

POLICY ADVISORY COMMITTEE

ACTION/DISCUSSION ITEMS

AGENDA ITEM III. A.



2035 Tulare Street, Suite 201
Fresno, California 93721

Telephone (559) 233-4148 • FAX: (559) 233-9645
Website Address: www.fresnocog.org

May 6, 2008

Memorandum

TO: Transportation Technical Committee
Policy Advisory Committee
COG Policy Board

FROM: Barbara Goodwin, Executive Director
Tony Boren, Deputy Director
Les Beshears, Finance Director

SUBJECT: Final FY 2008-09 Overall Work Program

Recommendation:

Staff recommends approval of the final FY 2008-09 Overall Work Program and Annualized Budget totaling \$9,915,569.

Note: The first two pages of Appendix F compare annualized revenue and expense estimates for FY 2008-09 with approved FY 2007-08 values. The annualized budget eliminates the impact of the carryover projects and is thereby more accurate in highlighting current revenue and expenditure trends. The budget details following these first two pages include all carryover projects (in keeping with Federal and State requirements) and reflect overall COG workload.

Summary:

The FY 2008-09 Overall Work Program (OWP) totaling \$11,500,898 (including carryover projects) is submitted for your review. This year's budget total reflects an increase of 44% (\$3,515,853) from the approved FY 2007-08 budget. Federal revenues declined \$928,488 as a number of large studies funded by federal funds were completed last year. These large federally funded projects included the Freeway Deficiencies Study Phase II, Valleywide Goods Movement Study, and Phase One of the Regional Transportation Mitigation fee process associated with the renewal of Measure "C". State revenues increased 42% due to increased emphasis on the Blueprint Planning Process. Local Revenues increased 152%, (\$4,083,386). A significant amount of this increase comes from new revenues associated with Measure "C" programs.

Member Agencies: The cities of Clovis, Coalinga, Firebaugh, Fowler, Fresno, Huron, Kerman, Kingsburg, Mendota, Orange Cove, Parlier, Reedley, San Joaquin, Sanger, Selma & Fresno County

The six primary components of the COGs' Overall Work Program are as follows:

1. Regional Transportation Planning
2. Transportation Program Development
3. Service and General Coordination Activities
4. Regional Coordination of Transportation, Land Use & Housing
5. Valleywide Coordinated Activities
6. Administrative Activities

Highlights for each of the six OWP components are listed below:

1. Regional Transportation Planning

The sixteen work elements contained within this section primarily carryout the long-range regional transportation planning program which the COG is statutorily responsible for.

Work Element 111 - Regional Transportation Modeling This \$307,000 program includes \$125,000 to update our Traffic Model.

Work Element 113 – Regional Transportation Planning Studies This element provides \$100,000 to fund a West Area Circulation Study.

Work Element 115 - Regional Transportation Mitigation Fee Study – Phases I and II The Nexus study on the RTM fee is anticipated to be complete by the end of the current year. The process of adopting the program through all the member agencies will then begin. \$162,700 is programmed to cover this involved and complicated process.

Work Element 120 – Regional Public Transportation Planning - FCMA This \$627,000 Urban Transit planning effort includes \$100,000 in Developer fees carried over from last year to complete Fresno Area Express's Master Transit Plan. It also reserves \$100,000 of FAX's Section 5307 grant to go Transit studies as needed.

Work Element 121 – Public Transit-Human Services Transportation - Job Access and Reverse Commute Program (JARC) and Work Element 122 – Public Transit-Human Services Transportation (New Freedom). The Public Transportation Human Services Plan has been adopted clearing the way for staff to conduct a competitive process to solicit \$1.6 million (representing two years of apportionments) in Federal Transit Administration Sect. 5317 and Sect. 5317 funds to eligible projects. Both programs have a required 80/20% match for capital and 50/50% match for operations.

Work Element 123 -Public Transportation Infrastructure Study (PTIS) Completion of this \$3 million Measure "C" funded study is required before Measure money can be spent on various Transit components and the Transit Oriented Infrastructure program. The cash flow of this program will require arrangements to borrow from other Measure programs to front load this study. The Fresno County Transportation Authority is presently preparing a policy to address this necessity.

2. Transportation Program Development

WE 210 Measure "C" Reauthorization Implementation This \$210,467 work element continues work done previously to implement the Measure and develop an implementable Capital Projects Strategic Plan.

WE 211 Measure "C" – Citizen Oversight Committee In this new work element, \$10,500 is implemented to provide staff support for the Oversight Committee.

WE 212 Measure "C" – Rideshare/Van Pool Coordination The new work element programs \$95,000, to cover the cost of a new Rideshare/Van Pool coordinator position and office fixtures. As the program is developed, the budget will be amended to bring the cost of the Taxi subsidy and Van Pool programs into the budget.

WE 213 Measure "C" – Rail Consolidation This new work element provides \$260,000 to update the Rail Consolidation study previously done by HDR Engineering in 2001.

3. Services and General Coordination

Work Element 360 – One Voice Advocacy In order to clarify our lobby efforts to our funding agencies, this new \$113,300 work element isolates the cost of the federal and state One Voice Advocacy programs. These activities are ineligible for state and federal participation and must be funded by local assessments.

4. Regional Coordination of Transportation, Land Use & Housing

Work Element 410 – San Joaquin Valley Regional Blueprint Planning Staff anticipates a high level of work activity with this \$591,000 program as the planning work evolves into development of alternative future land use scenarios for our region and the valley as a whole. This work element anticipates the State will fund a third year of grant funding for San Joaquin Valley Blueprint Planning Activities. The new grant would add \$148,501. Our match, which was previously subsidized by the Air District, will be \$80,851.

5. Valleywide Coordinated Activities

Work Element 810 Valley Air Quality Coordination The scope of this \$173,500 program isolates the cost associated with our lead role in San Joaquin Valley Air Quality Planning. The cost of this program is split among our eight valley partner MPO's and RTPA's.

Work Element 812 San Joaquin Valley Express Transit Study This \$11,800 program provides staff In-Kind to support a larger grant funded valley wide transit study.

Work Element 820 Valley Coordination Activities General activities associated with coordinating valley wide planning have been moved out of WE 810 to this new work element. It is anticipated that this work element will be amended to include a contract to coordinate the valley wide planning effort. The cost of the contract will be split among the valley partners. This work element also contains \$115,000 in state funding to perform the State Route 99 Economic

Benefits Study approved by the San Joaquin Valley COGs to determine the economic benefits associated with converting State Route 99 into an interstate.

6. Administrative Activities

Work Element 940 Freeway Service Patrol The Freeway Service Patrol is continued for a 16th year of operation. The current year is the final year of a three year contract and it has been six years since the rates changed. We are budgeting a 20% contingency to accommodate the bidding process. State apportionment and local match funding are adequate to cover the increase.

Work Element 950 Abandon Vehicle Abatement Program FY 2008-09 marks the fifth year of operation for the Abandoned Vehicle Abatement Program. The COG has been designated the local Abandoned Vehicle Abatement Service Authority to administer the AVA Program and Plan. The program is funded by an assessment of a \$1 additional registration fee to be used exclusively for the purpose of abandoned vehicle abatement within Fresno County.

Staffing

- This year's OWP continues the additional Planning Coordinator position that was budgeted in last year's OWP but not filled. The position is requested to help with the additional workload resulting from the passage of Proposition 1B and the reauthorization of Measure "C". In addition, a new position is requested to fulfill the Rideshare/Van Pool requirements of Measure "C"

Office Overhead

Office overhead increased slightly (\$3,747) from FY 2007/08 reflecting operating expenses associated with the facility.

The OWP 2008-2009 Final is
located on the website at
(www.fresnocog.org)

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AGENDA ITEM III. B.



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Telephone: (559) 233-4148 • Fax: (559) 233-9645
Website Address: www.fresnocog.org

May 7, 2008

To: Transportation Technical Committee
Policy Advisory Committee
COG Policy Board

From: Barbara Steck, Senior Transportation Planner
Fresno COG Blueprint Project Manager

Re: Fresno COG's Blueprint Concept

During the month of April we presented five alternative growth scenarios at community workshops in 14 cities and to our member agencies at their city council and board meetings. We also have been taking comments using a web based survey. Our marketing consultant, Jeffery Scott Advertising, has done an excellent job getting the Blueprint message out around the County. We are nearing the point where Fresno COG will be submitting its preferred Blueprint concept to the BRAC (Blueprint Regional Advisory Committee) and U.C. Davis for inclusion in the Valleywide Blueprint analysis and synthesis.

At its May 1st meeting, the Blueprint Roundtable reached consensus on a hybrid scenario that it will be recommending as Fresno COG's submittal to the Valleywide effort. At a subcommittee meeting on May 6th, we decided that it was more realistic to wait until June to finalize this action. Staff will be presenting COG committees with the details as they emerge during the month of May. We will be making a formal recommendation to the COG Policy Board for endorsement at its June 26th board meeting.

In the meantime, we would like to present the elements of ***Fresno COG's Preferred Blueprint Concept***.

- It borrows from alternative scenarios C, D and E.
- It is based on a high capacity, multi-modal transportation network that provides connectivity throughout the region. The transportation system includes east-west transportation corridors connecting to Interstate 5.
- Overall, new growth between now and 2050 will average 8 dwelling units/acre. Growth priority will be to existing cities and planned development areas (recognizing the growth needs of smaller communities). It will involve infill development, redevelopment, and greenfield development.
- This scenario allows for growth to meet regional housing needs and existing general plan growth areas, consistent with the smart growth principles of Diversity, Density, Design and Destination (adjusting allocations to deal with RHNA and adopted General Plan).
- It would discourage growth on strategic farmland and resource conservation/open space land.
- It will provide for employment centers to serve the west side of Fresno County either along the I-5 Corridor or other appropriate locations.
- It allows expansion of existing spheres of influence for those cities that are nearly out of space for development.
- It will require collaborative planning in order to ensure that policies are in place for planned, orderly growth within planned growth areas.

A principle objective of the preferred scenario is competitive economic development. Job growth should be balanced with housing growth to reduce VMT (vehicle miles traveled), and should include appropriate job growth for west side cities. Growth would be balanced with the plan's objective to preserve strategic farmland and resource conservation/open space land.

Member Agencies: The cities of Clovis, Coalinga, Firebaugh, Fowler, Fresno, Huron, Kerman, Kingsburg, Mendota, Orange Cove, Parlier, Reedley, San Joaquin, Sanger, Selma & Fresno County



March 2009

San Joaquin Valley Policy Council

February 2009

San Joaquin Valley Regional Summit

January 2009



November 2008

Local Boards

August - September 2008

Blueprint Team

September 2008

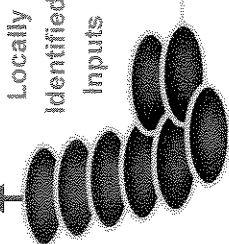
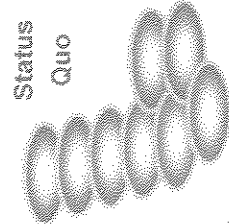
Local Outreach

September 2008

BRAC

July 2008

Evaluate Scenarios



Combine all eight individual County's local inputs



Professional Planners BRAC

June 2008

UC Davis/COG Staff

May 2008

BRAC

March 2008

Professional Planners

January 2008



Local Outreach (Preliminary Local Growth Options)

SCENARIO DESCRIPTIONS AND PERFORMANCE MEASURES

SCENARIO	A Current Trends	B Countywide Growth	C Metro-Focused	D Maintaining Boundaries	E Metro Rural Loop
GROWTH AREAS	Countywide	Countywide, Industrial growth on Interstate 5	Metro area 80%, Remaining county 20%	Within the current Spheres of Influence, Millerton New Town	Countywide, parameters in model
SPHERE DEVELOPMENT	Expansion allowed Some expansion occurs	Expansion allowed Some expansion occurs	Expansion allowed Some expansion occurs	Expansion allowed	Expansion allowed
POPULATION	1,928,400	1,928,400	1,928,400	1,928,400	1,928,400
EMPLOYMENT	758,400	758,400	758,400	758,400	758,400
DENSITY	Same as now	10% lot size reduction	25% lot size reduction	50% lot size reduction	As per model
REDEVELOPMENT	250 units per year	500 units per year	1,500 units per year	3,000 units per year	465 units per year
AGRICULTURAL LAND PROTECTION	Same as now	Some protection	Some protection	Protected	Protected
ENVIRONMENTAL LAND PROTECTION	Same as now	Some protection	Some protection	Protected	Protected

SCENARIO A: Current Trends – Reflecting the land use pattern of recent development practices. Growth would not be constrained within the current Spheres of Influence (SOI).

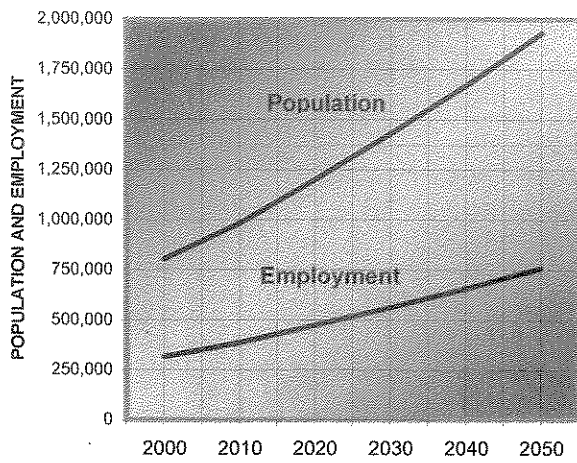
SCENARIO B: Countywide Growth - Distributing a small increase in density within all of the cities and unincorporated communities, and include industrial growth on Interstate 5. It includes some density increase from infill development and redevelopment. It would allow for expansion of the spheres of influence to accommodate growth. It would discourage further growth in areas of strategic agricultural or resource conservation land. There would be limited growth in the remainder of the county (unincorporated areas) to support agriculture.

SCENARIO C: Metro-Focused - Density increase, metropolitan area growth, expanding spheres of influence. This scenario directs 80% of the future growth in Fresno County to the metropolitan area. It would involve infill development, redevelopment and significant greenfield development. It would allow for expansion of the SOI to accommodate growth. It would discourage further growth in areas of strategic agricultural or resource conservation land. There would be limited growth in the remainder of the county.

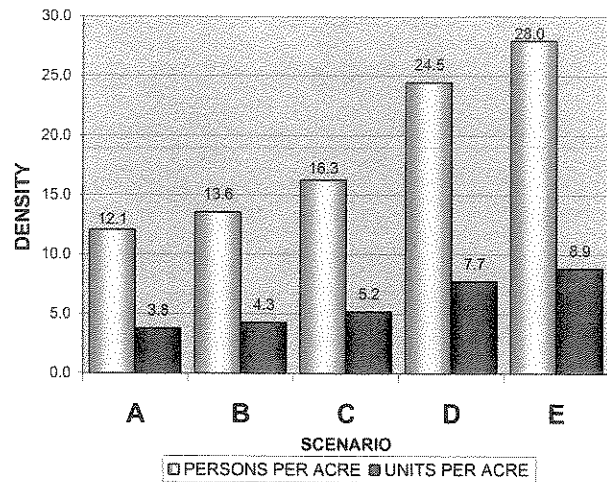
SCENARIO D: Maintaining Boundaries - High density metropolitan area growth. This scenario directs almost all of the future growth in Fresno County to the city spheres and Millerton New Town. It would emphasize higher density infill development and redevelopment; some greenfield development would also occur. It would maintain or shrink the existing SOI. It would allow no further development on strategic agricultural land or on strategic resource conservation land. There would be limited growth in the remainder of the County.

SCENARIO E: Metro Rural Loop - Moderate growth and high density increases utilizing the concept of the "Metro Rural Loop". Growth would be distributed within the County along the major transportation corridors and at designated "Nodes" which could expand existing cities or be "new cities/towns". This scenario would provide for significant infill/redevelopment in the metropolitan area and greenfield development to accommodate projected population. Spheres of Influence would be adjusted accordingly. Growth corridors and nodes would be developed using the strategic farmlands study and strategic resource land mapping. There would be 2050 and 2110 versions.

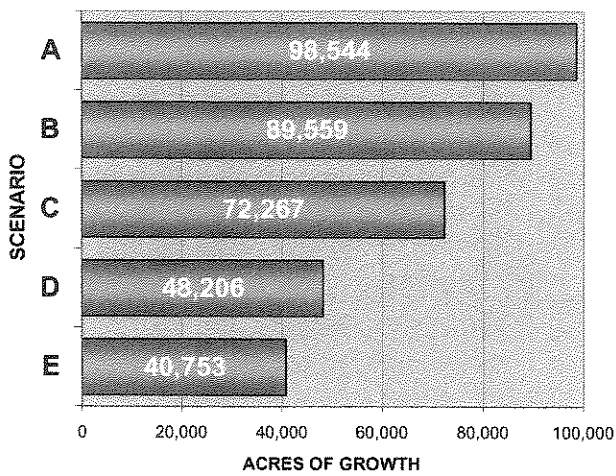
**POPULATION AND EMPLOYMENT
FOR ALL SCENARIOS A B C D E**



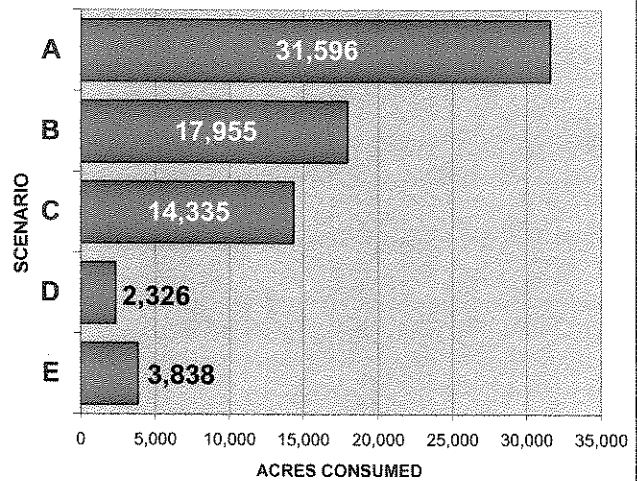
AVERAGE DENSITY OF NEW DEVELOPMENT



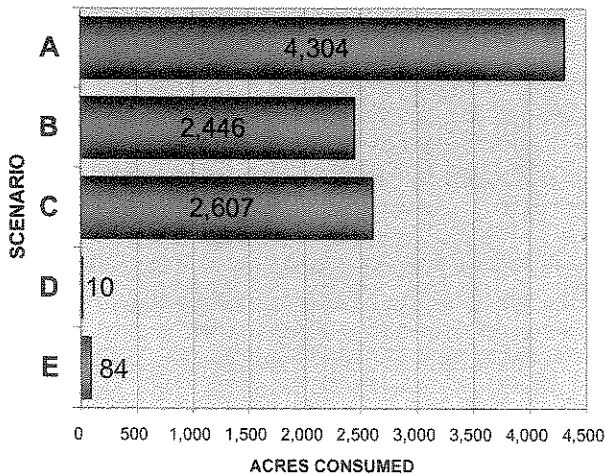
GROWTH OF URBAN AREA



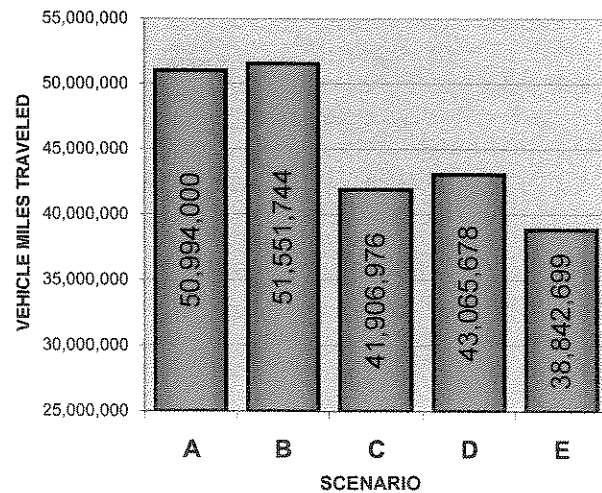
**STRATEGIC FARMLAND CONSUMED
BY NEW GROWTH**



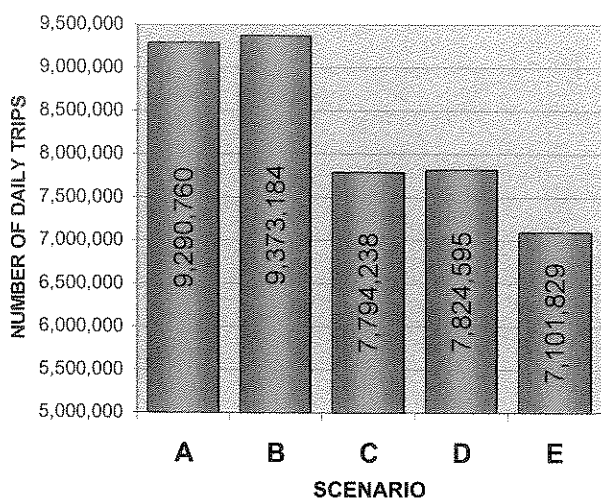
**CRITICAL NATURAL RESOURCES
LAND CONSUMED BY NEW GROWTH**



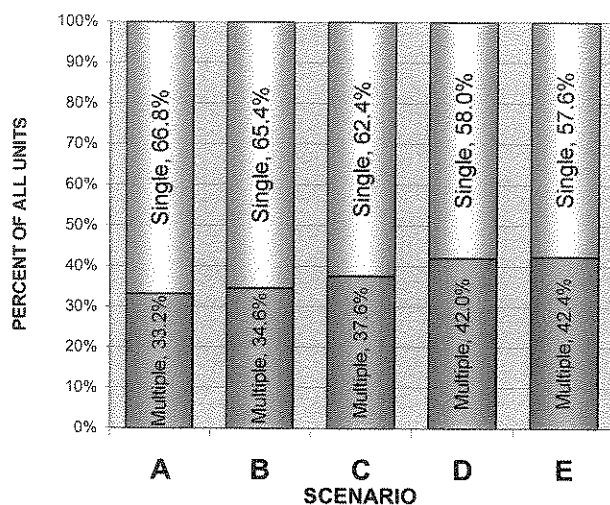
DAILY VEHICLE MILES TRAVELED (VMT)



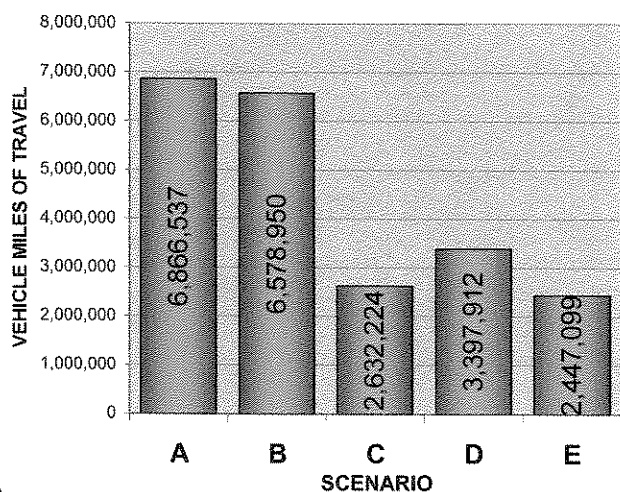
DAILY VEHICLE TRIPS



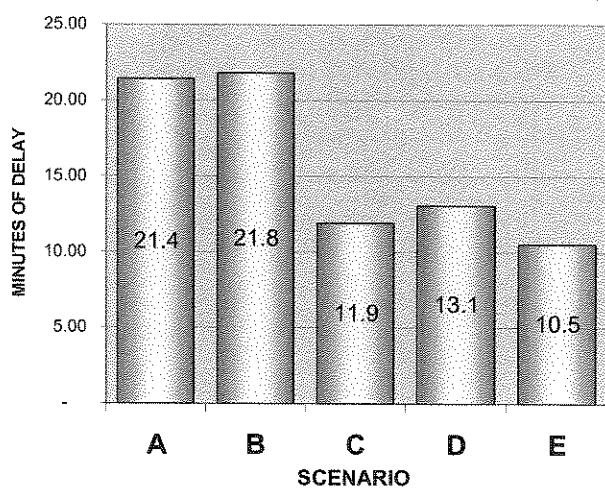
SINGLE AND MULTIPLE FAMILY UNIT PROPORTIONS



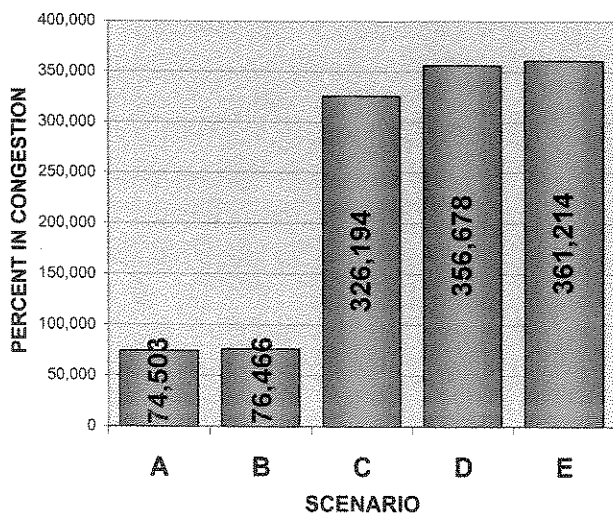
VEHICLE MILES OF TRAVEL (VMT) IN CONGESTION



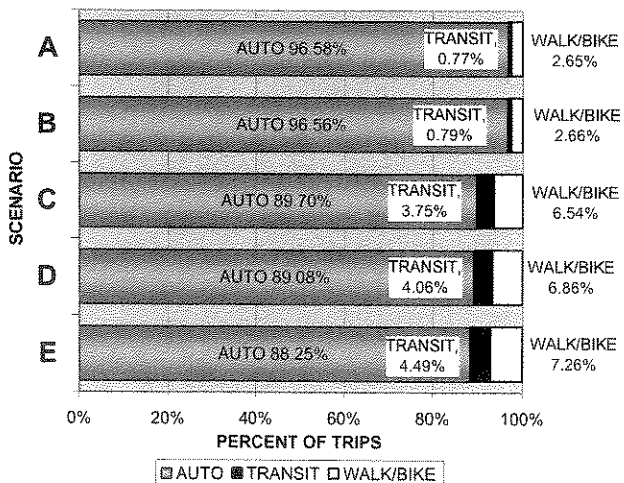
MINUTES OF DELAY PER HOUSEHOLD PER DAY



TOTAL DAILY TRANSIT TRIPS



AUTO, TRANSIT AND WALK/BIKE TRIPS AS PERCENTAGE OF TOTAL TRIPS



Scenario Breakout Groups

Scenario B

- II. What concepts do you like most about your selected Scenario?
 - 1. I-5 Industrial
 - 2. Politically realistic
 - 3. Preserves lifestyle (density, etc.)
 - 4. Keeps growth in Fresno County
- III. What concepts do you like least about your selected Scenario?
 - 1. Doesn't emphasize redevelopment enough
 - 2. Should be slightly higher densities
 - 3. Better define I-5 industrial development
- IV. What would you borrow from other Scenarios?
 - 1. Increased density and redevelopment
 - 2. Better connectivity and mass transit
- V. How would you revise your selected Scenarios?
 - 1. Slightly higher densities and redevelopment
 - 2. Further define I-5 industrial development

Scenario C

II. What concepts do you like most about your selected Scenario?

1. Reasonable
2. Allows growth in rural areas
3. Protect Ag land while still using some available Ag land
4. Minimize new regulations
5. Existing trends towards this scenario (market driven)
6. Incorporates principles from other scenarios (65)
7. Provides balance

III. What concepts do you like least about your selected Scenario?

1. Loss of local control
2. Number of redevelopment units unreasonable
3. 80/20 split
4. Does not address jobs – housing - balance

IV. What would you borrow from other Scenarios?

1. Metro Rural Loop – transportation network (e)
2. Employment centers include mix of uses (e)
3. Number of Redevelopment units (B)

V. How would you revise your selected Scenarios?

1. Increase density to approximately 8.0 units per acre
(phased in – periodic benchmarks)

Scenario D

II. What concepts do you like most about your selected Scenario?

1. Consumed less overall land – greater densities – greater efficiencies – Gov, maintaining boundaries - greater densities with reinvestment
2. Mixed use density options
3. Greater diversity of architecture
4. Greater options for mass transit
5. Creates the conservation to begin discussing developing with smaller lot sizes

III. What concepts do you like least about your selected Scenario?

1. Careful of cookie-cutter density developments
2. Relies on relocation for redevelopment – displacing people in the process
3. Possibility of legislation that prohibits redevelopment
4. Not as much alternative transportation
5. Prohibiting growth outside sphere of influence

IV. What would you borrow from other Scenarios?

1. Transportation – connecting corridors (E)
2. Industrial growth on I5 or 99 bypass (B)
3. Building commerce hubs at transit centers (E)

V. How would you revise your selected Scenarios?

1. Cities growth wouldn't ½ and ½ be prohibited (B, C & E) – changed to discourage

Scenario E

II. What concepts do you like most about your selected Scenario?

1. Highly connected centers
2. Ag land preserved/natural resources
3. Mixed use
4. Multi-modal
5. Density (4-D)
6. AB 32
7. Regional plan (4 county)
8. Economic focus/ development
9. Significant realistic infill development

III. What concepts do you like least about your selected Scenario?

1. Density increase without design quality assurance
2. Leg. Vehicle not in place to ensure plan implement action
3. Infrastructure costs/financing is large
4. Concern about political will and "renegade" jurisdictions
5. Requires consolidation but that has not been our history/norm.

IV. What would you borrow from other Scenarios?

1. Redevelopment potential (Scenario D)
2. Ag./Nat. Conservation (Scenario D)
3. Difference between large and small communities in density (scale)
4. Metro-focused (Scenario C)

V. How would you revise your selected Scenarios?

1. Finance/Economic component
2. Boundaries adjusted by housing element numbers and adopted general plan
3. Preserving community identity without MRL concept
4. Rename "Connected City Centers Plan"
5. "Can't win alone...We will only win together – One Voice"

Fresno County Blueprint Meetings ~ April 2008

Summary Notes

Clovis: The Blueprint workshop was held on April 14, 2008 and was attended by approximately 20-25 citizens including four of the City Council members. Workshop conversation tended to focus on the importance of identifying a sustainable growth and development strategy that would allow Clovis to maintain its unique identity and still provide Clovis citizens with multiple housing options. Additional discussion focused on the importance of “quality” urban design and property development standards for higher density housing. Several questions were raised regarding General Planning and Sphere of Influence issues, with the understanding that the best laid plans will only “sit on the shelf” if there is not a “commitment “ on the part of all the public entities involved with land use planning to implement the “vision” identified by the Plans.

Coalinga: COG staff attended a Planning Commission hearing on April 8, 2006 and gave a presentation on the Blueprint to the City Council on April 17, 2008. Discussions at the Planning Commission tended to focus on the “unique” situation that Coalinga finds itself in with regards to its location on Fresno County’s Westside. Due to its relatively isolated location and abundance of land, Coalinga tends to feel that the long term impacts of population growth in the San Joaquin Valley may not impact its community as much as those communities that are located on the eastside of Fresno County and along the State Route 99 corridor. Discussion at the Coalinga City Council meeting centered on Coalinga’s desire to continue to “grow” as a community, with the belief that as time passes, others will see the opportunities that Coalinga offers and will choose to live there.

Firebaugh: The Blueprint workshop was held on April 21, 2008 and was attended by approximately 15-18 citizens including Mayor Craig Knight. Approximately half of the audience was “Spanish only” speakers and our Spanish translator was kept very busy with her interpreting. Extensive comments were received relative to the need for improved rural transit to and from Fresno, as well as within the Firebaugh/Mendota sub region. Many residents of Firebaugh are “transit dependent” and would strongly welcome opportunities to utilize rural transit services, particularly in light of the fact that most families rely on a single automobile which is in use throughout the day as one of the family members must use it to get to work, thereby effectively stranding other family members who may have doctor appointments, shopping needs, personal business, etc. Comments were also raised relative to the economic impacts of the retirement of 200,000 acres of Westlands Water District farmland on the Firebaugh community.

Fowler: Our first Blueprint workshop was held in Fowler on April 1st. Because of an advertising glitch, no one from the public attended. City council and staff provided excellent feedback to the presentation, however, and requested that we return after another advertising attempt and help from the city in getting the word out. We did return for a workshop on April 10th and had much better attendance, with 30-35 people in attendance. At the April 1st meeting in Fowler, Gary Mukai, Chairman of the Fowler Planning Commission voiced concerns over the Blueprint vision statement. He followed up with an email, which is attached to these notes for the Blueprint Roundtable.

Fresno City Council: A presentation was made to the Fresno City Council on April 15, 2008. Discussions at the City Council focused on the importance of the Blueprint planning process and identifying a “sustainable” growth strategy for Fresno County and the San Joaquin Valley as a whole, particularly in light of the 9.5 million people that will be living in the San Joaquin Valley in 2050. The importance of the City of Fresno and other communities embracing a mixed-use strategy with regards to land-use was also discussed. Additional discussion focused on the importance of “high quality” density and the importance of communities embracing smart growth planning principles.

Fresno County Board of Supervisors: A presentation was made to the Fresno County Board of Supervisors on April 22, 2008. Supervisors Anderson and Larson offered their individual support for Scenario D as they felt that this scenario provided the most protection for farmland preservation. County Administrative Officer Bart Bohn offered additional comments on the challenge for both cities and the county as it relates to the issue of cities being able to accommodate future growth, while the County must take positions that protect agriculture. Complicating the picture is the “fiscalization” of land use planning that has occurred in California since the passage of Proposition 13. The entire Board was complimentary of the Blueprint planning process.

Fresno: The final workshop was held in the city of Fresno at the U.C. Center on April 28th. We had 33-40 individuals in attendance. The audience was extremely well informed about growth and development issues as well as the environment and resources. Densities were discussed at length as was water, energy and natural resources. There seemed to be more openness to higher densities at this meeting, perhaps because of the urban nature of the city. Some expressed the idea that people that move to Fresno County from urban areas of the state do so for the rural character of the County. There was a great deal of audience participation at the session with interest in follow-up and future involvement.

Huron: The Blueprint workshop was held on Wednesday April 16, 2008 and was attended by approximately 10-12 citizens including four of the five City Council members. Discussions tended to focus on the need for Huron to have the ability to accommodate future growth in its community. Higher densities were also discussed in detail as much of Huron’s existing housing is higher density multi-family dwellings. The City Council fully understands the need to develop sustainable growth and development strategies that will preserve agriculture as Huron’s economy is highly dependent on agriculture and related industries.

Kerman: The Blueprint workshop was held on April 2, 2008 and was attended by approximately 5-8 citizens. Extensive discussion focused on the pros and “cons” of higher density housing. Kerman has experience with higher density housing that was not well done and the units have become a problem for the community in terms of crime and neighborhood blight. The citizens in attendance agreed that the key to higher density housing was to make sure that it is well done with quality design and property development standards that would be an asset to the community in the long run. Comments at the City Council presentation focused on the need to “implement” the recommendations coming forth from the Blueprint process, particularly over the “life” of the Blueprint planning process i.e. the next 40 plus years.

Kingsburg: This meeting was also held during our first week of workshops when advertising was not as well established (April 2nd). While we had great attendance from city council and staff, there was no one from the general public. We did have the opportunity to engage in an in-depth conversation on growth issues, densities and the fiscalization of land use with the elected officials and staff. Planning director Terry Schmal asked for materials so that he could present to the planning commission as well as to a joint meeting of the city council and planning commission. Terry submitted a detailed letter of outcomes, which is included in your meeting handouts.

Mendota: We presented the material to a bi-lingual (English/Spanish) full house (20-25) in Mendota. The majority of the city council members attended as well as some staff. The city really did an excellent job of reaching community members and we had a lively discussion on many topics affecting

Mendota. The city is confronted with a serious land subsidence problem which limits the height and size of buildings. This problem occurs in the heart of the city, thus suggesting that higher density growth should take place closer to the outer boundaries. Jobs/ economic development was the number one concern of those in attendance. There was much interest in the idea of industrial growth along I-5. The attendees felt that they currently had good transportation access.

Orange Cove: We had a very small group at the Orange Cove workshop, which did include two city council members. Positions on densities were rather diverse, with some in favor of a more urban form while a desire for a rural lifestyle was also expressed. Affordable housing and jobs was a major theme. We provided an overview at the city council meeting that followed the workshop and the council was also concerned with the density issue and preserving farmland. Water is also a major issue for the city council.

Parlier: We had some public participation in Parlier, but great attendance from the city council and staff. (Having a weekly newspaper in the small cities makes that form of outreach challenging.) Interestingly, we had attendees from nearby cities attending this workshop because they could not attend in their own towns. The primary issues of concern in Parlier were land buffers and water as it relates to population growth. A Selma resident in attendance was concerned about environmental impacts of a proposed power plant for the area. Feedback suggested that we come back to the community with a more hands on workshop where the community members could work on maps etc.

Sanger: The city of Sanger wins the prize for the largest turnout. We presented to at least 42 people, with several hearing the translated information using bi-lingual headsets. Again – the city outreach really paid off on the turnout. The audience was very involved in the conversation and there were several follow-up questions for the city council. Water was an issue as was Blueprint implementation and regional cooperation. One planning commissioner in the audience recommended that the city council not select any one alternative at this time until more information was available on outcomes of each of the scenarios.

Selma: The “workshop” in Selma on April 7th was actually the city council’s regularly scheduled workshop that is held before council meetings. For this reason, time was limited and we did not conduct the clicker exercise. We did present the power point on the scenarios, however. One council member suggested that if we were promoting higher densities, we needed to develop tools that would help with a “good neighbor ordinance”. A copy of the clicker exercise was sent to the city so that they could administer it to the city council members, but due to some confusion, the item was pulled from the April 21st agenda. We later received comment from the city manager that in all likelihood, the City of Selma would favor Scenario A.

Reedley: Reedley staff also did an excellent job of getting the folks out. The small cities have a “city connect” phone/email system that is used to contact residents about important events or emergencies. It works! We had 30 people with clickers and several joined after we started the exercise. Again, we had a very engaged audience. We also had several council members and staff in attendance. The issue of density is always a topic of conversation when we make our presentation. While many in Reedley like the idea of maintaining boundaries and prohibiting growth on farmland, it was noted that the city is close to filling up its SOI and that the city is surrounded by some of the best farmland. It’s clear that while there are a lot of similarities among the cites, there are also some unique challenges.

Follow-up Memo from Fowler Planning Commissioner

DATE: April 7, 2008
TO: Barbara Steck, AICP
Fresno COG Blueprint Committee
FROM: Gary Mukai
RE: Fresno County Valley Blue Print

Thank you for your presentation to the City of Fowler on April 1, 2008. I am sorry to miss the community workshop. It's too bad there was some breakdown in the notification process, as I was not aware of the workshop until that morning. It appears that notification is going well this time around and I anticipate good community participation. I am sorry I will have to miss this workshop as well, but I am grateful for your invitation to communicate my ideas with you. My interest in the San Joaquin Valley Blueprint was peaked by attending the Blueprint workshop at the recent Planners' Institute sponsored by the Ca League of Cities. Knowing that I was going to miss your workshop last Tuesday, I downloaded the Fresno County Blueprint information from the Fresno COG website.

Congratulations on completing the planning process to this point. It is good to have five draft scenarios to study. Now it is time for city governments to buy in.

If you remember, I had an issue with the committee's Vision Statement. Perhaps my concern was slightly misguided by my confusion between a Vision Statement verses a Mission Statement. If a Vision Statement is a description of the final end-point of the planning process (your Utopian vision), then I can see how the Vision Statement can apply. But why would you need a statement of the final result when it is more important to have a statement to clarify the "why" and "how" of the planning process.

We all have our own idea of Utopia, but if you were to apply the "litmus test" of assuring "the fundamental rights as a member of a free society" to any planning process, you are guaranteeing detractors along every step of the way. Planning is the process of negotiation and compromise and someone's fundamental rights as a human being may be perceived to be violated along the way.

I would think a "Mission Statement" would better serve the Blueprint process, stressing the sacrifices that we need to endure today to preserve the quality of life that we want for our children and grandchildren.

Thanks for listening.

Gary Mukai, Chairman
City of Fowler Planning Commission

Blueprint Clicker Exercise
Summary
5/1/2008 2:50 PM

CITIES	ALL RESPONSES	COG Board	Clovis	Coalinga	Firebaugh	Fowler	Fresno	Huron	Kerman	Kingsburg	Mendota	Orange Cove	Parlier	Reedley	San Joaquin	Sanger	Selma	Website
Total of Responses	409	24	22	0	16	34	33	11	7	10	20	5	16	30	0	42	0	139
What is your gender?																		
Female	49.2%	N.A.	54.0%		82.0%	56.0%	47.0%	33.0%	100.0%	20.0%	56.0%	100.0%	42.0%	42.0%		30.0%		49.6%
Male	50.8%	N.A.	46.0%		18.0%	44.0%	53.0%	67.0%	0.0%	80.0%	44.0%	0.0%	58.0%	58.0%		70.0%		50.4%
What is your age?																		
Less than 20	2.5%	N.A.	0.0%		9.0%	3.0%	3.0%	0.0%	0.0%	0.0%	12.0%	20.0%	0.0%	4.0%		4.0%		0.0%
21-35	18.3%	N.A.	23.0%		9.0%	10.0%	6.0%	0.0%	33.0%	0.0%	12.0%	0.0%	8.0%	15.0%		0.0%		34.5%
36-50	28.7%	N.A.	31.0%		9.0%	18.0%	27.0%	0.0%	67.0%	18.0%	35.0%	40.0%	25.0%	15.0%		33.0%		32.4%
51-65	37.8%	N.A.	38.0%		36.0%	33.0%	33.0%	78.0%	0.0%	55.0%	29.0%	40.0%	67.0%	44.0%		58.0%		28.1%
Greater than 65	12.5%	N.A.	8.0%		9.0%	36.0%	30.0%	22.0%	0.0%	27.0%	12.0%	0.0%	0.0%	22.0%		4.0%		5.0%
What County do you live in?																		
Fresno	93.1%	N.A.	92.0%		91.0%	93.0%	N.A.	100.0%	100.0%	88.0%	94.0%	100.0%	92.0%	85.0%		89.0%		95.7%
Madera	1.9%	N.A.	0.0%		9.0%	0.0%	N.A.	0.0%	0.0%	0.0%	0.0%	0.0%	8.0%	0.0%		0.0%		2.9%
Tulare	2.0%	N.A.	8.0%		0.0%	0.0%	N.A.	0.0%	0.0%	11.0%	0.0%	0.0%	0.0%	11.0%		0.0%		0.7%
Other	3.0%	N.A.	0.0%		0.0%	7.0%	N.A.	0.0%	0.0%	0.0%	6.0%	0.0%	0.0%	4.0%		11.0%		0.7%
What part of Fresno County do you live in?																		
Fresno or Clovis	50.6%	50.0%	83.0%		0.0%	11.0%	87.0%	22.0%	33.0%	20.0%	0.0%	33.0%	20.0%	4.0%		29.0%		85.9%
Mountain areas	3.8%	4.0%	17.0%		0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	0.0%	0.0%	0.0%	9.0%		0.0%		5.2%
Eastside	29.9%	23.0%	0.0%		0.0%	86.0%	3.0%	0.0%	33.0%	70.0%	0.0%	67.0%	80.0%	83.0%		71.0%		4.4%
Westside	11.0%	15.0%	0.0%		100.0%	0.0%	0.0%	0.0%	33.0%	0.0%	100.0%	0.0%	0.0%	0.0%		0.0%		2.2%
Coalinga/Huron	2.6%	8.0%	0.0%		0.0%	0.0%	0.0%	78.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%		0.0%
Other	2.1%	0.0%	0.0%		0.0%	3.0%	10.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%		0.0%		2.2%
Which category best describes you?																		
Private citizen	47.4%	4.0%	62.0%		20.0%	67.0%	30.0%	11.0%	0.0%	10.0%	13.0%	60.0%	25.0%	44.0%		41.0%		72.7%
Elected or appointed official	16.6%	52.0%	0.0%		0.0%	11.0%	6.0%	67.0%	33.0%	40.0%	25.0%	40.0%	42.0%	15.0%		33.0%		2.9%
Government employee	16.8%	36.0%	31.0%		0.0%	11.0%	15.0%	22.0%	33.0%	20.0%	6.0%	0.0%	25.0%	22.9%		19.0%		12.9%
Community of Non-profit group	11.8%	0.0%	0.0%		80.0%	0.0%	39.0%	0.0%	0.0%	10.0%	56.0%	0.0%	8.0%	4.0%		0.0%		5.8%
Builder/Developer	1.3%	0.0%	0.0%		0.0%	3.0%	3.0%	0.0%	33.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%		0.7%
Consultant	3.8%	8.0%	8.0%		0.0%	3.0%	3.0%	0.0%	0.0%	28.0%	0.0%	0.0%	0.0%	11.0%		4.0%		2.2%
Other	2.4%	0.0%	0.0%		0.0%	6.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%		4.0%		2.9%
Long Range (50 Years)Planning most effective?																		
City level	21.1%	20.0%	25.0%		30.0%	41.0%	3.0%	33.0%	0.0%	18.0%	73.0%	20.0%	25.0%	8.0%		16.0%		16.1%
Sub-region of the County level	9.7%	20.0%	0.0%		0.0%	11.0%	10.0%	0.0%	0.0%	27.0%	0.0%	0.0%	17.0%	12.0%		16.0%		8.8%
County level	23.2%	28.0%	42.0%		40.0%	11.0%	10.0%	22.0%	67.0%	27.0%	0.0%	0.0%	8.0%	8.0%		20.0%		31.4%
SJV level (8 counties)	33.8%	32.0%	33.0%		30.0%	30.0%	47.0%	22.0%	0.0%	27.0%	7.0%	40.0%	42.0%	69.0%		36.0%		29.9%
State level	12.3%	0.0%	0.0%		0.0%	8.0%	30.0%	22.0%	33.0%	0.0%	20.0%	40.0%	8.0%	4.0%		12.0%		13.9%
Describe your home																		
5+ Acre lot	5.3%	4.0%	18.0%		0.0%	0.0%	3.0%	0.0%	25.0%	0.0%	0.0%	0.0%	17.0%	8.0%		7.0%		4.3%
1-5 Acre lot	9.1%	0.0%	0.0%		30.0%	8.0%	16.0%	0.0%	0.0%	18.0%	0.0%	0.0%	8.0%	8.0%		14.0%		9.4%
Standard lot	72.3%	92.0%	62.0%		70.0%	78.0%	72.0%	78.0%	25.0%	64.0%	81.0%	100.0%	67.0%	76.0%		69.0%		70.5%
Apartment	7.2%	4.0%	15.0%		0.0%	11.0%	3.0%	11.0%	25.0%	0.0%	19.0%	0.0%	8.0%	0.0%		3.0%		7.9%
Condo/Duplex	4.9%	0.0%	8.0%		0.0%	3.0%	6.0%	11.0%	0.0%	18.0%	0.0%	0.0%	0.0%	4.0%		3.0%		5.8%
Mobile Home	0.3%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%		0.0%
Not sure	1.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		3.0%		2.2%
Where can mixed-use developments be built?																		
Only in downtowns	20.9%	12.0%	8.0%		11.0%	54.0%	0.0%	22.0%	0.0%	0.0%	100.0%	60.0%	60.0%	15.0%		4.0%		14.1%
Near transit centers	6.5%	0.0%	0.0%		0.0%	0.0%	3.0%	11.0%	0.0%	0.0%	0.0%	0.0%	10.0%	15.0%		7.0%		11.1%
In neighborhoods	3.4%	4.0%	0.0%		44.0%	0.0%	0.0%	11.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		4.0%		2.2%
All of the above	66.3%	80.0%	92.0%		44.0%	41.0%	97.0%	44.0%	100.0%	91.0%	0.0%	40.0%	20.0%	69.0%		81.0%		70.4%

Blueprint Clicker Exercise
Summary
5/1/2008 2:50 PM

CITIES	ALL RESPONSES	COG Board	Chowis	Coaltinga	Firebaugh	Fowler	Fresno	Huron	Kerman	Kingsburg	Mendota	Orange Cove	Parlier	Reedley	San Joaquin	Sanger	Selma	Website
Total of Responses	409	24	22	0	16	34	33	11	7	10	20	5	16	30	0	42	0	139
None of the above	2.7%	4.0%	0.0%		0.0%	5.0%	0.0%	11.0%	0.0%	9.0%	0.0%	0.0%	10.0%	0.0%		4.0%		2.2%
Increased densities are related to																		
Walkability	5.6%	0.0%	0.0%		11.0%	0.0%	0.0%	0.0%	N.A.	13.0%	13.0%	0.0%	9.0%	0.0%		4.0%		10.0%
Transit use	3.6%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	N.A.	0.0%	13.0%	0.0%	0.0%	0.0%		0.0%		8.5%
Fewer auto trips	2.9%	0.0%	0.0%		11.0%	0.0%	3.0%	11.0%	N.A.	0.0%	6.0%	20.0%	0.0%	0.0%		0.0%		3.8%
Farmland conservation	5.3%	4.0%	0.0%		11.0%	0.0%	3.0%	44.0%	N.A.	25.0%	0.0%	0.0%	9.0%	12.0%		0.0%		3.8%
Improved air quality	27.2%	0.0%	10.0%		11.0%	0.0%	0.0%	0.0%	N.A.	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%		N.A.
All of the above	55.2%	96.0%	90.0%		56.0%	100.0%	94.0%	44.0%	N.A.	63.0%	69.0%	80.0%	82.0%	88.0%		96.0%		73.8%
How many units/acre (Aggie Village)																		
6 units/acre	29.1%	17.0%	17.0%		25.0%	24.0%	23.0%	75.0%	N.A.	N.A.	38.0%	40.0%	30.0%	25.0%		37.0%		N.A.
13 units/acre	34.1%	46.0%	58.0%		25.0%	21.0%	33.0%	25.0%	N.A.	N.A.	38.0%	0.0%	10.0%	43.0%		37.0%		N.A.
17 units/acre	24.0%	29.0%	17.0%		25.0%	38.0%	33.0%	0.0%	N.A.	N.A.	25.0%	40.0%	10.0%	30.0%		11.0%		N.A.
21 units/acre	13.0%	8.0%	8.0%		25.0%	18.0%	10.0%	0.0%	N.A.	N.A.	0.0%	20.0%	50.0%	0.0%		16.0%		N.A.
How many units/acre (Metro Square)																		
6 units/acre	4.9%	0.0%	0.0%		22.0%	3.0%	3.0%	13.0%	N.A.	N.A.	6.0%	20.0%	9.0%	0.0%		4.0%		N.A.
13 units/acre	14.8%	9.0%	0.0%		11.0%	24.0%	24.0%	50.0%	N.A.	N.A.	19.0%	0.0%	9.0%	17.0%		4.0%		N.A.
17 units/acre	26.9%	57.0%	60.0%		22.0%	15.0%	62.0%	13.0%	N.A.	N.A.	25.0%	0.0%	9.0%	9.0%		7.0%		N.A.
21 units/acre	53.5%	35.0%	40.0%		44.0%	59.0%	10.0%	25.0%	N.A.	N.A.	50.0%	80.0%	82.0%	74.0%		85.0%		N.A.
How many units/acre (City Walk, Brea)																		
18 units/acre	3.6%	4.0%	0.0%		0.0%	0.0%	0.0%	25.0%	N.A.	N.A.	0.0%	20.0%	9.0%	4.0%		4.0%		N.A.
24 units/acre	9.3%	13.0%	36.0%		0.0%	9.0%	11.0%	13.0%	N.A.	N.A.	6.0%	0.0%	9.0%	0.0%		4.0%		N.A.
36 units/acre	44.7%	52.0%	27.0%		22.0%	29.0%	78.0%	38.0%	N.A.	N.A.	31.0%	40.0%	36.0%	60.0%		45.0%		N.A.
48 units/acre	42.3%	30.0%	36.0%		78.0%	62.0%	11.0%	25.0%	N.A.	N.A.	63.0%	40.0%	45.0%	36.0%		46.0%		N.A.
How many units/acre (St. Francis Apis)																		
18 units/acre	1.2%	8.0%	0.0%		N.A.	0.0%	0.0%	0.0%	N.A.	N.A.	0.0%	N.A.	0.0%	N.A.		N.A.		N.A.
24 units/acre	13.9%	13.0%	0.0%		N.A.	6.0%	44.0%	11.0%	N.A.	N.A.	7.0%	N.A.	0.0%	N.A.		N.A.		N.A.
36 units/acre	31.7%	54.0%	38.0%		N.A.	9.0%	50.0%	0.0%	N.A.	N.A.	20.0%	N.A.	36.0%	N.A.		N.A.		N.A.
48 units/acre	53.0%	25.0%	62.0%		N.A.	84.0%	6.0%	89.0%	N.A.	N.A.	73.0%	N.A.	64.0%	N.A.		N.A.		N.A.
How many units/acre (Park Place, Min View)																		
20 units/acre	2.3%	N.A.	0.0%		N.A.	7.0%	N.A.	0.0%	N.A.	N.A.	0.0%	N.A.	0.0%	N.A.		N.A.		N.A.
40 units/acre	14.5%	N.A.	36.0%		N.A.	4.0%	N.A.	25.0%	N.A.	N.A.	0.0%	N.A.	18.0%	N.A.		N.A.		N.A.
60 units/acre	59.3%	N.A.	84.0%		N.A.	57.0%	N.A.	50.0%	N.A.	N.A.	73.0%	N.A.	64.0%	N.A.		N.A.		N.A.
80 units/acre	23.9%	N.A.	0.0%		N.A.	32.0%	N.A.	50.0%	N.A.	N.A.	27.0%	N.A.	18.0%	N.A.		N.A.		N.A.
How many units/acre (Capri, Santa Monica)																		
84 units/acre	20.9%	40.0%	25.0%		25.0%	0.0%	52.0%	13.0%	N.A.	N.A.	7.0%	20.0%	0.0%	16.0%		19.0%		N.A.
100 units/acre	30.8%	24.0%	33.0%		13.0%	38.0%	28.0%	38.0%	N.A.	N.A.	29.0%	20.0%	18.0%	40.0%		35.0%		N.A.
142/acre	33.9%	24.0%	42.0%		50.0%	31.0%	16.0%	38.0%	N.A.	N.A.	43.0%	40.0%	64.0%	40.0%		36.0%		N.A.
176/acre	14.5%	12.0%	0.0%		50.0%	31.0%	4.0%	13.0%	N.A.	N.A.	21.0%	20.0%	18.0%	4.0%		8.0%		N.A.
How much do you support the following housing choice (RR)																		
Strongly support	13.5%	4.0%	25.0%		11.0%	6.0%	8.0%	11.0%	25.0%	9.0%	29.0%	40.0%	36.0%	15.0%		4.0%		N.A.
Should be included as a future housing choice	27.2%	9.0%	25.0%		0.0%	32.0%	8.0%	44.0%	25.0%	27.0%	0.0%	20.0%	36.0%	37.0%		60.0%		N.A.
Should be discouraged	36.5%	70.0%	42.0%		44.0%	26.0%	38.0%	33.0%	60.0%	55.0%	29.0%	20.0%	18.0%	37.0%		24.0%		N.A.
Should not be allowed	14.4%	13.0%	0.0%		22.0%	18.0%	46.0%	0.0%	0.0%	0.0%	21.0%	0.0%	0.0%	11.0%		8.0%		N.A.
Not sure	8.4%	4.0%	8.0%		22.0%	18.0%	0.0%	11.0%	0.0%	9.0%	21.0%	20.0%	9.0%	0.0%		4.0%		N.A.
How much do you support the following housing choice (SFR/SmIot)																		
Strongly support	22.2%	24.0%	23.0%		25.0%	25.0%	41.0%	0.0%	25.0%	9.0%	20.0%	40.0%	18.0%	42.0%		23.0%		14.5%

CITIES	ALL RESPONSES	COG Board	Clovis	Coalinga	Firebaugh	Fowler	Fresno	Huron	Kerman	Kingsburg	Mendota	Orange Cove	Parlier	Reedley	San Joaquin	Sanger	Selma	Website
Total of Responses	409	24	22	0	16	34	33	11	7	10	20	5	16	30	0	42	0	139
Should be included as a future housing choice	50.1%	64.0%	62.0%		50.0%	44.0%	48.0%	89.0%	50.0%	82.0%	47.0%	40.0%	64.0%	50.0%		73.0%		34.8%
Should be discouraged	16.8%	4.0%	8.0%		0.0%	17.0%	7.0%	11.0%	25.0%	0.0%	20.0%	20.0%	0.0%	8.0%		0.0%		34.1%
Should not be allowed	6.6%	4.0%	8.0%		13.0%	8.0%	4.0%	0.0%	0.0%	0.0%	7.0%	0.0%	18.0%	0.0%		4.0%		8.7%
Not sure	4.5%	4.0%	0.0%		13.0%	6.0%	0.0%	0.0%	0.0%	9.0%	7.0%	0.0%	0.0%	0.0%		0.0%		8.0%
How much do you support the following housing choice (MFR/Rowhouses)																		
Strongly support	22.0%	17.0%	27.0%		25.0%	13.0%	56.0%	0.0%	0.0%	20.0%	27.0%	20.0%	20.0%	33.0%		19.0%		17.0%
Should be included as a future housing choice	57.2%	54.0%	45.0%		50.0%	38.0%	44.0%	67.0%	100.0%	70.0%	7.0%	20.0%	40.0%	56.0%		73.0%		70.4%
Should be discouraged	12.2%	17.0%	18.0%		0.0%	28.0%	0.0%	33.0%	0.0%	0.0%	20.0%	40.0%	20.0%	11.0%		4.0%		10.4%
Should not be allowed	6.3%	8.0%	9.0%		13.0%	19.0%	0.0%	0.0%	0.0%	10.0%	27.0%	0.0%	20.0%	0.0%		1.5%		1.5%
Not sure	2.5%	4.0%	0.0%		13.0%	3.0%	0.0%	0.0%	0.0%	0.0%	20.0%	20.0%	0.0%	0.0%		0.0%		0.7%
How much do you support the following mixed use choice?																		
Strongly support	31.2%	40.0%	46.0%		11.0%	18.0%	67.0%	11.0%	50.0%	40.0%	19.0%	40.0%	55.0%	30.0%		44.0%		19.6%
Should be included as a future housing choice	50.0%	48.0%	31.0%		56.0%	48.0%	33.0%	56.0%	50.0%	60.0%	44.0%	40.0%	36.0%	63.0%		44.0%		58.0%
Should be discouraged	10.2%	0.0%	8.0%		0.0%	15.0%	0.0%	22.0%	0.0%	0.0%	19.0%	20.0%	9.0%	7.0%		12.0%		13.8%
Should not be allowed	5.4%	8.0%	8.0%		22.0%	18.0%	0.0%	11.0%	0.0%	0.0%	13.0%	0.0%	0.0%	0.0%		0.0%		3.6%
Not sure	3.1%	4.0%	8.0%		11.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	0.0%	0.0%	0.0%		0.0%		5.1%
Would you live here?(MFR/Rowhouses)																		
Yes	26.8%	13.0%	33.0%		22.0%	19.0%	64.0%	22.0%	25.0%	18.0%	N.A.	20.0%	9.0%	44.0%		19.0%		23.9%
Maybe	28.7%	42.0%	33.0%		11.0%	25.0%	28.0%	44.0%	26.0%	55.0%	N.A.	20.0%	9.0%	26.0%		22.0%		31.2%
No	41.7%	42.0%	25.0%		56.0%	56.0%	8.0%	33.0%	50.0%	27.0%	N.A.	60.0%	82.0%	26.0%		52.0%		43.5%
Not sure	2.7%	4.0%	8.0%		11.0%	0.0%	0.0%	0.0%	0.0%	0.0%	N.A.	0.0%	0.0%	4.0%		7.0%		1.4%
Would you live here?(Mixed use)																		
Yes	28.0%	17.0%	31.0%		33.0%	18.0%	61.0%	11.0%	0.0%	27.0%	N.A.	75.0%	55.0%	31.0%		18.0%		23.9%
Maybe	30.1%	46.0%	38.0%		56.0%	12.0%	25.0%	44.0%	75.0%	55.0%	N.A.	0.0%	18.0%	8.0%		29.0%		31.2%
No	39.0%	38.0%	31.0%		11.0%	67.0%	11.0%	44.0%	25.0%	18.0%	N.A.	25.0%	27.0%	50.0%		43.0%		43.5%
Not sure	3.2%	0.0%	0.0%		0.0%	3.0%	4.0%	0.0%	0.0%	0.0%	N.A.	0.0%	0.0%	12.0%		11.0%		1.4%
What type of housing is most needed in Fresno County?																		
County?																		
Smaller lot - SFR	29.7%	50.0%	50.0%		57.0%	27.0%	19.0%	56.0%	25.0%	9.0%	20.0%	0.0%	18.0%	39.0%		50.0%		18.2%
Larger lot - SFR	23.7%	0.0%	17.0%		43.0%	24.0%	4.0%	0.0%	0.0%	9.0%	60.0%	67.0%	36.0%	46.0%		32.0%		19.7%
Condominiums	14.0%	8.0%	17.0%		0.0%	8.0%	22.0%	0.0%	50.0%	9.0%	7.0%	33.0%	27.0%	8.0%		7.0%		17.5%
Apartments/ higher density developments	17.8%	21.0%	8.0%		0.0%	16.0%	56.0%	22.0%	0.0%	55.0%	7.0%	0.0%	9.0%	4.0%		11.0%		18.2%
Mobile Home Parks	0.7%	0.0%	0.0%		0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%		0.0%		0.0%
Nothing different than what we have now	8.2%	17.0%	0.0%		0.0%	16.0%	0.0%	22.0%	25.0%	9.0%	7.0%	0.0%	9.0%	0.0%		0.0%		11.7%
Not sure	6.1%	4.0%	8.0%		0.0%	3.0%	0.0%	0.0%	0.0%	9.0%	0.0%	0.0%	0.0%	0.0%		0.0%		14.6%
Which alternative scenario provides the future land uses you desire for Fresno County?																		
Scenario A: Current Trends	6.1%	0.0%	N.A.		18.0%	23.0%	0.0%	0.0%	0.0%	N.A.	6.0%	0.0%	9.0%	0.0%		3.0%		N.A.
Scenario B: Countywide Growth	16.0%	17.0%	N.A.		9.0%	11.0%	4.0%	33.0%	25.0%	N.A.	56.0%	0.0%	9.0%	8.0%		17.0%		N.A.
Scenario C: Metro-focused	11.4%	17.0%	N.A.		0.0%	17.0%	14.0%	11.0%	25.0%	N.A.	6.0%	0.0%	9.0%	19.0%		3.0%		N.A.
Scenario D: Maintaining Boundaries	26.8%	29.0%	N.A.		27.0%	11.0%	29.0%	0.0%	50.0%	N.A.	6.0%	0.0%	73.0%	36.0%		27.0%		N.A.
Scenario E: Metro Rural Loop	20.7%	4.0%	N.A.		36.0%	29.0%	29.0%	44.0%	0.0%	N.A.	N.A.	0.0%	0.0%	19.0%		N.A.		N.A.
Mix of the above (only on 2 surveys)	24.4%	29.0%	N.A.		N.A.	N.A.	21.0%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.		N.A.		N.A.
None of the above (not on all surveys)	2.7%	4.0%	N.A.		N.A.	0.0%	4.0%	11.0%	0.0%	N.A.	6.0%	0.0%	0.0%	0.0%		3.0%		N.A.
Not sure (not on all surveys)	13.8%	N.A.	N.A.		9.0%	9.0%	N.A.	0.0%	0.0%	N.A.	13.0%	100.0%	0.0%	15.0%		20.0%		N.A.

**Blueprint Clicker Exercise
Summary**
5/1/2008:2:50 PM

CITIES	ALL RESPONSES	COG Board	Clovis	Coalinga	Firebaugh	Fowler	Fresno	Huron	Kerman	Kingsburg	Mendota	Orange Cove	Parlier	Reedley	San Joaquin	Sanger	Selma	Website
Total of Responses	409	24	22	0	16	34	33	11	7	10	20	5	16	30	0	42	0	139
Where should jurisdictions focus growth and dev. in future?																		
Within Cities SOIs	45.7%	N.A.	N.A.		45.0%	22.0%	N.A.	56.0%	50.0%	18.0%	38.0%	67.0%	40.0%	43.0%		37.0%		56.7%
Along major multi modal transit corridors - adjacent to existing cities SOIs	19.4%	N.A.	N.A.		36.0%	28.0%	N.A.	33.0%	50.0%	36.0%	54.0%	0.0%	30.0%	17.0%		41.0%		0.0%
Along major multi modal transit corridors - in new communities	8.4%	N.A.	N.A.		18.0%	22.0%	N.A.	0.0%	0.0%	9.0%	0.0%	0.0%	0.0%	4.0%		7.0%		8.9%
Unsure/Need more information	26.4%	N.A.	N.A.		0.0%	28.0%	N.A.	11.0%	0.0%	36.0%	8.0%	33.0%	30.0%	35.0%		15.0%		34.4%
Why do you believe the Blueprint is important to Fresno and the Valley?																		
It will reduce environmental impacts such as air quality	5.6%	9.0%	N.A.		18.0%	3.0%	4.0%	11.0%	0.0%	0.0%	7.0%	0.0%	11.0%	0.0%		4.0%		6.0%
It will reduce dependence on automobile	1.9%	0.0%	N.A.		9.0%	10.0%	0.0%	0.0%	0.0%	0.0%	7.0%	0.0%	0.0%	0.0%		0.0%		0.8%
It will facilitate higher densities that will support transit	4.4%	0.0%	N.A.		9.0%	7.0%	4.0%	0.0%	0.0%	10.0%	0.0%	25.0%	0.0%	0.0%		8.0%		4.5%
It will improve the quality of life for future generations	16.3%	13.0%	N.A.		9.0%	17.0%	12.0%	22.0%	50.0%	0.0%	33.0%	25.0%	44.0%	0.0%		19.0%		14.3%
All of the above	71.9%	78.0%	N.A.		55.0%	63.0%	81.0%	67.0%	50.0%	90.0%	53.0%	50.0%	44.0%	100.0%		69.0%		74.4%
How did you hear about this workshop?																		
Newspaper	9.1%	N.A.	N.A.		27.0%	9.0%	N.A.	17.0%	N.A.	0.0%	0.0%	0.0%	20.0%	N.A.		15.0%		5.8%
email	21.4%	N.A.	N.A.		0.0%	19.0%	N.A.	0.0%	N.A.	9.0%	7.0%	0.0%	0.0%	N.A.		6.0%		37.0%
Website	4.8%	N.A.	N.A.		0.0%	0.0%	N.A.	0.0%	N.A.	0.0%	0.0%	0.0%	0.0%	N.A.		0.0%		10.1%
Radio	2.8%	N.A.	N.A.		0.0%	0.0%	N.A.	0.0%	N.A.	0.0%	0.0%	0.0%	0.0%	N.A.		0.0%		5.8%
Television	3.3%	N.A.	N.A.		9.0%	3.0%	N.A.	0.0%	N.A.	0.0%	0.0%	0.0%	0.0%	N.A.		3.0%		4.3%
From a friend	26.5%	N.A.	N.A.		64.0%	16.0%	N.A.	0.0%	N.A.	9.0%	47.0%	0.0%	10.0%	N.A.		33.0%		26.1%
Other	32.0%	N.A.	N.A.		0.0%	53.0%	N.A.	83.0%	N.A.	82.0%	47.0%	100.0%	70.0%	N.A.		42.0%		10.9%
How effective was this workshop?																		
Not at all effective	3.7%	N.A.	N.A.		9.0%	4.0%	N.A.	0.0%	0.0%	10.0%	6.0%	N.A.	0.0%	N.A.		7.0%		2.2%
Not very effective	7.1%	N.A.	N.A.		0.0%	4.0%	N.A.	0.0%	0.0%	0.0%	0.0%	N.A.	10.0%	N.A.		4.0%		11.7%
Somewhat effective	31.8%	N.A.	N.A.		18.0%	44.0%	N.A.	13.0%	50.0%	20.0%	0.0%	N.A.	30.0%	N.A.		15.0%		41.6%
Effective	38.1%	N.A.	N.A.		55.0%	30.0%	N.A.	75.0%	50.0%	50.0%	29.0%	N.A.	30.0%	N.A.		44.0%		34.3%
Very effective	19.4%	N.A.	N.A.		18.0%	19.0%	N.A.	13.0%	0.0%	20.0%	65.0%	N.A.	30.0%	N.A.		30.0%		10.2%
What is the most important consideration for future growth?																		
Affordable housing	13.8%	8.0%	N.A.		N.A.	N.A.	18.0%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.		N.A.		N.A.
Economic vitality/jobs	32.2%	42.0%	N.A.		N.A.	N.A.	25.0%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.		N.A.		N.A.
Environment/resources	25.6%	21.0%	N.A.		N.A.	N.A.	29.0%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.		N.A.		N.A.
Transportation access	11.2%	17.0%	N.A.		N.A.	N.A.	7.0%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.		N.A.		N.A.
Preserving farmland	17.6%	13.0%	N.A.		N.A.	N.A.	21.0%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.		N.A.		N.A.
Amenities (parks, open space, etc.)	0.0%	0.0%	N.A.		N.A.	N.A.	0.0%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.		N.A.		N.A.

POLICY ADVISORY COMMITTEE

ACTION/DISCUSSION ITEMS

AGENDA ITEM III. C.

AGREEMENT FOR SHARING ACCESS TO SACRAMENTO REGION 511 PHONE SYSTEM

THIS AGREEMENT ("Agreement") is made effective as of _____, 2008 (the "**Effective Date**"), by and between the Sacramento Area Council of Governments, a joint powers agency ("**SACOG**"), and Council of Fresno County Governments, a joint powers agency ("**User**").

RECITALS

WHEREAS, SACOG owns and operates the Sacramento Region 511 interactive voice response (IVR) phone system (the "**511 Phone System**"); and

WHEREAS, SACOG is willing to host links to User's traffic information on the 511 Phone System under the terms and conditions set forth herein.

AGREEMENT

NOW THEREFORE, SACOG and User agree as follows:

1. Hosting User Traffic Information. User will deliver to SACOG all necessary information concerning traffic information providers within User's jurisdiction and will promptly inform SACOG in writing of any updates or changes to such information. SACOG will supply such information to the host of the 511 Phone System and request that telephone links for User's jurisdiction be created and maintained.
2. Reimbursement of SACOG's Expenses. SACOG will submit written invoices to User for any and all expenses incurred in connection with hosting User's information on the 511 Phone System including, without limitation, expenses related to: the initial setup of links to User's jurisdiction, including conversion of switches; phone system changes; recording or update fees; and charges for calls directed to services based in User's jurisdiction. Invoices will not include charges for SACOG staff time. User will pay SACOG the invoiced amounts within 30 days after receipt of such invoices.
3. Changes to 511 Phone System. SACOG will inform User of any material changes to the 511 Phone System within a reasonable time prior to instituting such changes and will consider any written comments or concerns that User may submit. However, SACOG reserves the right to make any and all changes it deems necessary in its sole and absolute discretion.
4. Ownership of 511 Phone System. SACOG reserves the ownership of all intellectual property rights, software and hardware that comprise the 511 Phone System. This Agreement constitutes a license for User to access the 511 Phone System during the term hereof and conveys no other rights.

5. Term of Agreement; Termination. This Agreement shall be in full force and effect from and after the Effective Date until terminated. Either party may terminate this Agreement by delivering to the other party a written notice of termination specifying the date of termination, which date shall not be less than 30 days after delivery of the notice. Thereupon, neither party shall have any further rights or obligations under this Agreement, except as specified in Section 6.
6. Liability.
- a. SACOG shall not in any event be liable to User or any third party for losses or damages suffered by User or any third party arising out of or in any way connected with the 511 Phone System or SACOG's performance hereunder.
 - b. To the fullest extent permitted by law, User will indemnify, defend, and hold harmless SACOG, its directors, officers, agents, and employees (the "**Indemnitees**") from and against any and all actions, claims, demands, losses, expenses, including reasonable attorneys' fees and costs, damages, and liabilities arising out of or in any way connected with the 511 Phone System or SACOG's performance hereunder, however caused, regardless of any negligent act of an Indemnitee, whether active or passive, excepting only such liabilities as may be caused by the sole, active negligence or willful misconduct of an Indemnitee. User shall pay all costs that may be incurred by SACOG in enforcing this indemnity, including reasonable attorneys' fees. The provisions of this Section shall survive the expiration, termination, or assignment of this Agreement.
7. Notices. All notices, invoices, payments and other communications under this Agreement shall be in writing and shall be deemed to have been duly given (i) on the date of delivery, if delivered personally to the party to whom notice is given, or if made by telecopy directed to the party to whom notice is to be given at the telecopy number listed below, or (ii) at the earlier of actual receipt or the second business day following deposit in the United States mail, postage prepaid. Notices and other communications shall be directed to the parties at the addresses shown below. A party may change its person designated to receive notice, its telecopy number, or its address from time to time by giving notice to the other party in accordance with the procedures set forth in this Section.

Sacramento Area Council of Governments
1415 L Street, Suite 300
Sacramento, CA 95814
ATTN: A.J. Tendick

Facsimile: (916) 321-9551
E-mail: atendick@sacog.org

User Address: Council of Fresno County Governments
2035 Tulare Street, Site 201 Fresno, CA 93721

14. Warranty of Authority. Each person signing this Agreement represents and warrants that he or she has been duly authorized to enter into this Agreement by the entity on whose behalf it is indicated the person is signing.
15. Integration. This Agreement constitutes the entire understanding between the Parties pertaining to the subject matter hereof and supersedes all prior understandings and representations of the Parties with respect to the subject matter hereof. Any representation, promise, or condition not incorporated into this Agreement shall not be binding on any Party.
16. Amendment. This Agreement may not be modified, amended or supplemented, or otherwise changed except by the written agreement of each of the Parties.

IN WITNESS WHEREOF, the Parties hereto enter into this Agreement as of the Effective Date.

**SACRAMENTO AREA COUNCIL
OF GOVERNMENTS**

Council of Fresno County Governments

By: _____
MIKE MCKEEVER
Executive Director

By: _____
Barbara Goodwin
Executive Director

Date: _____

Date: _____

ATTN: Todd Sobrado

Facsimile: (559) 233-9645

E-mail: toddds@fresnocog.org

8. Jurisdiction. Any lawsuit, action, or other proceeding arising from this Agreement shall be brought in a California state court located in the County of Sacramento, California.
9. Execution and Counterparts. This Agreement may be executed and delivered in facsimile counterparts, each of which when so executed and delivered shall be deemed an original and all of which taken together shall constitute one and the same Agreement. Any Party executing and delivering this Agreement by facsimile shall deliver an original signature page to the other Party hereto as soon as practicable. However, the failure by such Party to deliver such original signature shall have no effect on the validity, binding effect or enforceability of this Agreement as to such Party.
10. Construction of Agreement. In the event of a dispute between the Parties as to the language of this Agreement or the construction or meaning of any term hereof, this Agreement shall be deemed to have been drafted by the Parties in equal parts so that no presumptions or inferences concerning its terms or interpretation may be construed against any Party to this Agreement.
11. Severability. If any term, provision, condition or covenant of this Agreement or its application to any party or circumstance shall be held, to any extent, invalid or unenforceable, then the remainder of this Agreement, or the application of such term, provision, condition or covenant to any party or circumstances other than those as to whom or which it is held invalid or unenforceable, shall not be affected and shall be valid and enforceable to the fullest extent permitted by law.
12. Successors and Assigns. This Agreement shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns. No assignment or delegation of the obligation to make any payment or reimbursement hereunder will release the assigning Party without the prior consent of the other Party.
13. Waiver. No waiver by either party of a breach of any of the terms, covenants or conditions of this Agreement by any other party shall be construed or held to be a waiver of any succeeding or preceding breach of the same or any other term, covenant or condition herein contained. No waiver of any default by either party hereunder shall be implied from any omission by the other party to take any action on account of such default if such default persists or is repeated, and no express waiver shall affect a default other than as specified in such waiver. The consent or approval by either party to or of any act by any other party requiring the consent or approval of the first party shall not be deemed to waive or render unnecessary such party's consent or approval to or of any subsequent similar acts by the other party. Failure to exercise any right or remedy shall not preclude the exercise of that right or remedy at any other time or of any other right or remedy at any time.