

210 Measure C Reauthorization Implementation

210

OBJECTIVE

To provide the organizational structure and staffing for development of an Expenditure Plan that will guide the utilization of the 1/2 cent sales tax measure that was approved by Fresno County voters on the November 2006 ballot. The Reauthorization process was guided by a Regional Steering Committee consisting of elected officials, interested regional stakeholders and the general public. Staffing is provided by Fresno COG.

DISCUSSION

In its role as the state designated Regional Transportation Planning Agency for Fresno County, Fresno COG is legislatively responsible for preparing an Expenditure Plan that identifies the expenditures of revenues generated from a local sales tax measure dedicated to transportation. The reauthorization of Measure C will provide dedicated transportation funding revenues to address regional and local needs over the next 20 years.

PRODUCTS

Strategic Implementation Plan.

TASKS

- 210.01 Prepare Measure C Strategic Implementation Plan for Measure C's Regional Mid-Term Program
- 210.02 Prepare Measure C Strategic Implementation Plan for Measure C's Regional Long-Term Program
- 210.03 Prepare Measure C Strategic Implementation Plan for Measure C's School Bus Retrofit Program
- 210.04 Update all Strategic Implementation Plans and Handbooks and combine into one document.

210 Measure "C" Reauthorization Implementation																	210			
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N	
210.01 Prepare Strategic Implementation Plan Regional Mid-Term Program	■	■	■	■	■	■		■	■											
210.02 Prepare Strategic Implementation Plan Regional Long-Term Program	■					■		■	■	■										
210.03 Prepare Strategic Implementation Plan for the School Bus Retrofit Program	■					■					■	■	■	■						
210.04 Combine all Implementation documents	■	■	■	■	■	■					■	■	■	■	■	■				

210 MEASURE "C" REAUTHORIZATION IMPLEMENTATION

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	73,447	..55
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL		FCEOC		
STIP/PPM		Contracts	222,000	
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF				
OTHER	295,447			
Total	295,447	Total	295,447	0.55

OBJECTIVE

To inform the public and to ensure that the Measure C funding program revenues and expenditures are spent as promised to the public in the 2006 Measure C Extension Expenditure Plan.

DISCUSSION

The 2006 Measure C Extension Expenditure Plan calls for the formation of a Citizen Oversight Committee to review spending under the transportation sales tax, which was extended in November 2006 by an overwhelming majority of Fresno County voters. The oversight committee's work is crucial. A good deal of enthusiastic support for the Measure C extension was based on the promise that spending of various transportation projects would be closely monitored in an open and public process.

PREVIOUS WORK COMPLETED

The Measure C Expenditure Plan language required that the Oversight Committee be formed within 6 months upon approval of the Measure C Extension by the voters of Fresno County (November 2006). Therefore, the 13 member Citizen Oversight Committee was formed in March 2007, with members appointed by the Fresno County Mayors' Select Committee. The Citizen Oversight Committee's first meeting was held in July 2007, during which the committee defined their responsibilities, selected a Chair and Vice-Chair and established an attendance policy. The Oversight Committee has met several times since then. Meetings will continue to be scheduled on an as-needed basis, not occurring more than once per month and decreasing to quarterly meetings as Measure C implementing procedures, reporting requirements and timelines are established.

PRODUCTS

The Committee may receive, review and recommend any action or revision to plans, programs, audits or projects that is within the scope of its purpose stated above.

Specific responsibilities include the following:

Receive, review, inspect, and recommend action on independent financial and performance audits related to the planning and implementation of the Measure C Extension program. Receive, review, and recommend action on other periodic reports, studies and plans from responsible agencies including the Authority, Fresno COG, the Cities, the County or other agencies. Such reports, studies and plans must be directly related to Measure C Extension programs, revenues, or expenditures. They may also review and comment upon Measure C Extension expenditures to ensure that they are consistent with the Expenditure Plan and annually review how sales tax receipts are being spent and publicize the results. Each year the Citizen Oversight Committee may present Committee recommendations, findings, and requests to the public and the Authority in a formal annual report.

TASKS

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|--------|--|
| 211.01 | Receive, review, inspect, and recommend action on independent financial and performance audits related to the planning and implementation of the Measure C Extension program |
| 211.02 | Receive, review, and recommend action on other periodic reports, studies and plans from responsible agencies including the Authority, Fresno COG, the Cities, the County or other agencies |
| 211.03 | Review and comment upon Measure C Extension expenditures to ensure that they are consistent with the Expenditure Plan |

- | | |
|--------|---|
| 211.04 | Annually review how sales tax receipts are being spent and publicize the results |
| 211.05 | Present Committee recommendations, findings, and requests to the public and the Authority in a formal annual report |
| 211.06 | Prepare meeting agendas and materials |

[illegible]

211 MEASURE C CITIZEN OVERSIGHT COMMITTEE

Revenues	\$\$\$\$
FTA MPO 5303	
FTA 5316/5317	
FTA Section 5307	
FTA 5304	
FHWA PL	
STIP/PPM	
STATE SPR	
PARTNER PLANNING	
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	
FSP	
SPR	
LTF	
OTHER	11,608
Total	11,608

Expenditures	\$\$\$\$	-py-
Fresno COG	11,108	.08
County		
Fresno		
Clovis		
FCEOC		
Contracts	500	
Total	11,608	0.08

212 Measure C Carpool/Vanpool Programs

212

OBJECTIVE

To expend Measure C Carpool/Vanpool Program funds to encourage an increase in carpooling and commuter vanpooling in Fresno County.

DISCUSSION

The 2006 Measure C Extension Expenditure Plan, passed by the voters in November 2006, programs funds for carpool and vanpool programs. The programs will be evaluated for funding allocation based upon an open competitive process, and prioritized based on overall cost effectiveness and air quality benefit. The Vanpool Program should provide an equal opportunity for both public and private industry competition, as well as potential public/private partnerships. The Commuter Vanpool Program offer subsidies and reimbursements for new and existing vanpools that originate within Fresno County. The Carpool Incentive Program will offer all Fresno County commuters an opportunity to be chosen to receive a monthly commuting subsidy by carpooling a minimum of two days per week pending the completion and submission of the proper information. Each eligible entry will also qualify participants for an annual drawing.

Fresno County Transportation Authority (FCTA), Measure C's implementing agency, charged the Fresno COG with administering, overseeing and implementing the Measure C Carpool/Vanpool Programs due to their staff expertise in Ridesharing.

PREVIOUS WORK COMPLETED

Fresno COG developed implementing guidelines for all three programs that were approved by the Fresno COG and FCTA Boards in February 2007. The programs began implementation in March of 2007 with program information extended to the media and all Fresno COG contacts via email and hard copy letter, as well as posting all of the information and forms on Fresno COG's website and on Valleyrides.com, Fresno COG's ridesharing website.

PRODUCTS

Listed by Task

TASKS

- 212.01 Evaluate reporting procedures
- 212.02 Evaluate success of previous fiscal year's programs
- 212.03 Work with public relations agencies to publicize the programs via website, email, public service announcements, news articles, and other cost effective means available.
including the Tribal membership and employees
- 212.04 Post all related information and forms on websites and keep updated
- 212.05 Receive and evaluate all applications for each vanpool program
- 212.06 Field calls from the public and assist walk-in traffic
- 212.07 Notify recipients and sign agreements/forms with vanpool providers
- 212.08 Monitor and update Valleyrides.com website Measure C Carpool Program Section.
Coordinate Measure C Carpool Monthly Subsidy Award Disbursement.
- 212.09 Receive and process monthly vanpool invoices and mail out subsidies and reimbursements

- 212.10 Submit Claim Forms to the FCTA
 212.11 Complete an annual report for submittal to the FCTA

212 Measure C Carpool/Vanpool Programs																		212	
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
212.01 Reporting Procedures	■					■	4	■	■	■									
212.02 Evaluate programs	■					■	5	■	■	■									
212.03 Notification of funds	■					■	4	■	■	■									■
212.04 Post on websites	■					■	5	■	■	■	■	■	■	■	■	■	■	■	■
212.05 Vanpool applications	■					■	18	■	■	■	■	■	■	■	■	■	■	■	■
212.06 Calls and walk-in traffic	■					■	10	■	■	■	■	■	■	■	■	■	■	■	■
212.07 Notify/sign providers	■					■	15	■	■	■	■	■	■	■	■	■	■	■	■
212.08 Carpool Monthly & Annual Subsidy Award	■					■	15	■	■	■	■	■	■	■	■	■	■	■	■
212.09 Monthly vanpool invoices	■					■	13	■	■	■	■	■	■	■	■	■	■	■	■
212.10 Claim forms to FCTA	■					■	6	■	■	■	■	■	■	■	■	■	■	■	■
212.11 Annual Report	■					■	5											■	■

212 MEASURE C CARPOOL/VANPOOL PROGRAMS

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	72,013	.54
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL		FCEOC		
STIP/PPM		Contracts	326,840	
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF				
OTHER	398,853			
Total	398,853	Total	398,853	0.54

214 Measure C ADA/Seniors/Paratransit Taxi Scrip Program

214

OBJECTIVE

To maintain the Measure C Taxi Scrip Program for enhanced taxicab transportation services for persons 70 years of age and older living in the Fresno County (service area) region.

DISCUSSION

The 2006 Measure C Extension Expenditure Plan, and passed by the voters in November 2006, funds the Taxi Scrip Program as a subsidy program. Taxi Scrip Program participants may purchase five books of scrip monthly at \$5.00 per book (valued at \$20.00), that is a 75% purchase discount per ticket booklet. Each book of scrip includes 20 tickets at a \$1.00 value per ticket. Users may not purchase more than 5 books in any calendar month. Persons who are qualified to use the program, and who have completed and submitted the proper paperwork may purchase Taxi Scrip Booklets at the Fresno COG office and various vendor locations throughout Fresno County. Users are responsible for scheduling, changing and canceling trip reservations. Fresno COG shall be indemnified from and against any and all actions, claims, demands, and liabilities arising out of or in any way connected with Taxi Scrip Program, regardless of any negligent act of Fresno COG.

The program will be evaluated yearly to determine if the program is meeting its intended goals of increasing ridership amongst eligible seniors of the Taxi Scrip Program. The Taxi Scrip program should provide an equal opportunity for potential public and private partnerships.

Fresno County Transportation Authority (FCTA), Measure C's implementing agency, charged the Fresno COG with administering the Measure C Taxi Scrip Program due to their staff expertise in Ridesharing.

PREVIOUS WORK COMPLETED

Fresno COG developed implementing guidelines for the Taxi Scrip Program that was approved by the Fresno COG and FCTA Boards in February 2008. The program began implementation in 2008 with program information extended to the media and all Fresno COG contacts via email and hard copy letter, as well as posting all of the information and forms on Fresno COG's website and on Valleyrides.com, Fresno COG's ridesharing website.

PRODUCTS

Listed by Task

TASKS

- 214.01 Evaluate reporting procedures
- 214.02 Develop and release notification of funds available via website, email, public service announcements, news articles, and other means available to all Fresno County residents including the Tribal membership and employees
- 214.03 Post all related information and forms on websites and keep updated
- 214.04 Field calls from the public and assist walk-in traffic
- 214.05 Receive and evaluate all applications for Taxi Scrip Program and Proxy Designation Forms
- 214.06 Prepare, Print and mail Taxi Scrip Books and User ID Card renewals.

- 214.07 Receive and process invoices, subsidies, reimbursements and sales. Review taxi vendor logs and returned taxi scrip for accuracy and reimbursement.
- 214.08 Partnership with various local vendors to act as currency distributors.
- 214.09 Complete an annual report for submittal to the FCTA

214 Measure C ADA/Seniors/Paratransit Taxi Scrip Program																		214	
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
214.01 Reporting Procedures	■					■	7	■	■	■									
214.02 Notification of funds	■					■	8	■	■	■									■
214.03 Post on websites	■					■	9	■	■	■	■								■
214.04 Calls and walk-in traffic	■					■	13	■	■	■	■	■	■	■	■	■	■	■	■
214.05 Review applications	■					■	11	■	■	■	■	■	■	■	■	■	■	■	■
214.06 Taxi Scrip & ID Processing	■					■	19	■	■	■	■	■	■	■	■	■	■	■	■
214.07 Process A/P & A/R	■					■	19	■	■	■	■	■	■	■	■	■	■	■	■
214.08 Partnership with vendors	■					■	12	■	■	■	■	■	■	■	■	■	■	■	■
214.09 Annual Report	■					■	2											■	■

214 MEASURE C ADA/Seniors/ Paratransit Taxi Scrip Program

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	108,621	.81
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL		FCEOC		
STIP/PPM		Contracts	94,600	
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF				
OTHER	203,221			
Total	203,221	Total	203,221	0.81

215 Measure C Farmworker Vanpool Program

215

OBJECTIVE

To maintain the Measure C Farmworker Vanpool Program, encouraging an increase in farmworker vanpooling participation in Fresno County.

DISCUSSION

The 2006 Measure C Extension Expenditure Plan, passed by the voters in November 2006, provides funds for a farmworker vanpool program. The program will be evaluated for funding allocation based upon an open competitive process, and prioritized based on overall cost effectiveness and air quality benefit. The Farmworker Vanpool Program should provide an equal opportunity for both public and private industry competition, as well as potential public/private partnerships. The Farmworker Vanpool Program offers subsidies and reimbursements for new and existing vanpools that originate within Fresno County.

Fresno County Transportation Authority (FCTA), Measure C's implementing agency, charged the Fresno COG with administering, overseeing, and implementing the Measure C Farmworker Vanpool Program due to COG's staff expertise in Ridesharing.

PREVIOUS WORK COMPLETED

Fresno COG developed implementing guidelines for the Farmworker Vanpool program that was approved by the Fresno COG and FCTA Boards in February 2008. The program began implementation in March of 2008 with program information extended to the media and all Fresno COG contacts via email and hard copy letter, as well as posting all of the information and forms on Fresno COG's website and on Valleyrides.com, Fresno COG's ridesharing website.

PRODUCTS

Listed by Task

TASKS

- 215.01 Evaluate reporting procedures
- 215.02 Develop and release notification of funds available via website, email, public service announcements, news articles, and other means available to all Fresno County residents including the Tribal membership and employees
- 215.03 Post all related information and forms on websites and keep updated
- 215.04 Receive and evaluate all applications for each vanpool program
- 215.05 Notify recipients and sign agreements/forms with vanpool providers
- 215.06 Receive and process monthly vanpool invoices and mail out subsidies and reimbursements
- 215.07 Submit Claim Forms to the FCTA
- 215.08 Complete an annual report for submittal to the FCTA

215 Measure C Farmworker Vanpool Program																		215	
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
215.01 Reporting Procedures	■					■	8	■	■	■									
215.02 Notification of funds	■					■	12	■	■	■									■
215.03 Post on websites	■					■	12	■	■	■	■	■	■	■	■	■	■	■	■
215.04 Vanpool applications	■					■	25	■	■	■	■	■	■	■	■	■	■	■	■
215.05 Notify/sign providers	■					■	17	■	■	■	■	■	■	■	■	■	■	■	■
215.06 Monthly vanpool invoices	■					■	16	■	■	■	■	■	■	■	■	■	■	■	■
215.07 Claim forms to FCTA	■					■	8	■	■	■	■	■	■	■	■	■	■	■	■
215.08 Annual Report	■					■	2											■	■

215 MEASURE C FARMWORKERVANPOOL PROGRAM

Revenues	\$\$\$\$
FTA MPO 5303	
FTA 5316/5317	
FTA Section 5307	
FTA 5304	
FHWA PL	
STIP/PPM	
STATE SPR	
PARTNER PLANNING	
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	
FSP	
SPR	
LTF	
OTHER	123,815
Total	123,815

Expenditures	\$\$\$\$	-py-
Fresno COG	51,315	.38
County		
Fresno		
Clovis		
FCEOC		
Contracts	72,500	
Total	123,815	0.38

OBJECTIVE

To identify transportation improvements proposed for implementation within a short-range period in compliance with Federal and State requirements.

DISCUSSION

State law and Federal regulations require regional transportation planning agencies to prepare Transportation Improvement Programs (TIPs). TIPs are formulated on two levels: State and Federal. No transportation project can receive either Federal or State funds unless it appears in the appropriate TIP.

The Federal TIP is a short-range transportation capital improvement program showing a minimum of four years. It is updated as needed to satisfy Federal requirements, but no less than every four years. The first four years are commitments of funding, and any additional years shown are for informational purposes only. The Federal TIP is a fiscally constrained document. In addition, the Federal TIP must undergo a separate air quality conformity determination to ensure the short-range projects do not slow the implementation of transportation control measures or degrade the air quality. The Federal TIP must conform to the longer-range Regional Transportation Plan and must also incorporate appropriate projects from the Congestion Management Process (CMP). All transportation modes are included in the Federal TIP.

The State Transportation Improvement Program (STIP) is also a short-range transportation capital improvement program. This program experienced significant changes with the passage of SB 45 which encouraged decision making through partnerships; modified the STIP and RTIP cycle, program components, and expenditure priorities; and called for greater regional agency fiscal accountability in the STIP process.

Fresno COG is well aware of the requirements for financial constraint in all transportation plans. The Federal Highway Administration in cooperation with Caltrans established statewide guidelines for preparation of a "Financial Constraint" Element. Significant financial analysis and financial planning have been incorporated within this Element.

Also pursuant to SB 45 statutes, the STIP consists of two broad programs, the Regional Program funded from 75% of new STIP funding and the Interregional Program funded from 25% of new STIP funding. The 75% Regional Program is further subdivided by formula into county shares. County shares are available solely for the projects nominated by regions in their RTIPs. The Caltrans Interregional Transportation Improvement Program (ITIP), will nominate only projects for the Interregional Program. Under restricted circumstances, an RTIP may also recommend a project for funding from the interregional share.

On August 10, 2005, the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) was signed into law. SAFETEA-LU authorizes the Federal surface transportation programs for highways, highway safety, and transit for the 5-year period 2005-2009 (subject to reauthorization in 2010). FTIP development will operate under Federal law, (SAFETEA-LU) guidance. Fresno COG has been responsible for three specific Federal funding programs: the Regional Surface Transportation Program (RSTP); the Congestion Mitigation and Air Quality (CMAQ) Program; and the Transportation Enhancement (TE) Program. Project funding decisions on these three sources are under the COG's control within Federal program guidance. Appropriate prioritization and selection processes for the region have been established, and have been modified as the need has arisen. Special emphasis has been given to selecting transportation projects that emphasize "safety" and "security" concerns through the Regional Bid Process. Fresno COG successfully completed the programming of the first three years of SAFETEA-LU funds during 2004, and the final three years during 2006.

This included programming funds for projects within the RSTP, CMAQ, and TE Programs. The COG had previously programmed all six years worth of member agencies STP “lifeline” dollars that equates to approximately sixty of the allocated total. The COG Policy Board also decided that 30% of the total CMAQ funding would be programmed as “lifeline” dollars and be made available to each member agency based upon a population formula. Member agency CMAQ projects were programmed upon completion of air quality benefit and eligibility assessments.

AB 1012 (Torlakson) was enacted into law during February of 1999 in an effort to speed up delivery of RSTP, CMAQ, and TE Program projects. This legislation established “Program Delivery Advisory” teams representing State, Regional, and Local Transportation Officials. The team’s main goal is to assist in the expeditious delivery of transportation projects. One of the main objectives of the project delivery teams was to seek ways in which to integrate environmental reviews more extensively into the transportation planning process. During the last several years, Caltrans Environmental and Local Assistance staff members have met regularly with COG member agency staff to coordinate project environmental review efforts. These meetings have proven beneficial to both Caltrans and member agencies and have helped to speed up project delivery.

The legislation also provided that funds apportioned for programs shall remain available for three Federal fiscal years. The funds are subject to a “use it or lose it” legal requirement. COG in conjunction with its member agencies is responsible for establishing project delivery and obligational authority milestones through preparation of AB 1012 Obligation Plans. These Plans are prepared utilizing a recommended Caltrans format that indicates on a monthly basis the amounts of Federal funds anticipated to be obligated. This process has helped the Fresno Region meet all of its annual obligation goals since 1999.

In 2000, the State Department of Transportation (Caltrans) in cooperation with State Metropolitan Planning Organizations and Regional Transportation Planning Agencies (RTPAs) developed the California Transportation Improvement Program System (CTIPS). CTIPS is a project programming database that among other things, enables secure electronic information sharing between Caltrans and MPOs. CTIPS consolidates three existing Caltrans programming databases into a single system. State and Regional Transportation programmers enter STIP and FTIP data into the system. Basic benefits are that CTIPS allows both Caltrans and MPOs instant access to vital programming information and reduces the volume of hard copy documents by providing for an electronic format. In 2009, to further streamline the programming process, Fresno COG entered into an agreement with EcoInteractive Inc. to utilize a customized ProjectTrak Software that interfaces with CTIPS and local agencies. Fresno COG’s ProjectTrak system has been named FresnoTrak and allows Fresno COG and its member agencies to enter, maintain, and track all FTIP and RTP projects. This software is used by several other state MPOs and has proven to be successful in supporting government agencies with the necessary tools to manage the RTIP project programming information. This software also reduces software management costs, speeds implementation, enhances security and performance, improves hosting infrastructure, and supports easier upgrades.

In 2003, a new MPO/Caltrans group was formed—the California Federal Programming Group (CFPG). This group was established to address significant statewide programming issues. The original MPO/Caltrans partnership was expanded under CFPG to include representation from the Federal Highway Administration (FHWA) and the Federal Transit Administration (FTA). Fresno COG staff continues to participate in this group and related subcommittees.

PREVIOUS WORK COMPLETED

1. Maintained an RSTP/CMAQ/TE Appropriation Process.
2. Provided for consistent presentation of Federal TIP by eight Valley Transportation Planning Agencies, derived from a cooperative process.

3. Maintained a tracking system for RSTP, CMAQ, and TE projects to insure Federal funds are either encumbered or reappropriated within the region in a timely manner.
4. Implemented Policies and Procedures for reprogramming surplus RSTP and CMAQ funds.
5. Attended State-wide California Federal Programming Group meetings on a monthly basis and provided help in refining the California Transportation Improvement Program System (CTIPS).
6. Prepared "local" Obligation Plans for RSTP, CMAQ, and TE Programs in order to track regional obligation progress in meeting AB 1012 requirements.
7. Prepared an annual listing of transportation projects for which Federal funds were obligated during the previous fiscal year. The annual report is required by SAFETEA-LU, 23 U.S.C. 134(j)(7)(B), 23 U.S.C. 135(g)(4)(B), 49 U.S.C. 5303(j)(7)(B), and 49 U.S.C. 5304(g)(4)(B).
8. Continue to work within the FTIP Amendment Procedures reducing the numbers of FTIP Amendment Cycles to a maximum of six cycles per year.
9. Continue to use the Amendment Procedures that authorize the Executive Director to approve Administrative Modifications and specific types of Formal Amendments in lieu of Policy Board approval.
10. Convene the Programming Task Force on an as needed basis to advise COG staff as it strives to develop a programming process that will facilitate member agencies timely delivery of projects.
11. Continue to use adopted Expedited Project Selection Procedures (EPSP). All projects listed in the four year FTIP are now considered selected and may be advanced within the four year period of the California Federal Statewide Transportation Improvement Program (FSTIP).
12. Implemented a programming project tracking system (FresnoTrak).

PRODUCTS

1. Federal Transportation Improvement Program (four years of programming every 2 years).
2. Federal Transportation Improvement Program amendments.
3. Air Quality Conformity Determination for Fresno County.
4. RSTP/CMAQ/TE Appropriation Process - Published Fund Estimates.
5. Tracking Process for the RSTP/CMAQ/TE Program / Project Liaison.
6. Tracking Process for STIP Regional Choice Program.
7. Consistent Presentation of TIPs from all eight Valley Transportation Planning Agencies.
8. Compliance Certifications.
9. Implemented Policies and Procedures for monitoring and reprogramming surplus RSTP and CMAQ funds.
10. Prepared local Obligation Plans for RSTP, CMAQ, and TE Programs in order to track the progress of local project deliveries in meeting AB 1012 requirements.
11. Amended the FTIP on several occasions to allow changes that would reflect current project information for member agency and Caltrans projects.
12. Expedited Project Selection Procedures (EPSP) use to advance or delay eligible project components.
13. Annual Federal Funding Obligation Report.
14. Document Tribal government relations.

TASKS

- 220.01 Review California Transportation Commission's Fund Estimate and Policies, and Federal estimates. Track STIP augmentation as related to programming and delivery of projects.
- 220.02 Participate in the Statewide RTPA group, monitor regional, state and Federal transportation issues.
- 220.03 Review the Caltrans Proposed State TIP, compare with prior State TIPs, and solicit local agency input.
- 220.04 Track and provide for the implementation of new project proposals from member agencies and other eligible public. Ensure coordination of projects evolving through the Congestion Management Program.

- 220.05 Establish project priorities using locally adopted criteria; revise Project Selection Procedures as necessary .
- 220.06 Document implementation progress of prior Regional TIPs.
- 220.07 Work with valley transportation planning agencies to cooperatively and consistently present the RTIP and provide for ITS Architecture maintenance.
- 220.08 Prepare Regional TIPs, (Federal and State) for adoption and submittal to the California Transportation Commission and appropriate Federal agencies.
- 220.09 Process Federal TIP amendments.
- 220.10 Prepare and document project information suitable to making necessary air quality conformity findings.
- 220.11 Prepare compliance certifications.
- 220.12 Track RSTP/CMAQ/TE project and fund usage, and provide project liaison.
- 220.13 Program new transportation projects utilizing future funding.
- 220.14 Participate in the California Federal Programming Group (CFPG) Group and related subgroups.
- 220.15 Track STIP augmentation as related to programming and delivery of projects.
- 220.16 Coordinate, consult and collaborate with all Tribal Governments
- 220.17 Maintain, update and continue the development process of the programming project tracking system (FresnoTrak).

220 Transportation Program Development																	220			
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N	
220.01 Review Fund Estimates	■						3	■	■											
220.02 State RTPAs/Monitor issues	■						10	■	■	■	■	■	■	■	■	■	■	■	■	
220.03 Review STIP	■						3	■	■	■	■	■	■	■	■	■	■	■	■	
220.04 Solicit New Projects	■						5					■	■	■	■					
220.05 Establish Priority/Proj.Select.	■	■	■	■	■		6	■	■	■	■	■	■	■	■	■	■	■	■	
220.06 Document Implementation	■						6	■	■	■	■	■	■	■	■	■	■	■	■	
220.07 Valley RTIP Coord. & ITS Arch.Maint.	■						10	■	■	■	■	■	■	■	■	■	■	■	■	
220.08 Prepare & publish TIPs	■						10	■	■	■		■	■	■	■	■				
220.09 Process TIP amendments	■						10	■		■		■		■		■		■		
220.10 Air Quality Conformity	■						10					■	■	■	■	■				
220.11 Compliance Certifications	■						5					■	■	■	■	■				
220.12 Track RSTP/CMAQ & Liaison	■						5	■	■	■	■	■	■	■	■	■	■	■	■	
220.13 Program new projects	■						5	■	■	■	■									
220.14 Part. in CFPG and subgroups	■						5	■		■		■		■		■		■		
220.15 Track STIP augmentation	■						5	■		■		■		■		■		■		
220.16 Coordinate with Tribal Govt.	■						1	■	■	■	■	■	■	■	■	■	■	■	■	
220.17 Project Tracking System	■						1	■	■	■	■	■	■	■	■	■	■	■	■	

220 TRANSPORTATION PROGRAM DEVELOPMENT

Revenues	\$\$\$\$
FTA MPO 5303	
FTA 5316/5317	
FTA Section 5307	
FTA 5304	
FHWA PL	
STIP/PPM	280,744
STATE SPR	
PARTNER PLANNING	
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	
FSP	
SPR	
LTF	10,000
OTHER	
Total	290,744

Expenditures	\$\$\$\$	-py-
Fresno COG	236,744	1.77
County	4,000	.04
Fresno		
Clovis		
FCEOC		
Contracts	50,000	
Total	290,744	1.81

Objective

To promote coordination, cooperation and communication among local agencies, the Council of Fresno County Governments (Fresno COG), Tribal Governments, federal and state agencies on planning matters. To enable various entities, including Native American Tribes, to participate in and review the regional planning process.

To provide the public with information on activities, meetings, planning documents and reports, and to seek advice from the public on Fresno COG's planning activities.

To provide local agencies and the public the opportunity to review and comment upon federal grant proposals through the local clearinghouse process.

To coordinate the submittal of Caltrans Transportation Planning Grants applications to Caltrans on an annual basis, if needed, from our member agencies and other organizations that qualify for the grant programs but that require the Fresno COG to be the lead applicant.

Discussion

A major function of Fresno COG is to provide a forum for the coordination of decisions of various governmental agencies at the local, Tribal, state, and federal level. This intergovernmental coordination is process rather than product oriented. It is well recognized by Fresno COG that regional transportation planning is an "inclusive" process where both metropolitan as well as non-metropolitan area officials join together in efforts of making planning decisions that will benefit the entire Fresno Region and not just their own jurisdictions. It is also clear that decisions made in the transportation planning process should be supported with the best available information and data. This can be enhanced through technical capacity.

Federal and State governments have entered into a Memorandum of Understanding entitled the National Environmental Policy Act and Clean Water Act Section 404 Integration Process for Surface Transportation Projects in Arizona, California, and Nevada. The MOU encourages MPOs to: (1) formally agree to the NEPA-404 Integration process; (2) to develop and/or utilize existing inventories of waters of the US, special aquatic sites, and associated sensitive plant and wildlife species; (3) consider and avoid environmental impacts to waters of the US, special aquatic sites, and associated sensitive plant and wildlife species during the transportation planning process, and: (4) implement the agency involvement and data needs provisions for the transportation planning stage outlined in the "Level of Data Needs/Threshold for Involvement, NEPA-404 Guidance Paper".

Also included in this work element is part of the Fresno COG public information program, specifically most of the internal staff activity. More detail on public participation has been provided in a separate work element, WE 311.

In accordance with Executive Order 12372, the State has designated Fresno COG as the local clearinghouse for the Fresno County region with the responsibility to review and comment on local applications for federal assistance. The process is designed to provide an opportunity for inter-jurisdictional coordination of federally assisted activities within Fresno County.

Fresno COG supports the State's Environmental Enhancement and Mitigation Program that provides annual funding for transportation related landscaping, public land acquisition, and roadside rest and recreational projects. Fresno COG provides notification of the annual grant application to its members and interested agencies, and upon request reviews and provides comments for preliminary grant applications.

In order to continue to meet Fresno COG's objective of including Native American Tribes in our planning and programming processes by consulting with them and considering their interests when developing our plans and programs, Fresno COG has increased our efforts in outreaching to the Native American Tribes located within Fresno County. Consistent with State and Federal guidelines, Fresno COG has provided ongoing consultation with the Indian Tribes in an effort to strengthen the government-to-government relationship that has been established between Fresno COG and the Tribes. By mailing monthly Fresno COG committees and Policy Board meeting agendas to the Indian Tribes in Fresno County and those tribes located in neighboring counties, staff is able to keep the Indian Tribes informed of the ongoing activities at Fresno COG. In addition, the Tribes receive the following information by telephone, mail, fax, or in-person visits: the Fresno County Transportation Guide, the Regional Directory, Newsletters, workshop invitations, various grant notices and other pertinent information that affects the Tribes. Staff has also invited the Indian Tribes in Fresno County to participate in the Transportation Technical Committee but the Tribes have not responded by sending a representative to attend the meetings.

To strengthen the relationship that exists between the Indian Tribes and Fresno COG, a staff person has been assigned responsibility for Native American government activities so that Indian Tribes will have a consistent point of contact for any questions or concerns. This staff member is responsible for insuring that any pertinent information that affects the Indian Tribes is transmitted to them in a timely manner. This staff member attends ongoing workshops and conferences where Native American outreach training and activities are discussed.

A particular success has been the establishment of a Memorandum of Understanding between Fresno COG and the Big Sandy Rancheria to provide a mutually beneficial protocol for the Tribe and Fresno COG to jointly identify, communicate, and coordinate actions of common concern relating to the Fresno COG's and the Tribe's transportation plans and programs. Fresno COG staff also assisted the Big Sandy Rancheria in updating their Tribal Transportation Plan. For FY 2009/10 Fresno COG will continue the outreach activities that have been established for the Indian Tribes as well as seek new ways to enhance the government-to-government relationship between Fresno COG and the Tribes. In particular, Fresno COG will make every effort to consult and involve the Tribes in development of future plans and programs including, but not limited to the Short and Long-Range Transit Plans and the Federal Transportation Improvement Program.

Fresno COG Staff will continue to provide staff support to the Association for the Beautification of Highway 99. Fresno COG staff will also be participating in the San Joaquin River Crossing Study, however the level of staff involvement is still undetermined as the study is in its earliest stages of formation. Additionally, at the request of the County of Fresno, Fresno COG will be hosting a Task Force focusing on land buffer and greenbelt planning.

- The first order of the Task Force should be to discuss and determine whether, and where, land buffers or transition areas are desirable, and to define the terms of "land buffer" and "transition areas".
- Identify funding and management mechanisms necessary to purchase/hold the identified land-buffer areas in perpetuity for land buffer/greenbelt purposes
- Develop implementation policies for the Board of Supervisors to consider and adopt in order to preserve those identified geographical areas.
- The Task Force should also, with participation of the affected cities, designate subcommittees to identify potential areas between the Fresno/Clovis Metropolitan Area and the cities of Sanger and Kerman, between the cities of Reedley, Parlier and Selma, and between the cities of Fresno, Selma, Fowler, and Kingsburg for land buffer or transition areas to maintain identity between the cities (land buffers can be maintained as agricultural, natural open space and park/trail uses). This discussion will also include appropriate boundaries between Fresno and Clovis.

It is anticipated that the Task Force would function through the FY 2009/10 year with a determination on whether to continue the effort beyond that time frame to be made by the Committee based on overall progress toward the identified goals.

Caltrans invites applications for transportation planning grant programs on an annual basis. The funds are available from the following six grant programs and may be used for a wide range of transportation planning projects:

1. Environmental Justice: Context-Sensitive Planning.
2. Community-Based Transportation Planning.
3. Partnership Planning.
4. Transit Planning
 - a. Statewide Transit Planning Studies.
 - b. Transit Technical Planning Assistance.
 - c. Transit Professional Development.

Four of the six planning grants require the Fresno COG to apply directly to Caltrans for funds with our member agencies and other types of organizations applying as a sub-recipient only.

Previous Work Completed

1. Maintained coordinated planning process involving local, Tribal, state and federal agencies.
2. Monitored and provided analysis to members on the federal transportation bill, SAFETEA-LU.
3. Continued to provide review and comment on major federal and state assistance programs to the Fresno COG Policy Board.
4. Continued to provide support for the Environmental Enhancement and Mitigation Program to member and other interested agencies.
5. Monitored and provided analysis to members on AB 1012.
6. Continued to provide staff support to the Association for Beautification of Highway 99.
7. Continued to provide ongoing consultation with Native American Tribal Governments in Fresno County to enable the Tribes to participate in Fresno COG's planning process and to provide input in the development of Fresno COG's transportation plans and programs.
8. Continued to provide information that may have potential effects on the Tribe's land to the Tribes in a timely manner.
9. Continued to coordinate the submittal of Caltrans Transportation Planning Grants applications to Caltrans on an annual basis, if needed, from our member agencies and other organizations that qualify for the grant programs but that require the Fresno COG to be the lead applicant.

Products

1. Organized files and library of documents.
2. Improved exchange of information and coordination of governmental activities at the public, local, regional, tribal, state and federal levels.
3. Various technical and legislative information assembled, analyzed, reproduced and disseminated to member agencies. Coordinated with other agencies and groups.
4. Planning certification report coordination.
5. Support efforts of the policy, technical and citizens' advisory committees to resolve regional transportation issues.
6. Review commentary and committee participation.
7. Review and comment on proposals for federal assistance and State Plans and Programs.
8. Provide input into State planning efforts.
9. Work relevant to developing required products, e.g., OWPs; RTPs; RTIPs.
10. Coordinate the local clearinghouse review process.

11. Review and comment upon local agency environmental reports and planning studies.
12. Provide staff support to the Association for the Beautification of Highway 99 committee.
13. Document Native American Tribal government-to-government relations in Fresno County.
14. Memorandum of Understanding between the Big Sandy Rancheria and the Fresno COG.
15. Assisted the Big Sandy Rancheria in updating their Tribal Transportation Plan.
16. Monthly legislative reports and bill and policy analysis to local agencies.
17. Submit transportation planning grant applications to Caltrans on annual basis, if needed.

Tasks

- 310.01 Maintain the coordination necessary to execute the OWP objectives, tasks, and schedules.
- 310.02 Carry out Fresno COG's monthly process of dissemination, coordination and involvement, evaluation, and review and comment on federally-assisted program and projects.
- 310.03 Facilitate and aid the review of environmental documents and Direct Federal Development Procedures.
- 310.04 Carry out the review and coordination process for State Plans and Programs as they relate to local and regional plans and as an overall impact on the region.
- 310.05 Execute agreements with other single purpose planning organizations to ensure complete and coordinated review.
- 310.06 Carry out liaison with various federal, state, Tribal, and local agencies.
- 310.07 Participate with and communicate with other regional agencies on planning matters.
- 310.08 Maintain communications with federal and state legislative representatives on matters of importance to Fresno COG.
- 310.09 Carry out Fresno COG committee activities.
- 310.10 Encourage public representation within the Fresno COG committee structure.
- 310.11 Fulfill delegated clearinghouse responsibilities.
- 310.12 Provide that all regional planning be carried out in conformance with the provisions of the NEPA-404 MOU.
- 310.13 Continue coordination, consultation and collaboration with Native American Tribal Governments, either federally recognized or not, in Fresno County both at the staff and Policy Board levels including attempts to negotiate MOUs with those tribes not presently covered by an MOU.
- 310.14 Provide staffing for Measure "C" reauthorization efforts
- 310.15 Provide staffing for San Joaquin River Crossing Study
- 310.16 Provide staffing for the Association for the Beautification of Highway 99.
- 310.17 Coordinate Submittal of Caltrans Transportation Planning Grant applications to Caltrans.

310 Intergovernmental Coordination																	310		
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
310.01 Maintain interagency coord	■						10	■	■	■	■	■	■	■	■	■	■	■	■
310.02 Maintain COG process	■						10	■	■	■	■	■	■	■	■	■	■	■	■
310.03 Review environmental doc	■						2	■	■	■	■	■	■	■	■	■	■	■	■
310.04 Review state plans	■						2	■	■	■	■	■	■	■	■	■	■	■	■
310.05 Execute review agreements	■						2	■	■	■	■	■	■	■	■	■	■	■	■
310.06 Liaison w/ gov. agencies	■						5	■	■	■	■	■	■	■	■	■	■	■	■
310.07 Coordinate w/ regional agen	■						5	■	■	■	■	■	■	■	■	■	■	■	■
310.08 Coordinate w/ legislative reps	■						2	■	■	■	■	■	■	■	■	■	■	■	■
310.09 Staff COG committees	■	■	■		■		10	■	■	■	■	■	■	■	■	■	■	■	■
310.10 Public partic. on committee	■						5	■	■	■	■	■	■	■	■	■	■	■	■
310.11 Local Clearinghouse Review	■						5	■	■	■	■	■	■	■	■	■	■	■	■
310.12 Conform with NEPA 404 MOU	■						5	■	■	■	■	■	■	■	■	■	■	■	■
310.13 Consult with Indian Tribes	■						2	■	■	■	■	■	■	■	■	■	■	■	■
310.14 Meas C Reauth. Staffing	■						5	■	■	■	■	■	■	■	■	■	■	■	■
310.15 SJ River Crossing Study	■						15	■	■	■	■	■	■	■	■	■	■	■	■
310.16 Staff for SR 99 Committee	■						10	■	■	■	■	■	■	■	■	■	■	■	■
310.17 Coordinate Planning Grants	■						5	■	■	■	■	■	■	■	■	■	■	■	■

310 INTERGOVERNMENTAL COORDINATION

Revenues	\$\$\$\$
FTA MPO 5303	27,401
FTA 5316/5317	
FTA Section 5307	
FTA 5304	
FHWA PL	90,051
STIP/PPM	
STATE SPR	
PARTNER PLANNING	
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	
FSP	
SPR	
LTF	42,716
OTHER	
Total	160,168

Expenditures	\$\$\$\$	-py-
Fresno COG	132,668	.99
County	16,000	.16
Fresno	2,500	.03
Clovis	9,000	.09
FCEOC		
Contracts		
Total	160,168	1.27

OBJECTIVE

To provide the public with information on activities, meetings, planning documents and reports, and to seek advice from the public on Fresno COG's planning activities. This work element is intended to highlight the COG's desire to encourage more public participation in the transportation planning process, consistent with Federal requirements. This will include public participation in the development stages of plans and programs as well as throughout the adoption process. Fresno COG's newly adopted 2007 Public Participation Plan will be consulted and followed during each phase of plan or program development.

It is Fresno COG's desire that the citizens of Fresno County and its cities assist in delineating values, goals, and objectives of transportation-related services and planning documents. Further, it is Fresno COG's intent that those same citizens, charged with the responsibility of providing feedback on a continuous basis, will participate in the selection of transportation facilities and programs for planning and programming under Fresno COG's authority. Finally, it is the goal of Fresno COG to adequately provide information to and solicit input from historically under-represented and under-served community of Fresno County (i.e. elderly, minority groups, youth, disabled, and lower income people).

DISCUSSION

The Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users – better known as SAFETEA-LU – signed into law in 2005, underscores the need for public involvement and requires metropolitan planning agencies such as Fresno COG to “provide citizens, affected public agencies, representatives of transportation agency employees, private providers of transportation and other interested parties with a reasonable opportunity to comment” on transportation plans and programs.

SAFETEA-LU legislation also requires Fresno COG – when developing the Regional Transportation Plan and the Federal Transportation Improvement Program (FTIP) – to coordinate transportation plans with expected growth, economic development, environmental protection and other related planning activities within our region. Toward this end, Fresno COG's Public Participation Plan outlines key decision points for consulting with affected local, regional, state and federal agencies and Tribal governments including conducting outreach efforts to the traditionally under-represented and under-served populations such as the elderly, disabled, low-income, and minority (i.e. Black, Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) community groups and their leaders. There are other public participation requirements under Title VI of the Civil Rights Act of 1964, Executive Orders 12898 and 13166, the Americans with Disabilities Act and other federal and state laws. For additional information on those requirements and Fresno COG's application of them see the Council of Fresno County Governments 2007 Public Participation Plan.

Much of the information that we prepare in “hard copy” is now also available over the Internet on the Fresno COG website – www.fresnocog.org (see Work Element 312). Fresno COG is continuing to expand the interactive nature of the website, providing the public with an opportunity to comment on projects online. Comments will be received, answered by project staff if requested, and then become a part of the public record. Fresno COG also provides information on and links to public meetings, open houses, documents under review, surveys, public hearings, news releases and the Fresno COG Transportation Guide. Fresno COG's website also contains links to other governmental, transportation and air quality related sites.

Fresno COG also uses its public information program to disseminate pertinent transportation-related information to its member agencies. These partners receive regular mailings and emails of agendas, reports, and materials related to Fresno COG's program areas as applicable.

In summary, Fresno COG is committed to listening to the public and further commits to providing an environment that is both conducive and receptive to public involvement during the planning process.

PREVIOUS WORK COMPLETED

1. A completely revised "Public Participation Plan" manual in compliance with FHWA/FTA recommendations during the 2007 Certification Review.
2. A public participation process that involved speaking engagements; summaries of plans, programs, and technical processes; news releases, newsletters and other informative publications, citizen participants on working committees; participation in Chamber of Commerce committees and events; library circulation of key documents; public notices; public hearings; and the biannual Transportation Forum (a conference hosted by Fresno COG for member jurisdictions and interested public representatives to discuss transportation issues throughout the region).
3. Developed a new Fresno COG Brochure

PRODUCTS

1. COG Outlook (Quarterly Newsletter)
2. Public hearings and public meetings
3. News Releases
4. Public Notices
5. Presentations to local businesses and community groups
6. Annual Report
7. Documented Public Participation Process, with Amendments as necessary
8. Regional Directory
9. Fresno COG Brochure
10. Fresno County Transportation Guide
11. News Conferences
12. Online access to products, minutes and agendas, air quality and census data, reports, work plans, studies, surveys, procedures, links to other related websites, staff contacts and assignments, and Fresno COG's background information
13. Fresno County Transportation Forum
14. Document outreach efforts and meetings with traditionally under-represented and under-served populations and their community leaders.

TASKS

- | | |
|--------|---|
| 311.01 | Maintain and carry out the adopted public participation process of the COG |
| 311.02 | Publish newsletters on a quarterly basis |
| 311.03 | Prepare news releases |
| 311.04 | Conduct public hearings and public meetings/workshops |
| 311.05 | Make presentations to local businesses and community groups |
| 311.06 | Publish summaries of plans, programs, maps, brochures and technical processes |
| 311.07 | Publicize Fresno COG activities through a variety of media sources |
| 311.08 | Publish Annual Report |
| 311.09 | Respond to public comment |
| 311.10 | Revise and publish Regional Directory |
| 311.11 | Update Fresno COG's brochure when needed |
| 311.12 | Prepare questionnaires and conduct surveys as required |
| 311.13 | Revise and Publish update of 2007 Regional Transportation Guide |

- 311.14 Conduct news conferences as needed
 311.15 Host the Measure C Citizen Oversight Committee
 311.16 Host the Social Service Technical Advisory Committee
 311.17 Conduct outreach efforts to and provide informational materials in other languages to other community groups

311 Public Participation																	311		
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
311.01 Conduct public process	■					■	9	■	■	■	■	■	■	■	■	■	■	■	■
311.02 Quarterly Newsletters	■					■	9	■			■			■			■		
311.03 Prepare press releases	■					■	3	■	■	■	■	■	■	■	■	■	■	■	■
311.04 Public hearings/meetings	■					■	3	■	■	■	■	■	■	■	■	■	■	■	■
311.05 Presentations	■					■	3	■	■	■	■	■	■	■	■	■	■	■	■
311.06 Publish summaries	■					■	9	■	■	■	■	■	■	■	■	■	■	■	■
311.07 Publicize COG activities	■					■	10	■	■	■	■	■	■	■	■	■	■	■	■
311.08 Publish Annual Report	■					■	4	■	■	■	■	■							
311.09 Respond to public comments	■					■	5	■	■	■	■	■	■	■	■	■	■	■	■
311.10 Regional Directory	■					■	8							■	■	■	■	■	■
311.11 Fresno COG Brochures	■					■	3	■	■	■	■	■	■	■	■	■	■	■	■
311.12 Questionnaires/Surveys	■					■	4	■	■	■	■	■	■	■	■	■	■	■	■
311.13 Transportation Guide	■					■	9	■	■	■	■	■	■	■	■	■	■	■	■
311.14 News conferences/interviews	■					■	5	■	■	■	■	■	■	■	■	■	■	■	■
311.15 Citizen Oversight Committee	■						8	■	■	■	■	■	■	■	■	■	■	■	■
311.16 SSTAC	■						5			■		■		■	■	■	■	■	■
311.17 Outreach other languages	■						3												

311 PUBLIC INFORMATION AND PARTICIPATION

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303	34,527	Fresno COG	81,355	.61
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5305		Clovis		
FHWA PL	72,024	FCEOC		
STIP/PPM		Contracts	44,000	
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF	13,804			
OTHER	5,000			
Total	125,355	Total	125,355	0.61

OBJECTIVE

To create a source providing easy access to government and other information for Fresno County residents, member agencies, and perspective business interests using the latest technology of the World Wide Web. To enhance potential economic development and to increase public knowledge of and involvement in the Council of Fresno County Governments (Fresno COG) activities.

DISCUSSION

COGView is an effort by Fresno COG to make local, regional, state and federal government information more readily available to Fresno County residents. COGView is especially designed to provide our member agencies and the Fresno COG staff with access to the growing amount of transportation information on the internet.

COGView provides on-line demographic and political information on each of our 15 member agencies. In addition, the Internet site provides a calendar of local meetings, announcements, minutes and agendas, posting of official notices, file transfers and E-mail. This information provides a valuable resource to local residents as well as quick reference data for potential investors considering the Fresno County area.

The Fresno Regional Data Center was established to provide assistance to member agencies of Fresno COG, other governmental entities, private business and the public in obtaining, analyzing and using demographic data. The Internet home page increases public access to the information compiled by the Fresno Regional Data Center. (The responsibilities and services of the Fresno Regional Data Center are discussed fully in Work Element 350.)

FY 2005/2006 saw a complete redesign of the COGView website with improvements continually made to the site throughout 2006/2007. In addition to a new look, enhancements were made to greatly improve useability of the site. COGView is now a database driven site which will allow us to meet our goal of providing all Fresno COG documents and information on our website. The site is now fully ADA accessible.

The COGView Internet home page is located at <http://www.fresnocog.org>

PREVIOUS WORK COMPLETED

Development and maintenance of COGView home page on the Internet.
Complete redesign of the COGView website.

PRODUCTS

1. Maintenance of all information currently posted to the website sections.
2. Posting of updated Regional Directory information including demographic information for each member agency with links to their local websites
3. Continuous posting of Fresno COG calendar and member agency calendars.
4. Posting minutes and agendas of upcoming Fresno COG meetings
5. Posting of public information materials, requests for proposals, meeting announcements and other notifications on the homepage announcements
6. Updates of the commute option information such as the Fresno County Bikeway Maps, the Fresno County Transportation Guide, and a link to Fresno COG's Valleyrides.com website

7. Significant updates and additions to the following sections: Measure C, Blueprint, One Voice, RTP/FTIP, Documents, Planning, Get Involved and Announcements.
8. Developing a new Fresno COG website with improved functionality and accessibility.

TASKS

312.01 Maintain and enhance the COGView internet home page.

312 COGView Internet Home Page																		312	
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
312.01 Maintain internet site	■						75	■	■	■	■	■	■	■	■	■	■	■	■
312.02 Develop new website							25	■	■	■	■	■	■						

312 COGVIEW INTERNET HOME PAGE

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	15,979	.12
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL		FCEOC		
STIP/PPM		Contracts	2,500	
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF	18,479			
OTHER				
Total	18,479	Total	18,479	0.12

313 Environmental Justice Activities

OBJECTIVE

Devise ways to ensure that Fresno County's disadvantaged and minority populations are being included in the transportation planning process.

DISCUSSION

A 1994 Presidential Executive Order directed every Federal Agency to make environmental justice part of its mission by identifying and addressing the effects of all programs, policies, and activities on "minority populations and low-income populations". Recipients of Federal-aid are required to certify and the U.S. Department of Transportation (DOT) must ensure non-discrimination under Title VI of the Civil Rights Act of 1964 and many other laws, regulations and policies.

There are three main environmental justice principles:

1. To avoid, minimize, or mitigate disproportionately high and adverse human health and environmental effects, on minority populations and low-income populations.
2. To ensure the full and fair participation by all potentially affected communities in the transportation decision-making process.
3. To prevent the denial of, reduction in, or significant delay in the receipt of benefits by minority and low-income populations.

Metropolitan Planning Organizations (MPOs) serve as the primary forum where State DOTs, Tribal Governments, transit providers, local agencies, and the public develop local transportation plans and programs that address a metropolitan area's needs. MPOs can help local public officials understand how Title VI and environmental justice requirements improve planning and decision making. To certify compliance, MPOs need to:

- Enhance their analytical capabilities to ensure that the long-range transportation plan and the transportation improvement program (TIP) comply with Title VI.
- Identify residential, employment, and transportation patterns of low-income and minority populations (e.g., Black, Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) so that their needs can be identified and addressed, and the benefits and burdens of transportation investments can be fairly distributed.
- Evaluate and -where necessary-improve their basic involvement processes to eliminate participation barriers and engage minority and low-income populations in transportation decision making.

The Environmental Justice plan responds to Federal guidelines by helping agencies:

1. Make better transportation decisions that meet the needs of all people.
2. Design transportation facilities that fit more harmoniously into communities.
3. Enhance the public-involvement process, strengthen community-based partnerships, and provide minority and low-income populations with opportunities to learn about and improve the quality and usefulness of transportation in their lives.
4. Improve data collection, monitoring, and analysis tools that assess the needs of, and analyze the potential impacts on minority and low-income populations.
5. Partner with other public agencies and private programs to leverage transportation-agency resources to achieve a common vision for communities.

6. Avoid disproportionately high and adverse impacts on elderly, disabled, minority and low-income populations, and
7. Minimize and/or mitigate unavoidable impacts by identifying concerns early in the planning phase and providing offsetting initiatives and enhancement measures to benefit affected communities and neighborhoods.

In the past year, Fresno COG has significantly increased its association with tribal populations through participation in the Kern COG Environment Justice tribal mapping project. Dialogue and channels of communication have been established with all of the recognized and the majority of the non-recognized tribes in the Fresno County area. Frequent dialogue with tribes has been taking place for the past year in the form of conference calls and workshops arranged as part of the Kern COG tribal EJ project. In fact, Fresno COG is in the process of putting together a meeting between one of the local recognized tribes and Fresno County to facilitate dialog between the two parties on a project of great concern to the Tribe. Fresno COG fully intends to maintain the channels of communication established with local tribes through the Kern COG Tribal EJ project once it is completed.

PREVIOUS WORK COMPLETED

- Fresno COG staff has completed the Fresno COG Environmental Justice Report and has submitted it to the Fresno COG Policy Board for adoption.
- Participation in the Kern COG Environmental Justice Tribal Mapping project.

PRODUCTS

1. Fresno COG Environmental Justice Draft Report.
2. Document outreach efforts and meetings with traditionally under-represented and under-served populations and their community leaders.

TASKS

- 313.01 Hold public meetings with the Fresno County Environmental Justice Task Force on an as-needed basis to review how Fresno COG projects impact environmental justice populations identified in the Fresno County Environmental Justice Plan.
- 313.02 Conduct outreach efforts to and provide informational materials in other languages to other community groups.
- 313.03 Implement recommendations outlined in the Fresno COG Environmental Justice Plan.

313 FRESNO COG ENVIRONMENTAL JUSTICE																	313		
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
313.01 Convene the EJ Task Force on an as-needed basis.	■						100	■	■	■	■	■	■	■	■	■	■	■	■
313.02 Conduct outreach																			
313.03 Implement recommendations								■	■	■	■	■	■	■	■	■	■	■	■

313 FRESNO COG ENVIRONMENTAL JUSTICE

Revenues	\$\$\$\$
FTA MPO 5303	
FTA 5316/5317	
FTA Section 5307	
FTA 5305	
FHWA PL	41,460
STIP/PPM	
STATE SPR	
PARTNER PLANNING	
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	
FSP	
SPR	
LTF	5,372
OTHER	
Total	46,832

Expenditures	\$\$\$\$	-py-
Fresno COG	46,832	.35
County		
Fresno		
Clovis		
FCEOC		
Contracts		
Total	46,832	0.35

OBJECTIVE

To provide member governments with specialized technical assistance services. It is intended that the major beneficiaries of this service be the smaller cities with limited technical staff resources.

DISCUSSION

Fresno COG staff provides specialized technical assistance services to the member agencies. These services include fiscal management support, computer applications support, traffic engineering studies, and special planning studies. Internal staff capabilities generally determine the kinds of technical assistance available. Under special circumstances the services of other agencies or consultants may be utilized. For example, Fresno County staff has been utilized to provide traffic counts and traffic studies in several smaller cities.

General assistance is available to any member agency on an informal basis; however, projects requiring commitments of staff time in excess of one half day should be requested in writing and coordinated through the Executive Director. Projects requiring significant commitment of staff resources or utilization of external resources will be screened by staff and reported to the Board prior to initiation. This program is fully funded with local resources.

Fresno COG staff is capable of providing transportation studies, traffic engineering studies, computer mapping and database applications, air quality analysis, geographic information systems support, assistance with financial systems, and assistance with management systems. At the request of the Policy Advisory Committee, Fresno COG staff has provided support monitoring electrical energy deregulation activities and reviewing alternatives for implementing AB 1890. Such activity is an example of how Fresno COG can provide assistance to its local members. Other staff support has included participating in the Fresno Organizations Active in Disaster (FOAD). The mission of FOAD is to prepare for and cope with emergencies and to implement a comprehensive, coordinated plan to mobilize resources to effectively respond to community needs in the event of a major disaster.

PREVIOUS WORK COMPLETED

1. Coordination of consulting study on Trails Planning for the City of Fresno, a project fully reimbursed by the City.
2. Assisted numerous local agencies by participating in oral interview panels for a variety of local agency recruitments.
3. Provided assistance to a variety of local agencies regarding maintenance or establishment of financial systems.
4. Special traffic studies for Selma, Kingsburg, and Orange Cove using County staff.
5. Provided assistance to member agencies in the implementation of Senate Bill 198 (Illness and Injury Prevention Programs).
6. Special model runs for member agency traffic studies.
7. Traffic model runs in support of the Clovis General Plan analysis.
8. Provided staff support to the Energy Deregulation Committee that is seeking appropriate ways in which to respond to AB 1890 (Electrical Energy Deregulation).
9. Participated in the Fresno Organizations Active In Disaster (FOAD).
10. Prepared pollution reduction calculations for member agency CMAQ applications.
11. Special model runs in support of the City of Fresno General Plan analysis.

12. Currently assisting rural communities with establishing videoconferencing platforms in order to help cut the cost, time and air quality detriment associated with frequent travel to required meeting.
13. COG staff is providing additional support to help fund the project through various competitive as well as available, government formula grants.

PRODUCTS

Delivery of special services and development of specific projects as determined by individual members or non-member users.

TASKS

- 320.01 Provide member agencies and non-member organizations or individuals with specialized services and/or assistance.

320 Technical Assistance to Members																	320		
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
320.01 Provide technical assistance	■						100	■	■	■	■	■	■	■	■	■	■	■	■

320 TECHNICAL ASSISTANCE TO MEMBERS

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	42,356	.32
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL		FCEOC		
STIP/PPM		Contracts		
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF				
OTHER	42,356			
Total	42,356	Total	42,356	0.32

330 Outside Technical Assistance

330

OBJECTIVE

To provide traffic modeling information to outside agencies on a cost reimbursement basis. Also to provide program support functions for microcomputer applications (accounting, utility billing, etc.) to interested parties on a cost reimbursement basis.

DISCUSSION

The Fresno COG Board has an approved policy, which enables Fresno COG to provide reimbursable services to member agencies, associate member agencies, and consultants. These services are generally related to microcomputer applications for traffic modeling and related data base maintenance, and for support on accounting related software previously developed by Fresno COG.

PREVIOUS WORK COMPLETED

1. Traffic modeling reports and maps and related socioeconomic database reports.

PRODUCTS

1. As per service requested.

TASKS

- 330.01 Provide Fresno COG staff support upon written request from public and private agencies.

330 Outside Technical Assistance																330			
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
330.01 Staff assistance on request	■						100	■	■	■	■	■	■	■	■	■	■	■	■

330 OUTSIDE TECHNICAL ASSISTANCE

Revenues	\$\$\$\$
FTA MPO 5303	
FTA 5316/5317	
FTA Section 5307	
FTA 5304	
FHWA PL	
STIP/PPM	
STATE SPR	
PARTNER PLANNING	
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	
FSP	
SPR	
LTF	
OTHER	35,218
Total	35,218

Expenditures	\$\$\$\$	-py-
Fresno COG	35,218	.26
County		
Fresno		
Clovis		
FCEOC		
Contracts		
Total	35,218	0.26

OVERVIEW

Transportation Demand Management (TDM) includes a wide variety of transportation control measures having a goal of reducing overall motor vehicle usage. In prior years, the predominate effort of this activity has been promotion of ridesharing.

OBJECTIVE

Fresno COG's Valleyrides staff provides Transportation Demand Management (TDM) Services, information and support to individual commuters and employers in Fresno County. These TDM services facilitate higher vehicle occupancy rates and reduce traffic congestion by expanding the traveler's transportation choice in terms of travel method, time, route, costs and the quality and convenience of the travel experience. Federal requirements, through TEA 21, mandate that non-attainment areas shall have Rideshare/TDM programs. Additional transportation control measures are to be explored and implemented when reasonable, but SAFETEA-LU distinguishes the Rideshare component as a mandatory element in order to maintain our air quality conformity status.

DISCUSSION

The Rideshare objectives are designed to reduce traffic congestion, work related vehicle miles of travel and automobile emissions in an effort to improve air quality, conserve energy and prolong the life of existing transportation infrastructures. This is accomplished by encouraging voluntary Rideshare activities, that is, carpooling, vanpooling, buspooling, through matching of Rideshare participants. This is also accomplished by providing information on public transit, alternate work schedules, telecommuting, bicycling or walking as commute options and incentive programs such as preferred parking or Guaranteed Ride Home Programs.

PREVIOUS WORK COMPLETED

Program staff has maintained the Valleyrides Program, providing ride matching services within the Fresno, Kings, Madera and Tulare counties. Staff members have also hosted TDM training workshops for employers, made in-house presentations, offered program support, information and organization and hosted major promotional events. Over the last 11 years CVR staff has worked with over 200 large employer worksites in the four county service region. These employers have received a wide variety of services and/or information. Valleyrides' database program has inspired two separate ride matching databases run internally within large employer worksites. In addition, Valleyrides formed a Commute Options Advisory Committee comprised of government agency and private sector representatives. Valleyrides partnered with California State University Fresno's Parking and Transportation Department to develop an online database matching system called www.Valleyrides.com. That system has been in operation since October 2003.

PRODUCTS

Listed by Task

TASKS

- 340.01 Ridematching
 - a. Provide brochures, applications, referrals and assistance to clients.

- b. Refer applicants to COG's online ridematching website at www.valleyrides.com. Process all incoming ridematch requests for clients who do not have internet access, mailing matchlists to clients with a turnaround time of one hour to two days.
 - c. Cooperate with other ridesharing agencies and employers to facilitate matches.
 - d. Maintain a current and active data base by surveying clients and purging data continually.
- 340.02 Employer Services
- a. Assist employers by supplying commute option information and services. This includes five Native American Rancherias within Fresno County.
 - b. Refer clients to employer's private "in-house" database ride matching systems as appropriate.
 - c. Maintain involvement in transportation demand management planning issues as they relate to increasing and improving commute alternatives.
 - d. Cooperate with other agencies concerned with congestion management, air pollution, and transportation issues.
- 340.03 Information Services
- a. Maintain current information on alternative transportation services such as: transit, bikeways, vanpools, buspools, and Park and Ride Lots. Emphasize safety, energy conservation, efficient use of existing transportation facilities and congestion relief and prevention.
 - b. Define, design and execute informational documents. Receive requests and disseminate these documents.
 - c. In conjunction with work element 311/Public Participation, staff will provide information and support for the update of COG's Fresno County Transportation Guide. The guide contains detailed, comprehensive information on all forms of transportation options and services available in Fresno County. The Ridesharing Program will also remain a major purchaser and distributor of the guide.
 - d. Enhance and maintain the www.valleyrides.com website in partnership with CSU Fresno's Transportation and Parking Department.
 - e. Define, design and produce stock information and specific promotional pieces such as brochures, matchlist applications and collateral items.
 - f. Promote bicycle commuting and safety by continuing to update, print and distribute Bikeway Maps of the Fresno County Region.
 - g. Participate in COG's Fresno County Transportation Forum.
- 340.04 Vanpool Services
- a. Include vanpooling options in Ridesharing presentations.
 - b. Provide vanpool referrals and formation assistance to employers and individual clients or client groups.
- 340.05 Local/Statewide Agency Assistance
- a. Meet with representatives from city and county agencies, transit districts, bicycle clubs, chambers of commerce and other local associations which may be interested in or affected by the program to coordinate services and information.
 - b. Assist the San Joaquin Valley Air Pollution Control District with "Spare The Air" and other promotional campaigns or grant programs.
 - c. Continue as an active member of the Transportation Technical Advisory Committee (TM-TAC), a group of TDM agency representatives from all over California. The Committee works to coordinate and promote TDM efforts on a statewide basis.
- 340.06 Administration
- a. Provide necessary administrative support and supervision, address problem areas as they arise, and seek information and cooperation with other Ridesharing programs.
 - b. Prepare and maintain program records, OWP TDM Element, budget, invoices and quarterly reports.
- 340.07 TDM Program
- a. Identify specific capital projects to utilize any available funding

340 Transportation Demand Management Program																	340		
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
340.01 Ridematching Services	■					■	30	■	■	■	■	■	■	■	■	■	■	■	■
340.02 Employer Services	■					■	10	■	■	■	■	■	■	■	■	■	■	■	■
340.03 Information Services	■					■	20	■	■	■	■	■	■	■	■	■	■	■	■
340.04 Vanpool Services	■					■	20	■	■	■	■	■	■	■	■	■	■	■	■
340.05 Local Agency Assistance	■					■	10	■	■	■	■	■	■	■	■	■	■	■	■
340.06 Administration	■						5	■	■	■	■	■	■	■	■	■	■	■	■
340.07 TDM Program	■	■	■	■	■	■	5	■	■	■	■	■	■	■	■	■	■	■	■

340 TRANSPORTATION DEMAND MANAGEMENT PROGRAM

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	3,500	.03
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL		FCEOC		
STIP/PPM		Contracts	13,250	
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF	16,750			
OTHER				
Total	16,750	Total	16,750	0.03

Supplemental Schedule Transportation Demand Management FY 2010/11

COG Staff	3,500
Office Expense	2,500
Travel	750
Printing	10,000
	16,750

Supplemental Schedule Transportation Demand Management FY 2009/10

COG Staff	3,500
Office Expense	2,500
Travel	750
Printing	10,000
	16,750

OBJECTIVE

To perform the duties as an Affiliate State Census Data Center and provide assistance to member agencies and the general public in obtaining, analyzing and utilizing census and other demographic data in support of the areawide planning process as well as other information needs. Also to provide continuing support to the internal data needs for traffic simulation modeling requirements including the updating and development of alternative socio-economic scenarios for new projects and land use scenarios from consultants and member agencies, and providing data support for COG-prepared reports and plans.

DISCUSSION

Fresno COG is the Affiliate State Census Data Center for Fresno County. This activity requires staff support to respond to requests for census information from member agencies and the public. There is also a requirement for continuing coordination with the Bureau of the Census relative to public dissemination of census reports, announcements, and maintenance of census geography. As part of this task, Fresno COG has established a home page on the Internet that provides data by Fresno County jurisdiction, as well as links to U.S. Census data and other information for use by member agencies, other governmental entities, and the public. With the continuing release of income, employment, travel, and detailed population and housing data, and data from several sources, a data book will be compiled for Fresno County by Fresno COG. This book will serve as an easier alternative to the often difficult-to-use data extraction websites on the Internet, and will be especially valuable to the non-metropolitan areas of Fresno County which are often neglected by some data sources.

Fresno COG will participate in the CTPP TAZ (Census Transportation Planning Package Traffic Analysis Zone) Delineation Program. Through this program, COG will work with Caltrans and the U.S. Census Bureau to determine the 2010 census block equivalencies for TAZs within Fresno County. These new TAZ boundaries will become part of the Census TIGER mapping file and will be used for the Census Transportation Planning Package, a set of special tabulations from of Census data for transportation planning.

Fresno COG will continue to oversee Fresno County's participation in the Participant Statistical Areas Program (PSAP) which allows the jurisdictions and public to suggest changes to the County's census tracts, block groups, census county divisions and census designated places, as the Census Bureau works to enter those boundaries into its TIGER mapping files.

An equally important function is the development and maintenance of demographic databases and projections to be used by member agencies in their planning programs and by Fresno COG to support areawide traffic modeling. As such, Fresno COG will conduct a population and employment forecast study to update the data it uses for various studies. The latest State of California Department of Finance (DOF) forecast was released in July 2007 before the start of the recession and the County's drought coupled with a sharply-reduced water allocation and there are no plans to update this forecast in the near-term. The COG study will analyze the impacts of the economic turndown and develop revised forecasts.

In addition to general maintenance and support functions, this work element will provide for the production of data for the Regional Transportation Plan, the long-range vision for Fresno County and the San Joaquin Valley, the requirements of SB 375, the California law to control greenhouse gases, and other mandated programs..

PREVIOUS WORK COMPLETED

1. Development of socioeconomic data to support traffic modeling.
2. Assistance to 150 data requests during the last calendar year from governmental agencies, businesses, academic institutions, and the public.

3. Dissemination of Census, State Department of Finance, and other information to member agencies and the public.
4. Hosted Local Update of Census Addresses (LUCA), Block Boundary Suggestion Program (BBSP) and Participant Statistical Area (PSAP) workshops for member agencies in preparation for Fresno County involvement in the 2010 U.S. Census.
5. Development of socio-economic data for Fresno COG-prepared reports and plans.

PRODUCTS

1. Develop socioeconomic information for Fresno COG-prepared reports and plans such as "One Voice", the Regional Transportation Plan, and SB 375 requirements.
2. Develop reports based on Census 2000 data releases.
3. Special census reports in response to member agency and public requests.
4. Affiliate State Census Data Census Reports and other data.
5. Fresno County data book.
6. Develop demographic and socioeconomic information in support of traffic modeling activities

TASKS

- 350.01 Maintain Fresno Regional Data Center.
- 350.02 Prepare Affiliate State Census Data Center reports as required.
- 350.03 Dissemination of Census 2000 data and other special census reports to member agencies.
- 350.04 Provide assistance in obtaining, analyzing and utilizing demographic information to member agencies and the general public upon request.
- 350.05 Prepare Fresno County data book.
- 350.06 Participate in the Census Transportation Planning Package Traffic Analysis Zone Delineation Program.
- 350.07 Develop and provide demographic information needed for other Fresno COG-prepared documents
- 350.08 Develop and provide demographic information to support traffic modeling activities as needed.
- 350.09 Conduct a population and employment forecast study.

350 Fresno Regional Data Center																350					
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N		
350.01 Maintain Regional Data Center	■						10	■	■	■	■	■	■	■	■	■	■	■	■		
350.02 Prepare ASCDC Reports	■						5	■	■	■	■	■	■	■	■	■	■	■	■		
350.03 Disseminate Census 2000 data	■						5	■	■	■	■	■	■	■	■	■	■	■	■		
350.04 Assist with demographic data	■						10	■	■	■	■	■	■	■	■	■	■	■	■		
350.05 Prepare data book	■						10	■	■	■	■	■	■								
350.06 Participate in CTPP TAZ program	■						10								■	■	■	■	■		
350.07 Support Fresno COG reports	■						10	■	■	■	■	■	■	■	■	■	■	■	■		
350.08 Support traffic modeling	■						25	■	■	■	■	■	■	■	■	■	■	■	■		
350.09 Study population/employment	■						15	■	■	■	■	■	■	■	■	■	■	■	■		

350 FRESNO REGIONAL DATA CENTER

Revenues	\$\$\$\$
FTA MPO 5303	
FTA 5316/5317	
FTA Section 5307	
FTA 5304	
FHWA PL	86,331
STIP/PPM	
STATE SPR	
PARTNER PLANNING	
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	
FSP	
SPR	
LTF	11,185
OTHER	
Total	97,516

Expenditures	\$\$\$\$	-py-
Fresno COG	97,516	.73
County		
Fresno		
Clovis		
FCEOC		
Contracts		
Total	97,516	0.73

Objective

"One Voice" unites Fresno County communities and regional interests in a voluntary and collaborative effort to seek federal and state funds and support annually for projects and legislative priorities of regional significance. All projects and legislative priorities chosen shall contribute to an improved quality of life throughout the Fresno County region.

"Valley Voice" brings together elected officials from each of the eight San Joaquin Valley counties and the Regional Transportation Planning Agencies to advocate for infrastructure projects and legislative priorities that will benefit the San Joaquin Valley.

To provide local agencies with information on federal and state legislation, regulations, guidelines, and policies that affect the Fresno COG and our member agencies.

Discussion

For the past eight years Fresno COG has sponsored a group of member agency elected officials, public administrators and selected staff, to lobby in Washington DC for a number of regionally significant projects that had been identified by Fresno COG member agencies and various stakeholders. This effort, known as the Fresno COG "One Voice" effort, was deemed successful by the Fresno COG Policy Board and will be continued in FY 2010/11. Because of the success with the Washington DC effort, Fresno COG now sponsors a similar effort in Sacramento.

Also, at the Valleywide level, the eight San Joaquin Valley Regional Transportation Planning Agencies have united through the San Joaquin Valley Regional Policy Council to build consensus on projects and legislative priorities in order to advocate at the state and federal level through their own lobbying effort, termed "Valley Voice". This effort takes the Valley COG's and their respective elected officials to Sacramento and Washington D.C. on an annual basis beginning in 2008.

The "One Voice" and "Valley Voice" efforts heighten the COGs' visibility and solidify relationships with both elected and staff representatives in Washington D.C. as well as in Sacramento. Following is a brief history on the efforts.

In 2003, the Council of Fresno County Governments (Fresno COG) decided to undertake a "One Voice" effort seeking federal and/or state funding for projects of broad community-wide benefit within Fresno County. The goal was to assemble a public-private delegation, select prioritized projects, and then visit our Congressional and federal departmental representatives in Washington, D. C. to pursue earmarked funds and grant opportunities. The Fresno COG proposed this as an annual effort and has made a similar effort at the State level in Sacramento.

The message we heard during each of our visits to Washington, D.C. and Sacramento was that we were welcomed and encouraged to return and to continue communications, building upon the broad-based coalition we were assembling. The "One Voice" approach is positively recognized and viewed as a means of assisting our federal representatives to identify, prioritize and shepherd much needed projects through the state and federal budget processes.

Although the "One Voice" effort does not represent the sole advocacy for the Fresno region (Fresno County, individual cities and other public authorities pursue important objectives in Washington and Sacramento as

well), it does provide an opportunity to give special focus to a core group of projects and legislative priorities around which the broadest group within the county can unite.

The "One Voice" advocacy effort has been so successful at the local level that in 2008, Fresno COG embarked on our first advocacy trip to Sacramento along with the other seven Regional Transportation Planning Agencies in the San Joaquin Valley and the San Joaquin Valley Regional Policy Council. This advocacy effort termed, "Valley Voice" brings together elected officials from each of the eight San Joaquin Valley counties (San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare, and Kern) and the Executive Directors and staff representing each of the San Joaquin Valley Regional Transportation Planning Agencies. We are pleased to report that we have already experienced success from this initial effort through additional funds to improve our transportation system and combat air quality issues in the San Joaquin Valley. The trip is now an annual event and has been expanded to include a "Valley Voice" trip to Washington D.C.

Fresno COG staff also devotes significant time to on-going legislative activities including, but not limited to, monthly reports detailing pending state and federal legislation in current sessions, bill analysis, regular correspondence to state and federal representatives communicating positions on bills of interest by our Policy Board, and the development of an annual Fresno COG Legislative Platform.

Previous Work Completed

Fresno COG has organized seven annual (2003-2009) "One Voice" lobbying trips to Washington D.C., four annual (2006-2009) "One Voice" lobbying trips to Sacramento and coordinated with other Valley COGs for "Valley Voice" advocacy trips to Sacramento (2008-2009) and Washington D.C. (2009).

Fresno COG created the first annual Legislative Platform in 2008 that outlined the COG's priority legislative and policy issues for advocacy during that year. A new 2009 Fresno COG Legislative Platform was finalized in January of 2009.

Products

1. "One Voice" community advocacy trip to Washington D.C.
2. Appropriations requests and other funding applications following Washington D.C. visit.
3. "One Voice" community advocacy trip to the state capitol in Sacramento.
4. Follow up Sacramento visit with appropriate action initiatives.
5. Plan and carry out with the other SJV COGs "Valley Voice" advocacy trips to Sacramento and Washington D.C.
6. Follow up "Valley Voice" with appropriate action initiatives.
7. Monthly legislative reports, bill analysis, and regular correspondence to state, federal, and local agency representatives on legislation and policy areas of interest to the Fresno COG.
8. 2009 Fresno COG Legislative Platform.

Tasks

- 360.01 Call for Projects for Fresno COG "One Voice " to Washington D.C
- 360.02 Project Selection for Fresno COG "One Voice " to Washington D.C
- 360.03 Delegate briefings for Fresno COG "One Voice " to Washington D.C
- 360.04 Logistics and materials for Fresno COG "One Voice " to Washington D.C
- 360.05 Travel associated with Fresno COG "One Voice " to Washington D.C
- 360.06 Identify legislative platform for Fresno COG "One Voice " to Sacramento
- 360.07 Delegate briefings for Fresno COG "One Voice " to Sacramento
- 360.08 Logistics and materials for Fresno COG "One Voice " to Sacramento

- 360.09 Travel associated with Fresno COG "One Voice " to Sacramento
 360.10 Identify legislative platform for Valley COG's "Valley Voice " to Sacramento
 360.11 Delegate briefings for Valley COG's "Valley Voice " to Sacramento
 360.12 Logistics and materials for Valley COG's "Valley Voice " to Sacramento
 360.13 Travel associated with Valley COG's "Valley Voice " to Sacramento
 360.14 Identify legislative platform and projects for Valley COG's "Valley Voice " to Washington D.C.
 360.15 Delegate briefings for Valley COG's "Valley Voice " to Washington D.C.
 360.16 Logistics and materials for Valley COG's "Valley Voice to Washington D.C.
 360.17 Travel associated with Valley COG's "Valley Voice " to Washington D.C.
 360.18 Continue to produce monthly legislative reports and bill and policy analysis to federal, state, and local representatives and agencies.
 360.19 Develop 2010 Fresno COG Legislative Platform.

360 "One Voice" and "Valley Voice" Advocacy																	360			
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N	
360.1 Call for Projects for Washington D.C	■					■	5					■	■							
360.2 Project Selection for Washington D.C	■					■	5					■	■							
360.3 Delegate briefings for Washington D.C	■					■	2						■							
360.4 Logistics and materials for Washington D.C	■					■	5				■	■	■	■						
360.5 Travel associated with Washington D.C	■					■	3								■					
360.6 Identify legislative Platform for Sacramento	■					■	9				■	■								
360.7 Delegate briefings for Sacramento	■					■	2								■					
360.8 Logistics and materials Sacramento	■					■	5						■	■						
360.9 Travel associated with Sacramento	■					■	2									■				
360.10 Identify legislative platform for Valley COG's to Sacramento	■					■	10						■	■	■					
360.11 Delegate briefings for Valley COG's to Sacramento	■					■	2									■				
360.12 Logistics and materials for Valley COG's to Sac.	■					■	5							■	■					
360.13 Travel associated with Valley COG's to Sacramento	■					■	5									■				
360.14 Identify legislative platform and projects for Valley COG's Washington D.C.							10				■	■	■							
360.15 Delegate briefings for Valley COG's for Washington D.C.							5							■						
260.16 Logistics and materials for Valley COG's for Washington D.C.							5							■	■					
360.17 Travel associated with Valley COG's for Washington D.C.							5								■					
360.18 Legislative Analysis, Education, Outreach	■						10													
360.19 Develop Legislative Platform	■						5													

360 ONE VOICE ADVOCACY

Revenues	\$\$\$\$
FTA MPO 5303	
FTA 5316/5317	
FTA Section 5307	
FTA 5304	
FHWA PL	
STIP/PPM	
STATE SPR	
PARTNER PLANNING	
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	
FSP	
SPR	
LTF	10,262
OTHER	172,724
Total	182,986

Expenditures	\$\$\$\$	-py-
Fresno COG	93,786	.70
County		
Fresno		
Clovis		
FCEOC		
Contracts	89,200	
Total	182,986	0.7

Work Element 360

**Supplemental
Schedule
One Voice Advocacy
FY 2010/11**

LTF	93,786
Donations	6,200
Member Dues	81,000
Subtotal	180,986
Revenues	
Salaries & Benefits	93,786
Simon & Co.	9,000
California	37,650
Consulting	
Travel Expenses	40,550
Subtotal	180,986
Expenses	

OBJECTIVE

The San Joaquin Valley Regional Blueprint has included an integrated planning process and is producing products to support long-range planning for the eight MPOs and local agencies in the region and compliments the work of the San Joaquin Valley Partnership.

DISCUSSION

The San Joaquin Valley (SJV) is a large, diverse, and complex area that contains millions of acres of the world's most fertile farmland, a wealth of natural resources, and large urban environments. The 240-mile long valley stretches from Stockton to Bakersfield and encompasses the eight-county region (Kern, Kings, Tulare, Fresno, Madera, Merced, Stanislaus and San Joaquin).

Today, 3.9 million people live in the San Joaquin Valley. According to the Department of Finance, the Valley's population will grow to over 9.4 million by 2050. How will the region accommodate this anticipated growth? Will it be through expansion of current cities or the development of new ones? How will intra and interregional transportation accommodate commuters, travelers, and goods movement? And how will the balance be maintained between the development of new infrastructure and the need to preserve the region's most important resources?

A look at the current economy of the region points to agriculture as the Valley's economic base. While growth of agriculture has altered some of the natural environmental landscape over time, perhaps even more concerning is the rate at which prime agricultural land is being converted to urban uses. Much of the land conversion is due to the attractiveness of Valley home prices to residents of the Bay Area and Los Angeles regions. However, these new Valley residents often commute back to their place of origin for employment compounding transportation impacts, air quality dynamics, and presenting significant civic engagement challenges.

Highway 99 bears the yeoman's share of commuter traffic, and is also burdened with extraordinary truck traffic transporting goods. Insufficient for current traffic loads, Highway 99 is further impacted by industrial growth and new distribution centers, especially in the Southern San Joaquin Valley.

At both the federal and state levels, policymakers have begun to recognize the extraordinary challenges facing the Valley. Through executive orders issued by two presidents, the Federal Interagency Task Force was formed to help coordinate federal efforts within the region. Following suit, Governor Schwarzenegger signed an executive order creating the *California Partnership for the San Joaquin Valley*, a state effort to direct resources to the region. Through the Blueprint process, regional leaders will work closely with the Partnership to address the significant issues facing the region. Teaming with the San Joaquin Valley Partnership will enable pooling of resources, consistency of vision, and combined momentum to solutions to the forefront.

PREVIOUSLY COMPLETED & ONGOING WORK

- Formation of the eight SJ Valley TPA Directors' Group.
- Formation of the eight SJ Valley Regional Planning Agencies COG Director's Group.
- Formation of the SJV RPA Policy Council.
- Coordination of public transit issues among the Valley transit agencies.
- Executed MOU with the eight SJ Valley TPAs and the District to ensure a comprehensive and cooperative approach to air quality and transportation planning.
- Executed new MOU as the SJV Regional Planning Agencies.

- Coordination of SJ Valley TPA sub-committees.
- Continuity of air quality transportation planning approaches with the SJ Valley Air District.
- Joint Blueprint grant submittals for the SJV Region
- Coordinate, consult and collaborate with Tribal Governments
- Coordinated Valleywide Blueprint Planning Process.
- Manage the consultant in preparing a summary report of the first three years of San Joaquin Valley Blueprint planning and develop a toolkit that will assist local planners integrate Blueprint planning into their local general plans. The first major deliverable was the summary report, which will also include a transitional "next steps" piece. The final product, the toolkit, is due October 2010.
- Several studies are underway or forthcoming. A consultant has been hired to report on the financial-institutional barriers to higher density development and to recommend strategies to overcome these barriers. In addition, an RFP is expected to be released in mid 2010 to study the two additional aspects of higher density development. The first part will examine the cost/benefit to the public of sprawl vs. more compact (higher density) development. As part of the deliverables for the first part, the consultant will develop a tool that local planners can use to assess the cost of different types of developments. The second part of the study will examine the marketability of different types of development. The outcome should help inform the development community about what is marketable in the current climate of higher density development planning.

PRODUCTS

- Blueprint Governing Board Workshop - August 2005
- Blueprint Grant application package (COG MOU, letters of support)- October 2005
- Blueprint Grant Award Notifications - 2006, 2007, 2008 and ?????
- Overall Work Program Amendment for first grant-
- Systematic Development of Informed Consent (SDIC) training
- Establish SJV COG Directors Association Policy Subcommittee
- Establish the Blueprint Coordinating Committee (BCC)
- Institutional Framework for SJ Valley Regional Blueprint Planning
- Community Outreach Plans
- SJ Valley Modeling group established
- SJ Valley Regional Traffic Model Plan Update - Dowling contract,
- GIS Data Inventory and Conversion - In progress, Blueprint Modeling Subcommittee
- GIS Standards October 2006 - In progress, Blueprint Modeling Subcommittee
- Blueprint Vision Summit -June 28, 2006
- Established and Convened Blueprint Regional Advisory Committee (BRAC)
- Blueprint Media Campaign - Ongoing, Blueprint Media Subcommittee
- Stakeholder and committee meetings
- Introductory
- Institutional Framework
- Decision Making Structure
- Process Matrix
- Schedule
- Citizen Participation Plan
- Attended Blueprint Learning Network Workshops (May, 2006; September, 2006; November, 2006; June, 2007; Sept. 2007; November 2007)
- Evaluate "Status Quo"
 - Goals and Objectives
 - Performance Measure
- Alternative Blueprint Scenarios
- Hybrid Alternative Blueprint Scenarios
- Choose Preferred SJV Regional Blueprint Scenario
- County level Blueprint Reports - 2008 - 2010

- Valleywide Blueprint Summit – Jan 2009
- Blueprint adoption by Regional Policy Council – April 2009
- SJV Partnership collaboration on Strategic Action Plan recommendations - *ongoing*
- Blueprint grant administration – *ongoing*
- Document Tribal government-to-government relations - *ongoing*.

TASKS

- 410.1 Continue to work with Valleywide local agency planners group
- 410.2 Promote Regional Policy Council's adoption of Valleywide Scenario to member agencies
- 410.3 Hire consultant to complete SJV Blueprint Roadmap and Toolkit for implementation
- 410.4 Translate Blueprint principles into local implementation strategies; develop local commitment
- 410.5 Convene meetings with local officials to discuss funding challenges of local government
- 410.6 Address new greenhouse gas directives (SB 375)
- 410.7 Develop adequate modeling tools for compliance with SB 375
- 410.8 Address the increasing of residential densities
- 410.9 Determine the impact of various densities on the fiscal health of cities and counties in the SJV
- 410.10 Determine the market demand for higher density residential housing projects
- 410.11 Identify institutional barriers to smart growth development
- 410.12 Greenprint - incorporate Farmland Conservation Model Program concepts into the Blueprint
- 410.13 Work with Central California EDCs and Partnership for SJV to address jobs/housing issue
- 410.14 Continue Using Adopted Methods to Measure the Effectiveness of the Regional Blueprint Plan
- 410.15 Work with Great Valley Center on complete overhaul of Valley Blueprint website
- 410.16 Continue extensive public outreach efforts
- 410.17 Prepare reports and monitor contractors
- 410.18 Participate in Blueprint related meetings and workshops
- 410.19 Coordinate Tribal consultation with Kern COG's outreach activities
- 410.20 Support and advise Public Television on Great Valley Series.

410 San Joaquin Valley Regional Blueprint Planning															
Task Description	C O G	O T H E R	% of work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
410.1 Continue to work with Valleywide local agency planners group	■	■	6	■	■	■	■	■	■	■	■	■	■	■	■
410.2 Promote Policy Council's adoption of Valleywide Scenario to member agencies	■	■	6	■	■	■	■	■	■	■	■	■	■	■	■
410.3 Manage consultant to complete SJV Blueprint Final Report and Toolkit for implementation	■	■	6	■	■	■	■	■	■						
410.4 Translate Blueprint principles into local implementation strategies; develop local commitment	■	■	6	■	■	■	■	■	■	■	■	■	■	■	■
410.5 Convene meetings with local officials to discuss funding challenges of local government	■	■	6	■	■	■	■	■	■	■	■	■	■	■	■
410.6 Address new greenhouse gas directives (SB 375)	■	■	6	■	■	■	■	■	■	■	■	■	■	■	■
410.7 Develop adequate modeling tools for compliance with SB 375	■	■	6	■	■	■	■	■	■	■	■	■	■	■	■
410.8 Address the increasing of residential densities	■	■	2	■	■	■	■	■	■						
410.9 Determine the impact of various densities on the fiscal health of cities and counties in the SJV	■	■	2	■	■	■	■	■	■						
410.10 Determine the market demand for higher density residential housing projects	■	■	2	■	■	■	■	■	■						
410.11 Identify institutional barriers to smart growth			2	■	■	■	■	■	■						
410.12 Greenprint - incorporate Farmland Conservation Model Program concepts into the Blueprints	■	■	6	■	■	■	■	■	■	■		■	■	■	■
410.13 Work with Central California EDCs and Partnership for SJV to address jobs/housing issue	■	■	6	■	■	■	■	■	■	■	■	■	■	■	■
410.14 Continue Using Adopted Methods to Measure the Effectiveness of the Regional Blueprint Plan	■	■	6	■	■	■	■	■	■	■	■	■	■	■	■
410.15 Work with Great Valley Center on overhaul and management of Valley Blueprint website r)	■	■	5	■	■	■	■	■	■	■	■	■	■	■	■
410.16 Continue Extensive Public Outreach Efforts:	■	■	5	■	■	■	■	■	■	■	■	■	■	■	■

OBJECTIVE

Develop a Model Farmland Conservation Program to provide stakeholders and elected officials with a toolbox of policies and best practices for farmland conservation in Fresno County that could be applied to the remaining San Joaquin Valley Counties.

DISCUSSION

Fresno County has recently experienced unprecedented growth. Within the next generation, the population of Fresno County is expected to more than double to 1.93 million people. Because most of the county's cities are located in the midst of agricultural land, this will place tremendous pressure on agricultural resources. If current trends continue, urban development and rural residences will expand from 234 to 448 square miles by 2050. At that point, there would remain only about 4 acres of prime, unique and statewide important farmland for every developed acre, compared with 8 acres today.

In October 2006, the California Partnership for the San Joaquin Valley adopted a Strategic Action Plan that included recommendations for conserving important farmland as a strategy for maintaining agricultural economic viability. In March 2007, the Partnership awarded a \$200,000 grant to the Fresno Council of Governments to design and implement a Model Farmland Conservation Program (MFCP) that would help achieve this goal and serve as an example to other counties in the Valley.

The Fresno Model Farmland Conservation Program project included three basic tasks.

- Identify and map characteristics that make farm and ranch lands strategic resources for agriculture. This will result in a gradation of values, not hard and fast lines.
- Document and analyze current trends affecting agricultural lands, as well as public policies, market forces and other factors that contribute to them.
- Select a coordinated set of policies and techniques that will effectively conserve the most strategic farmland for agricultural use while accommodating urban growth. To the extent possible, we intend to build on the strategies outlined in *Landscape of Choice*, which appear to represent a fairly recent, broad consensus on growth and conservation policy.

Day to day conduct of the project were overseen by a steering committee composed largely of COG staff and representatives of the agriculture community. An Advisory Committee, broadly representative of agriculture and other local stakeholder groups, provided input and advice on substantive issues, including the ultimate selection of policies and techniques. Both committees met on a regular basis throughout the duration of the project. Additionally, several public outreach meetings were held with the general public and the agricultural community.

The draft of the Fresno COG Model Farmland Conservation Program was released on January 16, 2009 for public review and comment. The plan proved to be very controversial and was extended indefinitely. In the second quarter of 2009, Fresno COG held meetings with agricultural stakeholders to address their concerns regarding the draft plan. In the second half of 2009, the services of a professional consensus builder was retained to find common ground between stakeholders and come up with a plan that appeases all major stakeholders. This process is ongoing at the current time.

When consensus amongst key stakeholders can be met, the draft plan for the Fresno County Model Farmland Conservation Program will be re-released for public review and comment.

PRODUCTS

1. Creation of a Model Farmland Conservation Program Steering Committee
2. Creation of a Model Farmland Conservation Program Advisory Committee
3. Prepare a Model Farmland Conservation Program Map
4. Convening meetings with agricultural stakeholders in Fresno County.
5. Preparing briefing reports.
6. Producing a final report with policy recommendations

TASKS

- 411.01 Convene meetings with all land use jurisdictions in Fresno County.
- 411.02 Prepare briefing reports
- 411.03 Prepare a draft report including policy recommendations
- 411.04 Circulate a draft report for public review and comment
- 411.05 Release a final report including policy recommendations.

411 Model Farmland Conservation Program																	411		
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R		J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
411.01 Convene meetings	■					■	20%	■											
411.02 Prepare briefing reports						■	30%			■	■								
411.03 Prepare a draft report						■	30%					■							
411.04 Circulate for public review						■	10%						■	■	■				
411.05 Prepare a final report	■					■	10%						■	■					

411 MODEL FARMLAND CONSERVATION PROGRAM

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	6,924	.05
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL		FCEOC		
STIP/PPM		Contracts		
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS	6,924			
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF				
OTHER				
Total	6,924	Total	6,924	0.05

OBJECTIVE

A regional collaboration of the 4 counties of Fresno, Madera, Tulare and Kings (FMTK) and their 30 incorporated cities, in Mid-San Joaquin Valley, is emerging and coming together with the goal of evaluating and assessing the feasibility of a bold concept for a high-capacity, mass transit-based, multi-modal corridor system. This system is proposed as part of the Regional Blueprint process to efficiently link these cities and counties together into an effective regional metropolitan area that will balance the economy, the environment and equity for the 7.7 million residents projected to live and work in the 4 county region in the next 100 years. This project will deliver a study extending previous work on the four-county Metro Rural Loop multi-modal system to work with all jurisdictions to define specific regional land use policies, recommendations for jurisdictional General Plan updates and zoning district designations, and proposed inter-jurisdictional cooperation policies and protocols that are required to protect and preserve potential four-county (Fresno, Madera, Tulare and Kings) inter-connecting multi-modal corridors and rights-of-ways.

DISCUSSION

The City of Fresno (COF) received \$125,000 seed grant from the California Partnership for the San Joaquin Valley, and matched it with another \$175,000, to study and test the feasibility of corridor preservation for a multimodal metro rural loop corridor system involving Fresno and Madera Counties and their 17 incorporated cities. The first phase study is focusing upon general corridor locations, regional cooperation, farmland and environmental resource preservation, and economic development potential. Fresno COG and the COF have launched a strategic campaign, initiating preliminary studies, disseminating information, and making formal presentations to all 17 elected bodies in the two counties. The response has been overwhelmingly positive and supportive. In addition, COG and the COF have engaged with TCAG and KCAG, and have been encouraged to include Tulare and Kings Counties, and their 13 incorporated cities, in testing and feasibility for the multimodal metro rural loop corridor system. This project is a logical next step to the feasibility study allowed by the California Partnership and will now include these 2 additional counties and their 13 incorporated cities. The high-capacity, mass transit-based, multi-modal corridor system is an innovative regional development approach envisioning a multi-modal, multi-city and multi-county transit oriented, transportation system that will have multi-regional and statewide benefit. It is defined as a connected wheel and spoke system in the Valley that will promote alternative mass transportation modes for commuting and recreation, providing routes for vehicles, trains, public transit systems, walking and bicycling. It is jointly performed by Fresno COG, the MPO and RTPA for the region, Caltrans, the City of Fresno, the RTPAs/MPOs in the counties of Madera, Tulare and Kings, and the incorporated and unincorporated cities within the four counties.

The high-capacity multi-modal corridor system can be used as a prototype for the larger cities in the San Joaquin Valley. It will result in improvement to the state and regional transportation system by setting the stage for connecting the major cities and the smaller communities east and west of the 99 corridor using multi-modal options.

The project will provide greater investment, local and global scale economic development and business opportunities, diversified employment, affordable housing and efficient transportation throughout the regional metropolitan system. It will preserve significant amounts of prime farmland within and without the corridors, preserve wildlife habitat, regional recreation and other environmentally sensitive lands, and conserve natural resources. It will improve public involvement and government-to-government

relations as its partners strategically assess collaboration of multi-jurisdictional support and continuous regional consensus building through the development of transportation network and land use concept.

Completion of this grant's work products sets the stage for next steps that include - seeking inter-jurisdictional consensus, additional funding, and state and federal endorsements to consider and adopt joint powers agreements by delivering a study encapsulating the specific regional land use policies to protect and preserve corridors and right of ways alignment studies; draft joint powers agreements for adopting alignments, developing coordinated land use and zoning, and shared long-term corridor governance; natural resources management and specific agriculture preservation plans, policies and funding strategies by all participating jurisdictions. The next stage will be to adopt the joint power agreements by the participating jurisdictions, the adoption of specific corridor alignments and land use policies in each participating jurisdiction's General plans, and pursue legislation to encourage and preserve the joint powers or regional authorities to increase local regional and state bonding capacity and provide formal priority for infrastructure funding from the State for agreed-upon phases of the land acquisition and system facility construction.

PRODUCTS

Fresno COG, the City of Fresno, Caltrans, and their collaborating partners are aware that to preserve transportation options for the future of this region, we must act quickly. Therefore, this project, working cooperatively with the four counties and their multiple jurisdictions, will deliver the following which are required to protect and preserve potential four-county (Fresno, Madera, Tulare and Kings) inter-connecting multi-modal corridors and rights-of-ways. :

- a. Definitions of specific regional land use policies;
- b. Recommendations for jurisdictional General Plan updates and zoning district designations; and
- c. Proposed inter-jurisdictional cooperation policies and protocols

TASKS

Project Set-Up:

This phase includes initial administrative tasks:

- Task 1.1: Develop Planning Agreement: Fresno COG, the City of Fresno (hereinafter Grantees) and partners from other jurisdictions will develop an operating agreement that describes how the partners will work together, decision-making structure, cost sharing and process of joining or leaving the group
- Task 1.2: Attend Working Group Meetings: Grantees will attend working group meetings to refine and edit the Planning Agreement language as needed
- Task 1.3: Presentation and Training: Grantees will develop and present training modules to highlight and explain key issues such as coordinated land use and zoning, long-term corridor governance, natural resources management, specific agriculture preservation plans, and policies and funding strategies for all participating jurisdictions.

Project Administration and Meetings:

- Task 2.1: Contracting: Grantees will select consultants as needed to develop the technical and specific legal portions of the project and execute the contracts including the services to be performed, the fee and the expenses.
- Task 2.2: Agreements: Grantees will establish and design the role of the various jurisdictions and stakeholders participating in this planning project.
- Task 2.3: Internal Project Meetings: Grantees and partnering jurisdictions will attend group and subgroup meetings to support and update project status.

Task 2.4: Public Presentations: Grantees will have periodic presentations at , Policy Board meetings, Council meetings, board of supervisors meetings, and other local agencies meetings to outreach and encourage other jurisdictions to participate in the regional process

Development of Policies and Funding Strategies for all Participating Jurisdictions:

Task 3.1: Develop preliminary policies and funding strategies: Grantees and consultants will meet with participating jurisdictions to present and develop preliminary funding strategies

Task 3.2: Develop Refined Funding Strategies: Grantees, consultants and participating jurisdictions will draft refined funding strategies

Task 3.3: Cost and Funding Plan: Consultants will develop a funding plan as defined by Grantees and participating Jurisdictions.

Task 3.4: Define Regional Land Use Policies, and Recommend General Plan Updates, Zoning, and Inter-jurisdictional Cooperation Polices and Protocols: Grantees and consultants will work cooperatively with the four counties and their multiple jurisdictions, to deliver the following which are required to protect and preserve potential four-county (Fresno, Madera, Tulare and Kings) inter-connecting multi-modal corridors and rights-of-ways.

Task 4.1: Definitions of Specific Regional Land Use Policies: Grantees, consultants and participating jurisdictions will draft and develop specific regional land use policies to protect and preserve corridors and right of ways alignment studies surrounding the multi-modal system.

Task 4.2: General Plan Updates and Zoning: Develop recommendations for jurisdictional General Plan updates and zoning district designations.

Task 4.3: Cooperation Polices and Protocol: Develop inter-jurisdictional cooperation policies and protocols.

412 Mid-Valley Multi-Modal Partnership														412					
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R		J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
Task 1.1 Develop Planning Agreement	■					■	5%	■											
Task 1.2: Attend Working Group Meetings	■					■	5%		■	■	■	■	■	■	■	■	■	■	■
Task 1.3: Presentation and Training	■					■	5%	■	■	■	■	■	■	■	■	■	■	■	■
Task 2.1: Contracting	■					■	5%					■	■	■	■	■	■	■	■
Task 2.2: Agreements	■					■	5%							■	■	■	■	■	■
Task 2.3: Internal Project Meetings	■					■	5%	■	■	■	■	■	■	■	■	■	■	■	■
Task 2.4: Public Presentations	■					■	5%	■	■	■	■	■	■	■	■	■	■	■	■
Task 3.1: Develop preliminary policies and funding strategies	■					■	10%									■	■	■	■
Task 3.2: Develop Refined Funding Strategies	■					■	10%									■	■	■	■
Task 3.3: Cost and Funding Plan	■					■	10%											■	■
Task 3.4: Define Regional Land Use Policies, and Recommend General Plan Updates, Zoning, and Inter-jurisdictional Cooperation Polices and Protocols	■					■	10%											■	■
Task 4.1: Definitions of Specific Regional Land Use Policies	■					■	10%											■	■
Task 4.2: General Plan Updates and Zoning	■					■	10%											■	■
Task 4.3: Cooperation Polices and Protocol	■					■	5%											■	■

412 MID-VALLEY Multi-Modal Partnership

Revenues	\$\$\$\$
FTA MPO 5303	
FTA 5316/5317	
FTA Section 5307	
FTA 5304	
FHWA PL	
STIP/PPM	
STATE SPR	
PARTNER PLANNING	276,000
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	
FSP	
SPR	
LTF	
OTHER	69,000
Total	345,000

Expenditures	\$\$\$\$	-py-
Fresno COG	6,100	.05
County		
Fresno		
Clovis		
FCEOC		
Contracts	338,900	
Total	345,000	0.05

OBJECTIVE

To engage member agencies and the public in formulating a Sustainable Community Strategies for Fresno County as required by the Senate Bill 375, and work with member agencies to strive towards SB 375 compliance as a region.

DISCUSSION

SB 375, by Senator Darrell Steinberg, is a landmark legislation that aligns regional land use, transportation, housing and greenhouse gas reduction planning efforts. It builds on the existing regional transportation planning process (which is overseen by local officials with land use responsibilities) to connect the reduction of greenhouse gas (GhG) emissions from cars and light trucks to land use and transportation policy. In 2006, the Legislature passed AB 32—The Global Warming Solutions Act of 2006,—which requires the State of California to reduce GhG emissions to 1990 levels no later than 2020. In December, 2008, the Air Resources Board (ARB) adopted the Climate Change Scoping Plan which provides a framework to achieve the greenhouse reduction goals set in AB 32. The plan proposes actions for all sectors to reduce greenhouse gas emissions and points to SB 375 as the tool to reduce transportation related greenhouse gas through sustainable transportation and land use planning.

SB 375 has three goals: (1) to use the regional transportation planning process to help achieve AB 32 goals; (2) to use the California Environmental Quality Act (CEQA) streamlining as an incentive to encourage residential projects which help achieve AB 32 goals to reduce GhG emissions; and (3) to coordinate the regional housing needs allocation process with the regional transportation planning process.

The Legislation requires that ARB set greenhouse gas reduction target for passenger vehicles and light-duty trucks for 2020 and 2035. The targets are for 18 Metro Planning Organizations (MPO) in California. The Regional Target Advisory Committee (RTAC) was formed to recommend factors and methodologies to be used by ARB when setting target. The RTAC made their final recommendation in September 2009, which includes a 7- step process as a way to set the level of expectation for the interaction between ARB and the MPOs. The RTAC recommended that ARB release a draft state-wide uniform target and MPOs submit their regional target to the ARB by March 1, 2010; the ARB recommend draft targets for each MPO to its Board by June 30, 2010; and the final target will be set by September 30, 2010.

SB 375 integrates AB 32's goal of greenhouse gas reduction by requiring MPOs develop a Sustainable Community Strategy (SCS) in their Regional Transportation Plan (RTP), which, if feasible, will meet the greenhouse gas reduction target set during the target-setting process. If not, an Alternative Planning Strategy (APS) should be developed. A SCS is a sustainable land use pattern integrated with supportive transportation infrastructures. The forecast growth pattern in the SCS must be based on the "latest planning assumptions," which is required by the federal conformity rules for RTPs. The "latest planning assumptions" come from local general plans, which reflect future local land use growth patterns. Since the SCS is part of the RTP, it has to meet the same financial constraint requirement as the RTP. An APS, which is not part of the RTP, does not need to be financially constrained. Local land use projects that are consistent with the SCS or APS will be rewarded with CEQA streamlining benefits.

Before SB 375, federal and state law ignored the fact that in most areas in California, regional transportation plans and Regional Housing Allocation Plans (RHNA) are prepared by the same regional organization. Conflicting deadlines policies have historically caused a disconnect between regional transportation planning and regional housing policy. SB 375 eliminates this disconnection by requiring

the RTP to plan for the RHNA and by requiring the RHNA plan to be consistent with the projected development pattern used in the RTP. Under SB 375, local governments within a region classified as “non-attainment” under the Clean Air Act and local governments within a region that has elected to adopt a regional transportation plan every four years are required to revise their housing element every eight years (instead of the current five years). All other local governments remain on the five-year schedule.

Fresno COG has been closely following the development of SB 375, and other related planning activities. Working closely with the other seven MPOs in the San Joaquin Valley, Fresno COG led the efforts in successfully securing \$2.5 million of Proposition 84 funding for valley-wide model improvement, which is necessary in order to measure the greenhouse gas reduction benefits resulting from sustainable land use and transportation planning under SB 375. Engagements\ efforts with local jurisdictions inside Fresno County have also been launched. In order to develop an “ambitious and achievable” target for Fresno County, Fresno County SB 375 Task Force met monthly during the target-setting process. The Task Force consists of representatives from local jurisdictions, building industries, the San Joaquin Valley Air District, Caltrans, environmental advocates, and concerned citizens. As required by the legislation, the SB 375 process in Fresno County has been a bottom-up approach. Although Fresno COG will not have to develop a SCS until the 2014/2015 RTP, planning efforts at various levels will be geared towards SB 375 compliance for the region by the next RTP update in 2014/2015.

PREVIOUS WORK COMPLETED

Fresno COG developed a valley-wide model improvement plan to improve models’ sensitivity to smart growth in response to SB 375. As a result the eight MPOs in the San Joaquin Valley were awarded \$2.5 million dollars for short and long term valley modeling improvements.

The Fresno County SB 375 Task Force Committee met regularly since October 2009 for target-setting purposes. The Committee approved the adjusted 2035 growth forecast, which accounted for the economic downturn as recommended in the RTAC report. The Task Force also formulated scenarios for SB 375 target-setting purposes.

Working collaboratively with ARB staff, as well as with other Valley COGs, Fresno COG staff completed analysis of each of the scenarios and modeled the greenhouse gas reduction effects for all the scenarios. 4-D (Density, Diversity, Design, and Destination) was applied in the modeling process in order to capture the greenhouse gas reduction benefits from smart growth development. A regional greenhouse gas reduction target for the Fresno region was recommended by the Task Force and approved by COG’s Policy Board in Feb. 2010, and the target was submitted to ARB by March 1.

As required by the legislation, a public workshop was held to inform the public about the target-setting process and the RTAC report

State level target-setting activities were also monitored. COG staff continued the exchange of the most up-to-date information with the ARB after submittal of target on March 1, 2010.

COG staff also attended the SB 375 MPO Planning Directors Committee meetings regularly, and exchanged information and methodologies with the MPOs on the Committee (SACOG, SCAG, SANDAG, MTC, ABAG, SJCOG and Fresno COG).

PRODUCTS

- Held engagement meetings with City of Fresno, Clovis and other small cities
- Formed Fresno County SB 375 Task Force Committee
- Developed baseline greenhouse gas emission inventory for 2005, 2020 and 2035 based on the adopted 2007 RTP
- Revised population and employment forecast for Fresno County to account for the economic downturn
- Developed scenarios for target-setting purposes
- Modeled greenhouse gas emissions for the alternative scenarios
- Developed regional greenhouse gas emission target for Fresno County
- COG Policy Board adopted the recommended regional target for Fresno County
- Submitted regional target for Fresno County to ARB

TASKS

- 413.01 Continue to participate and monitor SB 375 related activities at the Valley and state level
- 413.02 Continue to work with member agencies on their general plan update and provide technical assistance on SB 375 integration in the local general plans
- 413.03 Improve Fresno COG traffic model to be more sensitive to smart growth as specified in the Model Improvement Plan
- 413.04 Develop parcel based land use database for use in I-places for SCS development
- 413.05 Continue to monitor and be involved with PTIS
- 413.06 Develop a pilot project for the small/rural communities to implement SB375/Blueprint principles

413 Fresno County SB375 Implementation																	413		
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
413.01 Monitor state & Valley activities	■	■	■	■	■	■	30	■	■	■	■	■	■	■	■	■	■	■	■
413.02 Assist with GP update	■	■	■	■	■	■	20	■	■	■	■	■	■	■	■	■	■	■	■
413.03 Improve traffic model	■	■	■	■	■	■	20	■	■	■	■	■	■	■	■	■	■	■	■
413.04 Develop parcel database	■	■	■	■	■	■		■	■	■	■	■	■	■	■	■	■	■	■
413.05 Monitor PTIS	■	■	■	■	■	■		■	■	■	■	■	■	■	■	■	■	■	■
413.06 Develop a pilot project	■	■	■	■	■	■		■	■	■	■	■	■	■	■	■	■	■	■

413 FRESNO COUNTY SB375 IMPLEMENTATION

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	37,500	.28
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL	33,201	FCEOC		
STIP/PPM		Contracts		
STATE SPR				
PARTNER PLANNING				
PARNTER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF	4,302			
OTHER				
Total	37,503	Total	37,500	0.28

OBJECTIVE

To develop and manage a short range and long range San Joaquin Valley model improvement plan that will improve each San Joaquin Valley MPO travel model's sensitivity to smart growth strategies in response to the requirements of SB 375

DISCUSSION

Senate Bill (SB) 375 changes California's approach to land use and transportation planning by integrating the processes and including the state's greenhouse gas emission reduction targets.

Senate Bill (SB) 732, created the Strategic Growth Council (SGC) which was charged with, among other things, the allocation of Proposition 84 planning grants and planning incentive funds for encouraging the planning and development of sustainable communities.

The Budget Act of 2009 made available funds for data gathering and model development necessary to comply with Senate Bill 375.

Fresno COG has been closely following the development of SB 375, and other related planning activities. Working closely with the other seven MPOs in the San Joaquin Valley, Fresno COG led the efforts in successfully securing \$2.5 million of Proposition 84 funding for valley-wide model improvement, which are necessary in order to measure the greenhouse gas reduction benefits resulting from sustainable land use and transportation planning under SB 375.

The San Joaquin Valley Modeling Improvement Plan (MIP) consists of short term and long term tasks.

The Short Term Model Improvement Task consists of:

- updating and improving each of the 8 MPO transportation models to improve their sensitivity to smart growth strategies,
- integration of the 4D elasticity process into each model,
- the improvement of interregional travel estimates

The Short Term Improvement Plan is focused on fulfilling the SB 375 requirements for the first cycle of Regional Transportation Plans to be completed in 2014.

The Long Term Model Improvement Plan Task consists of:

- Undertaking development of a detailed Long-Term Model Improvement Plan.
- Inventory each MPO's modeling capabilities and determine the best fit of long term improvements to meet the requirements of SB375.

Upon completion of the Long Term Improvement Plan the Valley MPOs may jointly issue an RFP to implement the recommended long term improvements to the regions model and/or models.

Fresno COG as the lead in the Valley model improvement planning process and will issue and manage the contracts for valley model improvements.

PREVIOUS WORK COMPLETED

Fresno COG developed a valley-wide model improvement plan to improve the valley models' sensitivity to smart growth in response to SB 375. As a result the eight MPOs in the San Joaquin Valley were awarded \$2.5 million dollars for short and long term valley modeling improvements.

Developed RFP and awarded contract for initial San Joaquin valley MPO model improvements.

PRODUCTS

- Developed San Joaquin Valley Model Improvement Plan
- Developed MPO Director's agreement for use of Proposition 84 funds for valley model improvements
- Formed valley MPO modelers SB 375 Model Improvement Task Force
- Developed RFP for initial Valley MPO short range model improvements
- Awarded contract for initial Valley MPO short range model improvements

TASKS

813.01 Continue management of the San Joaquin Valley Short Range Model Improvement contract

813.02 Refine long range model improvement plan

813.03 Develop long range model improvement RFP

813.04 Award and manage contract for long range model improvement plan

813.05 Continue leadership of Valley MPO modelers SB 375 Model Improvement Task Force

813 Valley Model Improvements for SB 375																813			
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
813.01 Manage short range model improvement contract	■	■	■	■	■	■	20	■	■	■	■	■	■	■	■	■	■	■	■
813.02 Refine long range model improvement plan	■	■	■	■	■	■	20	■	■	■	■	■	■	■	■	■	■	■	■
813.03 Develop long range model improvement RFP	■	■	■	■	■	■	20	■	■	■	■	■	■	■	■	■	■	■	■
813.04 Manage long range model improvement contract	■	■	■	■	■	■	20	■	■	■	■	■	■	■	■	■	■	■	■
813.05 Valley model improvement task force	■	■	■	■	■	■	20	■	■	■	■	■	■	■	■	■	■	■	■

813 VALLEY MODEL IMPROVEMENTS FOR SB 375

Revenues	\$\$\$\$
FTA MPO 5303	
FTA 5316/5317	
FTA Section 5307	
FTA 5304	
FHWA PL	12,561
STIP/PPM	
STATE SPR	
PARTNER PLANNING	
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	2,500,000
FSP	
SPR	
LTF	1,627
OTHER	
Total	2,514,188

Expenditures	\$\$\$\$	-py-
Fresno COG	14,188	.11
County		
Fresno		
Clovis		
FCEOC		
Contracts	2,500,000	
Total	2,514,188	0.11

OBJECTIVE

To promote coordination, cooperation and communication among the eight San Joaquin Valley Regional Planning Agencies, including the Council of Fresno County Governments (Fresno COG), and other federal, state, and local governments, related to various regional planning processes.

DISCUSSION

The following sections describe some of the activities related to valley-wide planning coordination.

Coordination of Valley Regional Policy Council

The day-to-day coordination of the Valley Regional Policy Council is guided by the current Chair of the Executive Directors' Committee, which will be Tony Boren from the Council of Fresno County Governments. The Chair consults with the other Valley Executive Directors to develop the agendas for the Regional Policy Council, and is charged with circulating the agenda and attached materials to the Directors for them to forward to their individual Policy Council members. The Chair will be responsible for the minutes (action minutes) of the Policy Council and will also be charged with keeping all pertinent records concerning the Policy Council. However, it is the charge of each Executive Director to aid the Chair in fulfilling these tasks by providing appropriate documents and agenda materials in a timely manner. At this time the regular meetings will likely be held in Fresno, with the exception of any special events, such as the annual meeting. In fall of 2010, Vince Harris, Executive Director of the Stanislaus Council of Governments, will be the Vice Chair of the Executive Director's Committee and will be responsible for organizing and holding a Fall Policy Conference in Modesto with the eight Valley Regional Transportation Planning Agencies and the Valley Regional Policy Council to discuss current topics of interest, discuss the development of the annual Valley Legislative Platforms, and outline plans for the coming year.

Coordination of Executive Directors' Committee

Like the day-to-day coordination of the Policy Council, the Executive Directors' Committee will also be guided by the current Chair of the Executive Directors' Committee. The Chair will consult with the other Valley Executive Directors to develop the agendas for the Executive Directors' meetings, and is charged with circulating the agenda and attached materials. The Chair will be responsible for the minutes (action minutes) and with keeping all pertinent records. However it is the charge of each Executive Director to aid the Chair in fulfilling these tasks by providing appropriate documents and agenda material timely.

Valley Legislative Affairs Committee

The Valley Legislative Affairs Committee (VLAC) has been established at the staff level. They are responsible for tracking legislation and policy which would have a Valley impact, in particular with legislation affecting the duties and responsibilities of the Valley's Regional Transportation Planning Agencies. Not only do they track the bills, but they will also exchange pertinent information that may be crucial towards developing a support/oppose/amend position for each of the agencies. Where legislative positions appear to have a

consensus building within the Valley, the Policy Council should be informed so they may make a unified statement. The intent is to increase the awareness at the State level that the Valley is actively engaged in the process, and deserves being acknowledged as having a unified position. Too often, in looking at a bill analysis, the larger planning agencies will have been consulted and their positions will be posted. The San Joaquin Valley needs to weigh in on the legislative process in order to be more effective. This committee meets on a monthly basis and more often, during busy legislative times.. The VLAC has a Chair and Vice-Chair. The VLAC has developed a set of By-laws for their committee and has developed Legislative Platforms on an annual basis that include the legislative priorities of the Valley COG's and the Regional Policy Council for each calendar year. The VLAC are also in charge of planning and organizing the annual Valleywide advocacy trips termed, "Valley Voice" to Sacramento and Washington D.C. to lobby for a set of projects and legislative priorities of importance to the San Joaquin Valley. The Chair of the VLAC provides the COG Directors and the Regional Policy Council with ongoing reports throughout the legislative sessions.

Coordination with the California Partnership for the San Joaquin Valley

The Valley's Regional Planning Agencies sought and received a consortia board membership on the Governor appointed Partnership Board - Andy Chesley, San Joaquin COG's Executive Director currently serves in this position. In addition all the Regional Planning Agencies participate in some of the 10 work groups of the Partnership. Our staff participation is most notable in three main work groups: Air Quality, Transportation, and Land Use, Housing and Ag. In particular, the Partnership's Strategic Action Plan points to the COG's Blueprint process in both its Transportation and Land Use, Housing and Ag strategies. The Partnership has encouraged the formation of a Housing Trust, which will have in its membership an elected official from each of the Valley COGs. The Partnership has provided seed grants to Valley entities, including a Model Farmland Conservation Study (Fresno COG) which is intended to develop a template that may be used throughout the Valley for the purposes of Farmland Conservation/Preservation. A Metro/Rural High Capacity Corridor Loop (City of Fresno) with accompanying land uses is being examined for its potential in at least four counties (Madera, Fresno, Tulare and Kings) and could be expanded in scope.

In addition there is increased interaction between the Partnership and the Regional Policy Council/Valley COGs seen most recently in High Speed Rail, the Trade Corridor Improvement Fund, Air Quality 1B Funds, and other common goals that have fostered a better network of communication and subsequent action to occur. The Partnership has initiated a Valleywide Communication Plan which steps up the Partnership's presence at local Board and Council meetings in all eight counties. This association has already resulted in higher visibility at the State level, with Valley representatives being offered a "seat at the table" on more issues where previously we were overlooked or excluded from the policy discussions.

Fresno COG's legislative staff member attends monthly meetings with the Partnership's Legislative Advocacy team to discuss legislation and policies with our state representatives that are important to the San Joaquin Valley and further the goals of the Partnership.

Coordination of the San Joaquin Valley Blueprint Planning Process

In early 2006 the eight Councils of Governments in the San Joaquin Valley came together in an unprecedented effort to develop a coordinated valley vision - the San Joaquin Valley Regional Blueprint. This eight county venture is being conducted in each county, and has recently been integrated to form a preferred vision for future development throughout the Valley to the year 2050. Merced County Association of Governments coordinated the project for the first three years; The Council of Fresno County Governments has assumed the lead agency role for the fourth year and forward.

The eight individual Valley COGs, planning in unison, have completed Phases 1 – 3 that produced community values, vision, goals, objectives and performance measures. In addition, scenario planning resulted in a shared vision for future growth in the Valley based on smart growth planning principles.

4th Year and Beyond:

The eight Valley COGs are committed to work with their member agencies – the 62 cities and eight counties in the Valley – to integrate the Valley Blueprint principles into their general plans. The goal is to achieve the outcomes necessary for an improved quality of life for all who live here.

Federal Transportation Act Reauthorization

Federal transportation acts establish programs and policies, and provide significant transportation funding to the state, regional and local governments and transit agencies. The current six-year federal transportation act, SAFETEA-LU, expired on September 30, 2009, but received a continuing resolution until October 2010. Efforts are underway in Congress, USDOT and national organizations to develop the next act. In the past, state agencies and organizations have worked together to influence reauthorization. Various agencies, interest groups and stakeholders have discussed how to collaborate to best position the state in reauthorization deliberations. The Fresno COG Policy Board has adopted the California Department of Transportation and the California Department of Business, Transportation, and Housing's consensus principles that include statewide principles for the next federal transportation act.

Regional Transportation Plans

The Valley's Regional Planning Agencies have jointly developed a common chapter for each agency's Regional Transportation Plan since the early 1990's, in response to the federal transportation act in effect at the time. In that chapter the issues that are valley-wide are highlighted and discussed. These issues generally include air quality, high speed rail, State Route 99 and the need for additional east-west corridors, Amtrak passenger service, and any other common discussion items.

State Route 99 Coordination

There has been active coordination and consultation with Caltrans (owner/operator of SR 99). Working with the Great Valley Center and Caltrans, a Business Plan and a Master Plan were developed for the SR 99 corridor running through the Valley. It was in major part due to that coordination that the recent Proposition 1B bond included a SR 99 earmark, the only transportation earmark in the bond placed before the voters. Those funds have been awarded to needed projects, but there is an additional \$5 billion plus in projects remaining to be funded. The next objective is to develop the necessary Corridor System Management Plans required by the State.

Fresno COG, along with staff from the other seven Regional Transportation Planning Agencies and Caltrans, have updated the original SR 99 Business Plan Dated 2005. The new Business Plan finalized in 2009 includes an updated list of Valley projects on this important north/south trade corridor, a financial plan on how best to make these projects a reality, and highlights the successes since the original Business Plan. The Business Plan also includes discussion about the economic impacts of designating SR 99 as an Interstate.

High Speed Rail

Throughout the discussions that have taken place over the past couple of decades, the Valley Regional Planning Agencies have occasionally met jointly or in smaller groups with the California High-Speed Rail Authority overseeing the High Speed Rail effort. Although positions have varied to some degree regarding the exact details of High Speed Rail, including alignment and station location, the Regional Transportation Planning Agencies have cooperated extensively on exchanging information and tracking our various positions. The Regional Policy Council, in cooperation with the California Partnership for the San Joaquin Valley, crafted a joint position on the desired routing through the Valley and has presented and continues to present this information to our Legislators and to the High Speed Rail Authority. In addition to its consistent support for the high-speed rail project, the Regional Policy Council has advocated for additional state and federal financial resources for the project.

Intercity Rail

As with High Speed Rail, there is a high degree of involvement and exchange of information between our agencies on the Amtrak services provided throughout the Valley. The Valley's Regional Planning Agencies regularly have staff in attendance at the quarterly meetings of the San Joaquin Valley Rail Committee. More recently, the Kern Council of Governments, the Tulare County Association of Governments and the Council of Fresno County Governments have entered into a Memorandum of Understanding to coordinate and cooperate with one another on the preservation of interregional short-line railroad corridors threatened with abandonment. These corridors are important to the economic development prospects of many Valley communities.

511 Information System

In 2000 the Federal Communications Commission (FCC) designated 511 as the single travel information telephone number to be made available to states and local jurisdictions across the country. Consumers can dial this number to access real-time travel information services. In 2006, the Sacramento Area Council of Governments (SACOG) extended an offer to the eight San Joaquin Valley Regional Planning Agencies to join their 511 system. The 511 system would enable anyone within the San Joaquin Valley with a cellular telephone to dial "511" and be routed through the SACOG system to Caltrans Highway Information Network. The San Joaquin Valley is one of the last regions in the Western United States where travelers cannot access road information on their cell phones. In order to participate in the SACOG 511 system in any capacity, SACOG requires a memorandum of understanding between each participating RPA. Memorandum of Understandings has been signed between SACOG and each of the eight participating Valley COGs. They include Kings, Kern, Tulare, Fresno, Madera, Merced, Stanislaus and San Joaquin counties.

In 2009, Caltrans District 6 provided \$300,000 to help build out a 511 system for the San Joaquin Valley. Telephonic access will be provided through the SACOG 511 and the monies provided by Caltrans will be used to develop a website. Participating COGs along with the City of Fresno are creating an oversight committee that will manage the 511 system for the San Joaquin Valley as well as identify and pursue funding opportunities to further develop the 511 system.

Networking

One of the greatest values to our coordinative efforts is the networking between staff at the various Regional Planning Agencies. The Executive Directors have encouraged this networking, recognizing that our enhanced communication poises all of us to have better information on activities going on at the state and federal level. Beyond that staff is able to learn from each other and increase their individual skills, adding value to each of our agencies. In addition, when too many meetings outside of the Valley are scheduled, such coordination (identifying who from the Valley might be in attendance) and subsequent communication allows a better coverage of important topics.

Video Conferencing

The goal of this video teleconferencing project is to provide the Valley Regional Planning Agencies (RPAs) with the technological tools necessary to improve air quality by reducing vehicle trips and vehicle miles traveled (VMT). There are currently between 3 to 6 interagency meetings held every month; the number of these meetings is only expected to increase as the Valley RPAs collaborate on more and more interagency issues. The video teleconferencing project will eliminate the need for most, if not all, of these vehicle trips and reduce thousands of vehicle miles traveled per year. In addition, this project will provide access to the video conferencing equipment to other government, non-profit or other agencies to reduce VMT, as well as provide a forum for distance learning, interviews and professional conferences and seminars. It is estimated that over 100,000 vehicle miles traveled (VMT) have been saved this year through the ongoing use of VTC meeting in lieu of face to face meetings.

As of December 2009, eight cities in the County of Fresno have also adopted videoconferencing platforms to cut down of the number of meeting requiring vehicle travel.

Administrative and Policy Support

Coordination of the activities in OWP Section 820 requires significant efforts by Regional Planning Agency Executive Directors and staff. Recent efforts, such as the Regional Blueprint Process, indicate that this coordination will continue to be an important part of planning in the future. Fresno COG will again be soliciting proposals from qualified consultants who wish to enter into a contract on behalf of the San Joaquin Valley COGs as the San Joaquin COGs Valley-wide Coordinator.

San Joaquin Valley Goods Movement Activities

The San Joaquin Valley region is one of the four major international trade regions in California. The San Joaquin Valley (SVJ) Goods Movement Study project has completed three phases of goods movement related studies in the valley. The project will provide for improvements to the 8-county San Joaquin Valley truck model and integration with local models. The first phase of the study described the goods movement system and freight flows for the region and generated a list of key goods movement issues and problems. Phase II of the study developed the San Joaquin Valley Truck model tool. In Phase III, the SVJ truck model tested modified scenarios from Phase II and other goods movement scenarios in future years. The completed model product will be used by each of the county Regional Planning Agencies and HQ Modeling and Travel Analysis Branch.

The San Joaquin Valley Regional Planning Agencies recently developed the 2007 *San Joaquin Valley Regional Goods Movement Action Plan*. The purpose of the plan is to provide a knowledge base for the understanding of

freight and goods movement issues facing the San Joaquin Valley. The Plan also provides a platform for promoting strategies to improve overall movement of goods in the Valley and identifies goods movement projects to compete for some of the \$2.0 billion Proposition 1B Trade Corridor Improvement Funds.

This year Fresno COG met with a group of freight owners-operators to engage in a discussion about goods movement related issues. As part of Fresno COG's ongoing commitment to public participation and collaboration from community stakeholders, the freight subcommittee will be meeting again as part of our goods movement planning platform.

For the past several years, Fresno COG has served as the Valleywide coordinator for goods movement in the San Joaquin Valley. This year, Tulare County Association of Governments (TCAG) has assumed that role. A series of meeting and an exchange of information, documentation and publications has conducted between TCAG and Fresno COG.

In addition, Fresno COG entered into an MOU with Kern COG and TCAG to work on goods movement issues common to the South-Valley. An origin and destination truck study was conducted last year which was supported by the members of the MOU and a second phase is set to begin soon.

Valley Air Quality Coordination

Valley Air Quality Coordination has been established to ensure a coordinated and comprehensive approach to transportation and air quality planning among the eight San Joaquin Valley transportation planning agencies and the San Joaquin Valley Unified Air Pollution Control District (SJVUAPCD). The goal is to attain and subsequently maintain federal and state air quality standards. A new aspect of this particular coordination effort will be the issue of greenhouse gases and the need to comply with AB 32 and SB 375 in the future.

Transportation and air quality planning historically have been undertaken through a continuous, cooperative and comprehensive process. The importance of the "three-C" approach has become even more significant given the broader and more complex framework of transportation and air quality planning in the San Joaquin Valley today.

Coordination among the RTPAs, the SJVUAPCD, and other air quality and transportation agencies is proving to be a very effective process.

This coordinated approach also includes such items as submission of Vehicle Miles Traveled forecasts to the SJVUAPCD to be used in developing emission budgets, updating existing plans, and developing attainment demonstration plans; the joint evaluation of transportation control measures (TCMs); working with local transit agencies and Caltrans to enhance transit services; and to work jointly with the SJVUAPCD on any studies or projects that work to assure that reductions in criteria pollutants are achieved as well as continuing the ongoing public education programs.

The Valley RTPA Directors have included funding in their individual budgets to continue the contract for a valley wide air quality coordinator, responsible to the Directors, to ensure that air quality conformity and related modeling within the Valley is accomplished on a consistent and timely basis. San Joaquin COG is the lead agency for the group on air quality, and is responsible for administering the air quality coordinator's contract.

Transportation conformity is required by the federal Clean Air Act and ensures that federal funding is given to transportation activities that are consistent with air quality goals. The Clean Air Act strengthened conformity requirements for transportation projects, necessitating a more enhanced level of technical analysis of plans,

programs, and projects than had been required in the past. Conformity determinations must be conducted at least every four years, or as formal amendments are made to plans or projects. The federal transportation conformity rule requires interagency consultation on issues that would affect the conformity analysis, such as the underlying assumptions and methodologies used to prepare the analysis. Consultation is generally conducted through the San Joaquin Valley COG Director's Association-Interagency Consultation Group (IAC). The IAC has been established to provide a coordinated approach to Valley air quality, conformity and transportation modeling issues. Each of the eight Valley Regional Transportation Planning Agencies (RTPAs) and the SJVUAPCD are represented. In addition, the Federal Highway Administration, Federal Transit Administration, the Environmental Protection Agency, the California Air Resources Board and Caltrans are represented on the committee.

Valley Wide Model Improvement Plan

In 2008, the Governor signed SB 732, creating the Strategic Growth Council. The strategic Growth Council is tasked with, among other things, making Proposition 84 funds available for data gathering and model development necessary to comply with SB 375.

In 2009 the San Joaquin Valley MPOs jointly developed a model improvement plan to deal with SB 375.

Subsequently the Valley MPOs applied to the Strategic Growth Council for and received \$2.5 million to help improve the valley models in response to SB 375.

Fresno COG is the lead in the valley model improvement program. COG staff will manage the valley wide contract for improving the models for SB 375.

The San Joaquin Valley Modeling Improvement Plan (MIP) consists of short term and long term tasks.

The Short Term Model Improvement Task consists of:

- updating and improving each of the 8 MPO transportation models to improve their sensitivity to smart growth strategies,
- integration of the 4D elasticity process into each model,
- the improvement of interregional travel estimates

The Short Term Improvement Plan is focused on fulfilling the SB 375 requirements for the first cycle of Regional Transportation Plans to be completed in 2014.

The 8 valley MPOs will also undertake development of a detailed Long-Term Model Improvement Plan.

The Long Term Improvement Plan will inventory each MPO's modeling capabilities and determine the best fit of long term improvements to meet the requirements of SB375 which may include the development of advanced 3 – 4 step models or even activity based models

Finally, depending on funds available the valley will implement the long term plan.

PRODUCTS

1. Regularly scheduled Regional Policy Council and Executive Directors' Committee meetings.
2. Regularly scheduled Valley Legislative Affairs Committee meetings.
3. San Joaquin Valley Legislative Platform and advocacy trips to Sacramento and Washington D.C.

4. Continued participation in the California Partnership for the San Joaquin Valley.
5. SJV Blueprint Coordination
 - Goals, Objectives and Performance Measures based upon Values and Vision
 - Evaluation of alternative "what if" growth scenarios in each county.
 - Values and Vision - gathered from community input
 - a. Selection of preferred county level scenarios for Valleywide analysis.
 - b. Evaluation of four Valleywide alternative scenarios
 - c. Adoption of Smart Growth Principles and Preferred Growth Scenario for Valley
6. Work to develop relevant information and documentation for federal transportation legislation reauthorization.
7. Regional Transportation Plan (RTP) valley-wide chapter.
8. Coordination on policies related to regional transportation needs, including SR 99 and High Speed Rail.
9. Planned development of a valley-wide video teleconference system.
10. Coordination on goods movement activities, including efforts related to Proposition 1B funding.
11. Assist with ongoing air quality efforts in the San Joaquin Valley; development of State Implementation Plans (SIPs), SJVUAPCD rule development process, and Conformity Determinations.
12. Assist the SJVUAPCD in developing new motor vehicle emission budgets for State Implementation Plans (SIPs).
13. Complete the Reasonably Available Control Measure (RACM) Process as needed for State Implementation Plans (SIPs)
14. Coordinate efforts with the SJVUAPCD to ensure a comprehensive and cooperative approach to air quality transportation planning.
15. Participate with the other Valley TPAs in the San Joaquin Valley COG Director's Association-Interagency Consultation Group (IAC) to address pertinent transportation modeling, air quality modeling, and transportation conformity analysis issues.
16. Provide comments on proposed air quality plans, rules, regulations and new standards.
17. Continue to monitor, evaluate, and propose how AB 32 and SB 375 requirements for a reduction of Greenhouse Gases can reasonably be moved forward for consideration and implementation

TASKS

- | | |
|--------|--|
| 820.01 | Coordinate Regional Policy Council and Executive Directors' Committee meetings, including tracking of minutes and other relevant records. |
| 820.02 | Participate in the Valley Legislative Affairs Committee, including tracking of legislation, development of advocacy positions, development of a Valley Legislative Platform, and advocacy trips to Sacramento and Washington D.C.. |
| 820.03 | Participate in meetings of the California Partnership and continued completion of projects that received seed grant funding. |
| 820.04 | Serve as lead agency in coordination of Valleywide Blueprint planning process. |
| 820.05 | Organize and hold a Fall Policy Conference in Fresno with Valley RTPAs and Regional Policy Council. |
| 820.06 | Work to develop a unified position and outreach related to the reauthorization of SAFETEA-LU |
| 820.07 | Develop a valley-wide chapter for the Regional Transportation Plans. |
| 820.08 | Continue to work with Caltrans and other RPAs on issues related to plans, projects, and other needs associated with SR 99. |
| 820.09 | Develop joint positions and participate in meetings related to High Speed Rail and Intercity Rail. |
| 820.10 | Coordinate efforts related to the implementation of a 511 information system in the San Joaquin Valley. |

- 820.11 Pursue development of a videoconference system to reduce trips and vehicle miles traveled related to valley-wide meetings.
- 820.12 Continue to investigate alternative methods of coordination of valley-wide activities.
- 820.13 Coordination and consultation on efforts to address goods movement plans and projects.
- 820.14 Ensure a coordinated and comprehensive approach to transportation and air quality planning among the eight San Joaquin Valley transportation planning agencies and the San Joaquin Valley Unified Air Pollution Control District.
- 820.15 Coordinate *Valley Wide Model Improvement Plan* and implementation

820 Valley Coordination Activities																	820			
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N	
820.01 Regional meetings	■					■	15	■	■	■	■	■	■	■	■	■	■	■	■	
820.02 Legislative Advisory Comm.	■					■	10	■	■	■	■	■	■	■	■	■	■	■	■	
820.03 CA Partnership	■					■	5	■	■	■	■	■	■	■	■	■	■	■	■	
820.04 Valley Blueprint	■							■	■	■	■	■	■	■	■	■	■	■	■	
820.05 Fall Policy Conference						■	10	■	■	■	■	■	■	■	■	■	■	■	■	
820.06 SAFETEA-LU reauthorization	■					■	10	■	■	■	■	■	■	■	■	■	■	■	■	
820.07 RTP Valley-wide chapter	■						5	■	■	■	■	■	■	■	■	■	■	■	■	
820.08 SR 99	■					■	10	■	■	■	■	■	■	■	■	■	■	■	■	
820.09 High Speed/Intercity Rail	■					■	5	■	■	■	■	■	■	■	■	■	■	■	■	
820.10 511 Information System	■					■	5	■	■	■	■	■	■	■	■	■	■	■	■	
820.11 Videoconference	■					■	5	■	■	■	■	■	■	■	■	■	■	■	■	
820.12 Coordination Support	■					■	10	■	■	■	■	■	■	■	■	■	■	■	■	
820.13 Goods Movement	■					■	5	■	■	■	■	■	■	■	■	■	■	■	■	
820.14 Air Quality Coordination	■					■	5	■	■	■	■	■	■	■	■	■	■	■	■	
820.15 Valley Wide Modeling	■					■		■	■	■	■	■	■	■	■	■	■	■	■	

820 VALLEY COORDINATION ACTIVITIES

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	27,280	.20
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL	60,448	FCEOC		
STIP/PPM		Contracts	103,000	
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF	19,832			
OTHER	50,000			
Total	130,280	Total	130,280	0.2

OBJECTIVE

To effectively administer the planning program and fiscal operations of Fresno COG.

DISCUSSION

Fresno COG administrative functions include managing work activity of Fresno COG and participating member agency staff in performance of work activities identified in the Overall Work Program. This Work Element also includes fiscal management activities related to budget preparation, financial records maintenance and quarterly progress reporting. Legal and auditing services to Fresno COG are also identified under this Work Element.

PREVIOUS WORK COMPLETED

Fresno COG administrative functions, including fiscal management activities, legal and auditing services

PRODUCTS

1. Organized files on personnel management.
2. Current Administrative Manual.
3. Organized financial records.
4. Payroll and warrants.
5. Grant Applications.
6. Quarterly Reports/ Annual Report to Funding Agencies and COG Board.
7. Reimbursement Claims.
8. Formal Policies and Procedures Manual.
9. COG Board and Committee Orientation Package.
10. Monthly staff meetings.
11. Support to the COG Policy Board, the Policy Advisory Committee, and other advisory committees including agendas, minutes, physical arrangements, scheduling, support, and communications.

TASKS

910.01 Program Management:

- a. Maintain Administrative Manual.
- b. Maintain personnel files.
- c. Meet and confer with staff regarding wages, benefits and working conditions.
- d. Prepare grants and contracts.
- e. Coordinate development and administration of OWP and Budget.
- f. Insure program adherence to applicable Federal and State regulations and directives to include Affirmative Action Plan and DBE objectives.
- g. Monitor program delivery under the OWP.
- h. Coordinate annual audits and response to audits.
- i. Provide legal counsel when necessary.
- j. Hold monthly internal staff meetings.

910.02 Fiscal Management and Reporting.

- a. Maintain Unified Accounting System.
- b. Prepare monthly progress reports and quarterly fiscal reports to be submitted to the COG Board for review and approval, and reimbursement claims.
- c. Prepare bi-weekly payroll and monthly warrants.

910 Fresno COG Administration																	910		
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
910.01 Program Management	■						60	■	■	■	■	■	■	■	■	■	■	■	■
910.02 Fiscal Management/Reporting	■	■	■				40	■	■	■	■	■	■	■	■	■	■	■	■

910 FRESNO COG ADMINISTRATION

Revenues	\$\$\$\$
FTA MPO 5303	
FTA 5316/5317	
FTA Section 5307	
FTA 5304	
FHWA PL	
STIP/PPM	
STATE SPR	
PARTNER PLANNING	
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	
FSP	
SPR	
LTF	158,416
OTHER	
Total	158,416

Expenditures	\$\$\$\$	-py-
Fresno COG	72,608	.54
County	3,500	.04
Fresno	5,000	.05
Clovis		
FCEOC		
Contracts	77,308	
Total	158,416	0.63

911 Overall Work Program & Budget Development

911

OBJECTIVE

To develop an Overall Work Program (OWP) and Budget consistent with federal and state funding priorities and local agency needs.

DISCUSSION

The OWP is prepared by Fresno COG staff in cooperation with participating local agency staff. The OWP reflects federal/state funding priorities as well as local agency needs. It is reviewed by the Intermodal Planning Group and serves to document planning activities of Fresno COG. The OWP also includes the annual program budget and Fresno COG line item budget.

PREVIOUS WORK COMPLETED

1. Adopted 2009/10 Fresno COG Overall Work Program and Budget

PRODUCTS

1. Adopted 2009/10 Fresno COG Overall Work Program and Budget
2. Draft 2010-11 Fresno COG Overall Work Program and Budget

TASKS

- 911.01 Review IPG and state OWP guidelines.
- 911.02 Conduct public outreach pursuant to current Fresno COG Public Involvement Procedures.
- 911.03 Identify local project needs.
- 911.04 Adopt OWP following local agency, IPG and state review.
- 911.05 Process OWP amendments as necessary.
- 911.06 Continually monitor fiscal resources, and maintain sufficient reserves to insure provision of stable services on a year to year basis.
- 911.07 Construct OWP around ongoing revenue sources, with use of carryover funding and discretionary grants for one time projects only.

911 Overall Work Program & Budget Development																	911		
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
911.01 Review OWP guidelines	■						10			■	■	■							
911.02 Public Outreach	■						20				■	■	■	■	■				
911.03 Identify local project needs	■	■					40				■	■	■	■	■				
911.04 Adopt OWP	■						5												■
911.05 Process amendments	■						15	■	■	■	■	■	■	■	■	■	■	■	■
911.06 Monitor fiscal resources	■						5	■	■	■	■	■	■	■	■	■	■	■	■
911.07 Maximize OWP funding	■						5	■	■	■	■	■	■	■	■	■	■	■	■

911 OVERALL WORK PROGRAM AND BUDGET

Revenues	\$\$\$\$
FTA MPO 5303	20,050
FTA 5316/5317	
FTA Section 5307	
FTA 5304	
FHWA PL	3,511
STIP/PPM	
STATE SPR	
PARTNER PLANNING	
PARTNER SEED GRANTS	
CAL BLUEPRINT	
PROP 84	
FSP	
SPR	
LTF	20,341
OTHER	
Total	43,902

Expenditures	\$\$\$\$	-py-
Fresno COG	42,402	.32
County	1,500	.02
Fresno		
Clovis		
FCEOC		
Contracts		
Total	43,902	0.34

912 Local Transportation Funds Administration

912

OBJECTIVE

To administer the Local Transportation Fund and State Transit Assistance Fund in accordance with the California Transportation Development Act (TDA).

DISCUSSION

Fresno COG, as the Regional Transportation Planning Agency, is responsible for administering both the Local Transportation Fund (LTF) and State Transit Assistance Fund (STA) in Fresno County. These funds, based on a portion of the state sales tax, are generally available to local agencies for bicycle and pedestrian facilities, public transportation, social service transportation, and streets and roads projects. Fresno COG's responsibility is to ensure the funds are apportioned, allocated and expended in accordance with current statutory and administrative code requirements. To facilitate the process, staff assists in claim preparation, monitors related legislative activity, and monitors expenditures via audits.

PRODUCTS

1. Records of LTF and STA apportionments, claim approvals, and allocations. (Continuous)
2. Monthly legislative reports. (Monthly)
3. Fiscal and triennial performance audits.
4. Social Service Transportation Advisory Council Meeting/Public Hearing (re: WE 120)
5. Unmet Transit Needs - Staff Report (re: WE 120)

TASKS

- 912.01 Ensure apportionment, unmet transit need hearings and findings, audits, and other regional transportation planning agency responsibilities are fulfilled.
- 912.02 Monitor related legislative activity.
- 912.03 Assist in claim preparation.
- 912.04 Review claims for conformance with applicable TDA law, the Regional Transportation Plan, and Short Range Transit Plans
- 912.05 Maintain appropriate financial activity records.
- 912.06 Conduct Social Service Transportation Advisory Council meetings/public hearing (re: WE 120).
- 912.07 Update Unmet Transit Needs staff report and conduct public hearing (re: WE 120)
- 912.08 Contract for appropriate fiscal and triennial performance audits.

912 Local Transportation Funds Administration																		912	
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
912.01 Comply with RTPA Require.	■						5	■	■	■	■	■	■	■	■	■	■	■	■
912.02 Monitor legislative activity	■						10	■	■	■	■	■	■	■	■	■	■	■	■
912.03 Assist in claims prep.	■						5	■	■	■	■	■	■	■	■	■	■	■	■
912.04 Review TDA claims	■						10	■	■	■	■	■	■	■	■	■	■	■	■
912.05 Maintain financial records	■					■	50	■	■	■	■	■	■	■	■	■	■	■	■
912.06 SSTAC meetings & hearings	■						1												■
912.07 Update Unmet Trans. Needs	■						1												■
912.08 Fiscal and performance Audits	■					■	18	■	■	■	■	■	■	■	■	■	■	■	■

912 LOCAL TRANSPORTATION FUNDS ADMINISTRATION

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	91,001	.68
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL		FCEOC		
STIP/PPM		Contracts	57,000	
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF	148,001			
OTHER				
Total	148,001	Total	148,001	0.68

Work Element 912

**Supplemental Schedule
Transportation Development Act Funds
FY 2010/11**

COG Administration	91,001
County Counsel	21,000
Auditor/Controller	8,000
Financial Audit	28,000
	148,001

**Supplemental Schedule
Transportation Development Act Funds
FY 2009/10**

COG Administration	80,000
County Counsel	19,000
Auditor/Controller	8,000
Financial Audit	28,000
	135,000

OBJECTIVE

To provide under contract, administrative and fiscal management services for the Fresno County Rural Transit Agency (FCRTA).

DISCUSSION

The FCRTA was formed, thirty-one (31) years ago in 1979 as a Joint Powers Agency, responsible for rural transit operations. Its membership is composed of Fresno County and thirteen rural incorporated cities. By the mutual agreement of its members, the FCRTA is administered by its designated General Manager. An annual fiscal year contract providing for such administrative, fiscal and support services has been, and may continue to be, executed between FCRTA and Fresno COG.

PRODUCTS

1. FCRTA resolutions related to transit operations.
2. Organized files and correspondence.
3. Contractual agreements between FCRTA, rural incorporated cities, nonprofit corporations, and other transit providers.
4. Annual Budget.
5. Accounting records, financial statements, and annual audit reports.

TASKS

- 920.01 Participate with Fresno COG in the rural public transportation planning process.
- 920.02 Participate with Fresno COG in monitoring and evaluating rural transit systems.
- 920.03 Participate with Fresno COG in the Social Service Transportation Planning process, as the co-designated (with Fresno County Economic Opportunities Commission) Consolidated Transportation Service Agency for Rural Fresno County.
- 920.04 Coordinate with: Caltrans; Fresno County and each rural incorporated city; further the implementation of the updated Regional Transportation Plan and Rural Short-Range Transit Plan; Measure C Expenditure Plan; and oversee the MOU with the Kings County Association of Governments regarding their continued implementation of the Agricultural Industries Transportation Services Program.
- 920.05 Prepare and administer grants in conjunction with transit service implementation.
- 920.06 Prepare and Adopt Annual Budget.
- 920.07 Negotiate and execute service agreements with rural cities, non-profit corporations, and private transportation providers.
- 920.08 Act as broker for the fleet of public transportation vehicles.
- 920.09 Maintain DBE/MBE/WBE/DVBE files.
- 920.10 Acquire fiscal assets.
- 920.11 Coordinate with Regional Rideshare Program..
- 920.12 Respond to state/federal air quality requirements.
- 920.13 Respond to Americans with Disabilities Act and Substance Abuse reporting requirements
- 920.14 Maintain records of financial transactions
- 920.15 Issue warrants for payment of service.
- 920.16 Comply with audit requirements pursuant to the Transportation Development Act
- 920.17 . Attend meetings as required.

930 Fresno County Transportation Authority Administration

930

OBJECTIVE

To provide personnel support services to the Fresno County Transportation Authority.

DISCUSSION

In November, 1986 the voters of Fresno County approved Measure C, a 1/2% sales tax increase for transportation purposes. This tax was scheduled to expire on July 1, 2007, however, by virtue of a regional consensus oriented process, the voters of Fresno County chose to reauthorize or extend the 1/2 cent sales tax in November 2006. The reauthorized sales tax is anticipated to raise approximately \$1.7 billion in revenue for transportation purposes. The Fresno County Transportation Authority is responsible for administration and implementation of the sales tax revenue. The Authority and Fresno COG have executed a contract to have Fresno COG provide salary and personnel administration.

TASKS

1. Provide personnel services to the Authority.

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	2,600	.02
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL		FCEOC		
STIP/PPM		Contracts		
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF				
OTHER	2,600			
Total	2,600	Total	2,600	0.02

OBJECTIVE

To continue the Freeway Service Patrol, in cooperation with Caltrans and the California Highway Patrol, in an effort to remove minor incidents rapidly, thereby reducing congestion, secondary accidents, and vehicle emissions.

DISCUSSION

The Fresno County Freeway Service Patrol (FSP) provides free assistance, including changing flat tires, refilling radiators, taping leaking hoses, providing one gallon of fuel, and removing stalled vehicles from the freeway, to morning and evening peak-hour commuters. The program currently operates along approximately 21.4 miles of SR 41, SR-99, SR-168 and SR-180 in the City of Fresno. Program operation began on September 1, 1993 with the seventeenth year of operation ending on June 30, 2010. The eighteenth year of program operation is from July 1, 2010 to June 30, 2011.

Beginning with the sixth year of the FSP program, the Fresno COG has been responsible for administering the tow contract for the Fresno area FSP. The current three-year contract expires June 30, 2011.

Beginning with the seventh year, the FSP Program was expanded to include additional segments of the metropolitan freeway system, including SR-99 between Ashlan and Jensen Avenues and SR 180 between SR-99 and SR-41. The FSP Program was further expanded during Fiscal Year 2002-2003 to include SR-180 between SR-41 and SR-168 and SR-168 between SR-180 and Ashlan Avenue. However, in order to improve its benefit/cost ratio, the geographic extent of Fresno's FSP Program has been reduced and the hours of operation have been adjusted slightly beginning in Fiscal Year 2005-06. From Monday through Friday, except for holidays, the three FSP beats operate from 7:00 to 9:00 a.m. and from 3:30 to 6:00 p.m.

Work Element 940 provides the necessary Fresno COG financial contribution and staff resources to achieve the activities and objectives of the Freeway Service Patrol. A 25 percent local match contribution is required of the COG by State law in order to continue with the FSP program. The source of this local match contribution is Transportation Development Act funds.

PREVIOUS WORK COMPLETED

1. Joint development of the Fresno County Freeway Service Patrol Memorandum of Understanding among Caltrans, Fresno COG and the California Highway Patrol, and subsequent amendment to the MOU shifting responsibility for tow contract development and administration from Caltrans to the Fresno COG.
2. Joint development of the Fresno County Freeway Service Patrol Cooperative Agreement between Caltrans and the Fresno COG and subsequent annual amendments to the Agreement through Fiscal Year 1997-98.
3. Joint development of Program Supplement Agreements and Fund Transfer Agreements between Caltrans and the Fresno COG for the Fiscal Year 1998-99 through Fiscal Year 2009-10 Freeway Service Patrol.
4. An application to the SJVUAPCD, through its REMOVE program, for a \$12,900 grant to fund 50 percent of the required local match for fiscal year 1995-96 FSP program operation.
5. Continuous operation of the Freeway Service Patrol since September 1, 1993.
6. Comprehensive evaluations and subsequent Policy Board approvals of FSP Program expansion and contraction beginning in Fiscal Year 1999-00 for the first expansion, in Fiscal Year 2002-03 for the second expansion, and in Fiscal Year 2005-06 for the contraction.

OBJECTIVE

To administer the activities and duties of the Fresno County Abandoned Vehicle Abatement (AVA) Service Authority.

DISCUSSION

Fiscal Year 20010-11 marks the seventh year operation of the Abandoned Vehicle Abatement Program in Fresno County. The Council of Fresno County Governments has been designated the local Abandoned Vehicle Abatement Service Authority to administer the AVA Program and Plan. The program is funded by an assessment of a \$1 additional vehicle registration fee to be used exclusively for the purpose of abandoned vehicle abatement within Fresno County.

PREVIOUS WORK COMPLETED

1. Development of a Resolution to establish a Service Authority for Abandoned Vehicle Abatement pursuant to Section 22710 of the California Vehicle Code, and the subsequent adoption of the Resolution by each of the Council of Fresno County Governments' 16 member agencies.
2. Development of a Fresno County Abandoned Vehicle Service Authority Plan, and the subsequent adoption of the Plan by each of the Council of Fresno County Governments' 16 member agencies.
3. Development of a Joint Powers Agreement to establish membership, voting rights, powers and duties, meetings, staff and other responsibilities, functions and duties of the Service Authority and its Board of Directors, and the subsequent adoption of the Agreement by each of the Council of Fresno County Governments' 16 member agencies.
4. Preparation and compilation of the material noted in items 1 through 3 above along with the abandoned vehicle abatement ordinances of each of the Council of Fresno County Governments' 16 member agencies for submittal to the California Highway Patrol. CHP advised the Office of the State Controller by letter dated October 15, 2003, that they had reviewed the plan and, in accordance with California Vehicle Code Section 22710, determined that the plan complied with established CHP guidelines.
5. Preparation and adoption by the Council of Fresno County Governments on January 29, 2004, of a resolution establishing the Council of Fresno County Governments' Policy Board as the AVA Service Authority Board of Directors.
6. Establishment of reporting forms and procedures for AVA cost accounting and recovery.
7. Conducted workshops (typically semi-annually) with representatives of AVA Service Authority member agencies (AVA Working Group) concerning quarterly reporting requirements, recordkeeping, eligible expenses for reimbursement and other items related to the Fresno County Abandoned Vehicle Abatement Program.

PRODUCTS

1. AVA staff reports, memoranda, letters, notes, and other products.
2. Meetings, at least quarterly, of the AVA Service Authority.

3. Review AVA Quarterly Reports and disperse payments to jurisdictions.
4. Prepare and submit annual report to Office of State Controller.
5. Update AVA Plan as necessary.

TASKS

950.01 Administer AVA Program.

950.02 Prepare agenda materials and conduct meetings of the AVA Working Group and the Fresno County AVA Service Authority.

950.03 Review AVA quarterly reports and claims and disburse funds to claimants.

950 Abandoned Vehicle Abatement Program																		950	
Task Description	C O G	C N T Y	F R E S	F A X	C L O V	O T H R	% of Work	J U L	A U G	S E P	O C T	N O V	D E C	J A N	F E B	M A R	A P R	M A Y	J U N
950.01 Administer Program	■						60	■	■	■	■	■	■	■	■	■	■	■	■
950.02 Agendas and Meetings	■						20					■			■			■	
950.03 Disburse Funds	■						20	■			■			■			■		

950 ABANDONED VEHICLE ABATEMENT PROGRAM

Revenues	\$\$\$\$	Expenditures	\$\$\$\$	-py-
FTA MPO 5303		Fresno COG	13,502	.10
FTA 5316/5317		County		
FTA Section 5307		Fresno		
FTA 5304		Clovis		
FHWA PL		FCEOC		
STIP/PPM		Contracts		
STATE SPR				
PARTNER PLANNING				
PARTNER SEED GRANTS				
CAL BLUEPRINT				
PROP 84				
FSP				
SPR				
LTF				
OTHER	13,502			
Total	13,502	Total	13,502	0.1