a. Summary of planning process
 - b. Implementation Strategy
 - c. Toolkit for local agencies
2. Model Improvement Program - \$2.5 million from Prop 84 funding
 - a. Represents 25% of total statewide set-aside for modeling
3. Surveys in process
 - a. Toolkit – to determine planners' priorities
 - b. Local agency Capacity and needs assessment – to get sense of what local agencies will need to implement Blueprint and SB 375
4. Funding Opportunities – Tom Webster taking lead
Tracking Prop 84, as well as private and federal sources. We are developing a Valleywide program and scope to be prepared for all appropriate funding opportunities
5. Fiscal Tools with SACOG
 - a. Cost to local government to "own" new development
 - b. Marketability of various densities
6. Website update – designed and hosted by Great Valley Center
 - a. www.valleyblueprint.org

7. Blueprint Awards – Request for Nominations
 - a. Released in July
 - b. Presented at Fall Policy Conference in October in Modesto
 - c. Focus on the ground, built projects that provide examples for other communities of what “smart development” looks like
8. Greenprint – conversation just started
 - a. Provide enhancement of Blueprint but related to open space, farmland and habitat. Scope is under discussion. Asking for volunteers for Committee.

This was an information item and required no further action by the Committee.

2. Blueprint Related Funding - Prop. 84 Update [TWEBSTER]

Blueprint and Sustainable Community Planning Grants:

Tom Webster (Fresno COG) reported that staff is continuing to monitor the opportunities for funding to support the planning and implementation activities of SB 375 and sustainable community planning. While no single, comprehensive funding source has emerged to support these activities, a number of smaller, competitive funding opportunities are surfacing from varied funding sources: federal, state and private. And, while individually none of these is large enough to support the efforts of sustainable community planning in the region, cumulatively there is potential to substantially fill in the funding gaps/shortfall created though sustainable planning mandates in this time of economic downturn.

State:

Proposition 84 \$60 million available statewide

Federal:

TIGER II \$600 million available nationally
CCPG (HUD) \$75 million available nationally
CSC (EPA) \$10 million available nationally

Private:

Ford Foundation \$200 million worldwide

Mr. Webster will continue to monitor sustainability funding sources and report back to the Committee.

This was an information item and required no further action by the Committee.

IV. OTHER BUSINESS

A. Items from Staff

1. Brownfields Workshop – July 14 at Fresno COG 10 am -2 pm.
A registration flyer was included in the meeting package.
2. August Meetings – Mr. Boren reminded that Committee that there are no August meetings scheduled, however, Staff is considering a Fresno COG Board Workshop on August 26th.

B. Items from Members

There were no items from members.

There being no further business, the meeting was adjourned at 9:17 am.

Respectfully submitted,

Tony Boren, Executive Director

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JOINT Transportation Technical Committee / Policy Advisory Committee

The TTC and the PAC will meet as a joint Committee to consider scheduled public presentations brought before the Committees. This portion of the meeting is scheduled to begin at 10:00 a.m.

V. PRESENTATIONS

There were no presentations.

POLICY ADVISORY COMMITTEE

10 AM

Members Attending:

David Elias, City of Fowler, Chair
Kathy Millison, City of Clovis
Ron Manfredi, City of Kerman
Don Pauley, City of Kingsburg
Alan Bengyel, City of Orange Cove
Lou Martinez, City of Parlier

Rocky Rogers, City of Reedley
Dan Spears, City of Sanger
Cruz Ramos, City of San Joaquin
Lynn Gorman, Fresno County
Paul Marquez, Caltrans

Others Attending:

Paul Marquez, Caltrans
Lydia Zabrycki, Quad Knopf
Walt Plachta, BSK
Georgiena Vivian, VRPA Technologies
Jill Gormley, TPG Consulting
Tony Boren, Fresno COG
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Lauren Dawson, Fresno COG
John Downs, Fresno COG/FAX
Jeff Long, Fresno COG/FAX
Tom Webster, Fresno COG
Melissa Garza, Fresno COG
Lindsey Monge, Fresno
Marla Day, Fresno COG

Policy Advisory Committee

The Policy Advisory Committee will consider all Transportation and Administrative Items on the Agenda

David Elias (Fowler), Chair called the meeting to order at 10:03 AM.

VI. PUBLIC PRESENTATIONS

This portion of the meeting is reserved for persons wishing to address the PAC on items within its jurisdiction but not on this agenda. **Note: Prior to action by the PAC on any item on this agenda, the public may comment on that item. Unscheduled comments may be limited to 3 minutes.**

There were no public presentations.

VII. TRANSPORTATION CONSENT ITEMS

All items on the consent agenda are considered to be routine and non-controversial by COG staff and will be approved by one motion if no member of the Committee or public wishes to comment or ask questions. If comment or discussion is desired by anyone, the item will be removed from the consent agenda and will be considered in the listed sequence with an opportunity for any member of the public to address the Committee concerning the item before action is taken.

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| A. TTC/PAC Executive Minutes of June 11, 2010 | Approve |
| B. FY 2010-11 Transportation Funding Claims – [FAWCETT] | Approve |
| City of San Joaquin Resolution 2010-23 | |
| City of Reedley Resolution 2010-24 | |
| City of Fowler Resolution 2010-25 | |
| C. State Controller's Office Release: State Transportation Administration Funding Increase by \$261,128 [FAWCETT] | Information |
| D. 511 Memorandum of Understanding [SOBRADO] | Information |
| E. Caltrans Report [CALTRANS] | Information |

For a complete summary of these items, please see the July 9, 2010 Annotated Agenda.

A motion was made by Rocky Rogers (Reedley) and seconded by Don Pauley (Kingsburg) to approve the Consent Items as presented. A vote was called for and the motion carried.

VIII. TRANSPORTATION ACTION / DISCUSSION ITEMS

A. Subsequent Environmental Impact Report (SEIR), 2011 Regional Transportation Plan (RTP) - Resolution 2010-09 [THOMPSON]

Clark Thompson (Fresno COG) reported that the Regional Transportation Plan (RTP) consists of policy, action, climate change, financial, public participation, and environmental elements. The Subsequent Environmental Impact Report (SEIR) serves as the RTP's environmental element. Since certification of the previous RTP EIR in May 2007, new projects have been included in the 2011 RTP, the timing of those projects has changed, and other changes have occurred. As a result of these changes, rather than prepare a complete new EIR, Fresno COG was able to use the previous EIR and update/change sections to address RTP project changes, as well as greenhouse gas/global warming (Climate Change) and other changes. Consequently, consistent with California Environmental Quality Act (CEQA) regulations, a new programmatic Subsequent EIR for the RTP was developed. The SEIR evaluates and identifies strategies to avoid or mitigate potentially significant environmental effects of the Plan.

Mr. Thompson also pointed out that the Draft SEIR was made available for a 45-day review and public comment period beginning on April 30, 2010. The Draft SEIR was mailed to interested stakeholders, the State Clearinghouse, and made available on the Fresno COG website. A public hearing was held on May 27, 2010. Comments were received from the U.S. Army Corps of Engineers, the California Energy Commission, the Tehipite Chapter of the Sierra Club, Tom Krazan, Central Transit and Development Corp., U.S. Environmental Protection Agency Region IX, Caltrans, FHWA, and Fresno County Department of Public Health. Included in your packet, is a compilation of the SEIR comments received and the responses to those comments. Once finalized in mid-July, the Subsequent EIR, 2011 RTP, 2011 FTIP, and Conformity Analysis will be posted to the COG website and provided on disc to committee members.

A motion was made by Lynn Gorman (County) and seconded by Rocky Rogers (Reedley) to recommend the Policy Board approve certification of the final Subsequent Environmental Impact Report by approval of Resolution 2010-09. A vote was called for and the motion carried.

B. 2011 Regional Transportation Plan (RTP), 2011 Federal Transportation Improvement Program (FTIP), and Conformity Analysis – Resolution 2010-10 [THOMPSON, GARZA, DAWSON]

Mr. Thompson also noted that on April 30, 2010, Fresno COG released the draft Regional Transportation Plan (RTP), Federal Transportation Improvement Program (FTIP), and Conformity Analysis for a 45-day review and public comment period. Comments were received up to and including the June 14, 2010 end of the review and comment period and a public hearing was held on May 27, 2010. The Policy Board is scheduled to adopt the RTP and related documents on July 29, 2010.

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Comments were received from the U.S. Army Corps of Engineers, the California Energy Commission, the Tehipite Chapter of the Sierra Club, Tom Krazan, Central Transit and Development Corp., U.S. Environmental Protection Agency Region IX, Caltrans, FHWA, and Fresno County Department of Public Health. Included in your packet, is a compilation of the RTP comments received and the responses to those comments. Comments and responses related to the 2011 FTIP were handed out at the meeting. Once finalized in mid-July, the Subsequent EIR, 2011 RTP, 2011 FTIP, and Conformity Analysis will be posted to the COG website and provided on disc to committee members.

A motion was made by Rocky Rogers (Reedley) and seconded by Lou Martinez (Sanger) to recommend adoption of the 2011 Regional Transportation Plan, the 2011 Federal Transportation Improvement Program, and the Conformity Analysis by approval of Resolution 2010-10. A vote was called for and the motion carried.

C. Measure C Amendment #1 [VEENENDAAL]

Brenda Veenendaal (Fresno COG) reported that the Fresno Works Expression of Interest for the California High-Speed Rail Heavy Maintenance Facility committed \$25 million in Measure C Funding to be used by the High-Speed Rail Authority for site acquisition, infrastructure, utilities and/or construction of a Fresno County facility. To accomplish redirection of funds from established Measure C subprograms, an amendment to the Measure C Expenditure Plan is required. The amendment process is a two step process that requires public noticing and formal public hearings on the Plan Amendment by both the Fresno COG and the Fresno County Transportation Authority.

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Initiation of the 45-day public review and comment period commenced on July 9, 2010, and will conclude on August 22, 2010.

A motion was made by Alan Bengyel (Orange Cove) and seconded by Cruz Ramos (San Joaquin) to recommend initiation of 45-day public review and comment period to conclude on August 22, 2010. Public Hearing for approval of Measure C Amendment #1 by the Fresno COG Policy Board will take place in September. A vote was called for and the motion carried.

D. Blueprint Update [STECK]

1. Blueprint Executive Forum on June 25th

Barbara Steck (Fresno COG) gave a brief overview of the recent Blueprint Executive Forum. The Great Valley Center assisted the Valley RTPAs to convene a second Blueprint Executive Forum on June 25th in Fresno. David Hosley, President of the Great Valley Center, provided a report on the event. Eighty local elected officials and managers of transportation planning organizations in the San Joaquin Valley gathered in Fresno on June 25th to be briefed on the implementation of the San Joaquin Valley Blueprint adopted in 2009 as a framework for growth in the Valley as its population doubles over the next 40 years.

The growth principles and housing density and transportation mix goals adopted in the blueprint are now guiding cities and counties in the Valley as general plans are updated. Attendees from Kern County to San Joaquin County heard details about a "toolkit" being developed to help local planners access more than two dozen resources, including model ordinances and other examples of ways in which communities can grow while improving quality of life for residents. Plans are also being made to raise the profile of the San Joaquin Valley Blueprint to those whose work will be impacted by implementation, including developers and agribusiness.

The new chair of the San Joaquin Valley Regional Policy Council, Mayor Bill Spriggs of Merced, was introduced along with the new chair of the San Joaquin Valley COG Directors, Tony Boren, Executive Director of the Council of Fresno County Governments.

Martin Tuttle, Deputy Director of Planning and Modal Programs for the California Department of Transportation, reported that 17 of the 18 regional transportation planning organizations in the state have completed blueprint planning projects, and suggested that a new era is being entered that will integrate the regional plans into a blueprint for all of California. Tuttle expects the California Interregional Blueprint to be in draft form by September.

Robert Grow, chair of Envision Utah, drew comparisons between the San Joaquin Valley transportation and land use planning and other regional planning efforts across the country, including the one he led more than a decade ago in Utah. He pointed out that the San Joaquin Valley will continue to grow rapidly because it is a good place to live, and sits between the "NorCal" region and the "SoCal" region in discussions about the United States becoming a collection of "mega regions." One trend he presented is the observation that transportation, land use, energy and water planning are now inseparable in America, and further integration of planning will challenge regions and organizations that have focused narrowly to this point.

Forum participants formed round table discussion groups based on city size, and identified challenges to implementation of the blueprint along with resources needed to realize the benefits of a regional approach to growth. Feedback from the groups will be incorporated over the next few months in the implementation strategy that is being coordinated by the Mintier Harnish Consulting firm under the direction of the San Joaquin Valley Regional Transportation Planning Agencies.

Kathy Millison (Clovis) reported that she attended the Executive Forum and thought that it was well done. One observation that she made was that more public outreach needs to be done regarding the Blueprint implementation locally. Ms. Millison suggested that the consultant should seek input from the community.

Ms. Steck also gave a brief update on other Blueprint items.

1. Blueprint Roadmap – in process
 - a. Summary of planning process
 - b. Implementation Strategy
 - c. Toolkit for local agencies
2. Model Improvement Program - \$2.5 million from Prop 84 funding
 - a. Represents 25% of total statewide set-aside for modeling
3. Surveys in process
 - a. Toolkit – to determine planners' priorities
 - b. Local agency Capacity and needs assessment – to get sense of what local agencies will need to implement Blueprint and SB 375

Staff was asked to copy all City Managers on the surveys so that they can follow up with their planners on completion of the survey.

4. Funding Opportunities – Tom Webster taking lead
Tracking Prop 84, as well as private and federal sources. We are developing a Valleywide program and scope to be prepared for all appropriate funding opportunities
5. Fiscal Tools with SACOG
 - a. Cost to local government to "own" new development

- b. Marketability of various densities
- 6. Website update – designed and hosted by Great Valley Center
 - a. www.valleyblueprint.org
- 7. Blueprint Awards – Request for Nominations
 - a. Released in July
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 - c. Focus on the ground, built projects that provide examples for other communities of what “smart development” looks like
- 8. Greenprint – conversation just started
 - a. Provide enhancement of Blueprint but related to open space, farmland and habitat. Scope is under discussion. Staff is asking for volunteers for the Committee.

This was an information item and required no further action by the Committee.

2. Prop. 84 Update [TWEBSTER]

Blueprint and Sustainable Community Planning Grants:

Tom Webster (Fresno COG) reported that staff continues to monitor the opportunities for funding to support the planning and implementation activities of SB 375 and sustainable community planning. While no single, comprehensive funding source has emerged to support these activities, a number of smaller, competitive funding opportunities are surfacing from varied funding sources: federal, state and private. And, while individually none of these is large enough to support the efforts of sustainable community planning in the region, cumulatively there is potential to substantially fill in the funding gaps/shortfall created though sustainable planning mandates in this time of economic downturn.

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Proposition 84 \$60 million available statewide

Federal:

TIGER II \$600 million available nationally
CCPG (HUD) \$75 million available nationally
CSC (EPA) \$10 million available nationally

Private:

Ford Foundation \$200 million worldwide

Mr. Webster will continue to monitor sustainability funding sources as they develop and report back to the Committee.

Cruz Ramos asked when the focus on disadvantaged cities will be completed. Mr. Webster responded that the information will be circulated as quickly as possible. Applications are due August 31st.

This was an information item and required no further action by the Committee.

IX. ADMINISTRATIVE CONSENT ITEMS

All items on the consent agenda are considered to be routine and non-controversial by COG staff and will be approved by one motion if no member of the Committee or public wishes to comment or ask questions. If comment or discussion is desired by anyone, the item will be removed from the consent agenda and will be considered in the listed sequence with an opportunity for any member of the public to address the Committee concerning the item before action is taken.

- | | |
|---|-------------|
| A. San Joaquin Valley MPOs I-PLACE ³ S Pilot Project Contract [BITNER] | Approve |
| B. Website Consultant Selection/Contract [VEENENDAAL] | Authorize |
| C. Monthly Legislative Update [GARZA] | Information |
| D. Strategy Research Institute Report [BOREN] | Information |
| E. California Consulting LLC Report [BOREN] | Information |
| F. SJV Regional Policy Council Report [STECK] | Information |

G. Regional Clearinghouse [SOBRADO]

Approve

	Project	Applicant
1.	Rural Development Housing Preservation Grant	County of Fresno
2	Waste and Water Disposal Loan and Grant Program	Riverdale Public Utility District
3.	Waste and Water Disposal Loan and Grant Program - Well No. 6 Improvements	Riverdale Public Utility District

For a complete summary of these items, please see the July 9, 2010 Annotated Agenda.

A motion was made by Don Pauley (Kingsburg) and seconded by Kathy Millison (Clovis) to approve the Administrative Consent Items as presented. A vote was called for and the motion carried.

X. ADMINISTRATIVE ACTION / DISCUSSION ITEMS**A. Proposal To Change The Fresno COG Agency Name And Logo [VEENENDAAL]**

Ms. Veenendaal stated that Fresno COG staff is proposing a formal name change of the agency from Council of Fresno County Governments (COFCG) to Fresno Council of Governments (FCOG). Over the years staff has become aware of difficulties our current name presents in establishing us as a separate, regional agency. People often assume we are the County of Fresno because of the word county in our name, and because of the county outline shape in our logo. Our current logo is difficult to reproduce via copier, and we are difficult to find in the phone book or other listings because we are formally listed under C for Council instead of the name our colleagues have informally adopted for us—Fresno COG. Additionally, the name change allows us to be consistent with the moniker of the majority of other RTPAs/MPOs throughout the state (i.e. San Diego (SANDAG), Southern California Association of Governments (SCAG), Sacramento (SACOG) etc.)

The timing for a name and logo change is ideal due to the following factors:

- Our website is beginning the process of redevelopment and the company we are hiring for the project, (Jeffrey Scott Agency) has agreed to redesign our logo as a part of the website development contract—therefore, not increasing the cost to have it done separately.
- Many of our staff have new titles and need new business cards, so there will be no additional cost for changing the appearance of the cards when printing.
- We are very low on agency stationery and envelopes—again, there will be no additional cost for changing the appearance of the cards when printing.

Staff was advised by legal counsel that in order to change the legal name of the Council of Fresno County Governments we must amend the agency's Joint Powers Agreement. In terms of administrative efficiency, it would make sense for COG staff to process a two part JPA amendment, one part which deals with our name change and another part that deals with the CalVans JPA amendment as discussed in Item B.

There was a brief discussion about the change and several names were offered. After discussion, a motion was made to recommend approval of the staff request to change the agency's name from Council of Fresno County Governments. Three options were to be presented to the Fresno COG Policy Board:

1. Fresno Council of Governments
2. Fresno Area Council of Governments
3. Fresno Regional Council of Governments

A vote was called for and the motion carried.

Staff will forward the request to the Fresno COG Policy Board for final approval once JPA amendment approval has been obtained from our COG member agencies.

B. Amendment to Fresno COG's Joint Powers Agreement [VEENENDAAL]

Ms. Veenendaal went on to explain that at their June 2010 meeting the Fresno COG Policy Board approved the CalVans Joint Powers Agreement (JPA) language, with the understanding that Fresno COG's JPA must also be amended to grant Fresno COG the authority from its member agencies to participate in CalVans.

Fresno COG staff has also proposed an agency name change from Council of Fresno County Governments to Fresno Council of Governments (see Item A). The JPA must be amended with this new name in order to make the change official.

The amended JPA language was included in the meeting package for review and comment. Once Fresno COG's committees have reviewed and approved the language, COG staff will submit the JPA amendment to each member agency's board or council for their approval.

David Elias, (Fowler) asked what the parameters are for taking items to the member agencies' councils prior to approval by the Fresno COG Policy Board. Don Pauley also asked for clarification. Mr. Boren reported that staff is planning a Policy Board workshop in August to discuss guidelines for items being brought to the Policy Board for action. Mr. Boren asked the Committee to send suggestions for items to be included on this agenda to him. There was a brief discussion regarding what type of items should be taken through the process prior to Policy Board hearing the items.

Ms. Millison (Clovis) commented that her City Council asked her to introduce the item to the Policy Advisory Council regarding items for Policy Board action. Ms. Millison mentioned that the designated representative on the Policy Board is not always representing the opinion of the member agencies' councils. Ms. Millison noted that items that receive funding should be considered and items that do not receive funding through Fresno COG should not be addressed. Ms. Millison stated that the agencies have not agreed that the Fresno COG is the regional governing body for the County for policies. They have agreed that they are the Metropolitan Planning Organization and represent them in transportation matters. Role needs to be clarified. Guidelines do need to be developed and put on paper. COG Staff will develop an outline for the Workshop and circulate.

A motion was made by Don Pauley (Kingsburg) and seconded by Cruz Ramos (San Joaquin) to recommend approval of the Joint Powers Amendment language, releasing it to be reviewed by each Fresno COG member agency board. A vote was called for and the motion carried.

XI. OTHER BUSINESS

A. Items from Staff

1. Brownfields Workshop – July 14 at Fresno COG 10 am -2 pm. Registration form was included in the meeting package.
2. No August meeting.

B. Items from Members

There were no items from Members.

There being no further business, the meeting was adjourned.

Respectfully submitted,


Tony Boren, Executive Director

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